

## Industry Analysis

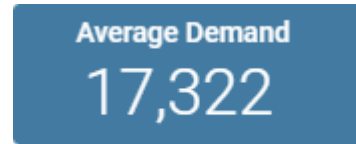
### Active Selections

Boise City, ID (Metropolitan Statistical Area), Health Care and Social Assistance (62)

## Key Metrics

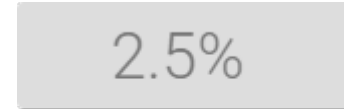
### Job Postings

Last 12 Months



### Unemployment Rate

Mar 2020



### Projected Growth

10 Years

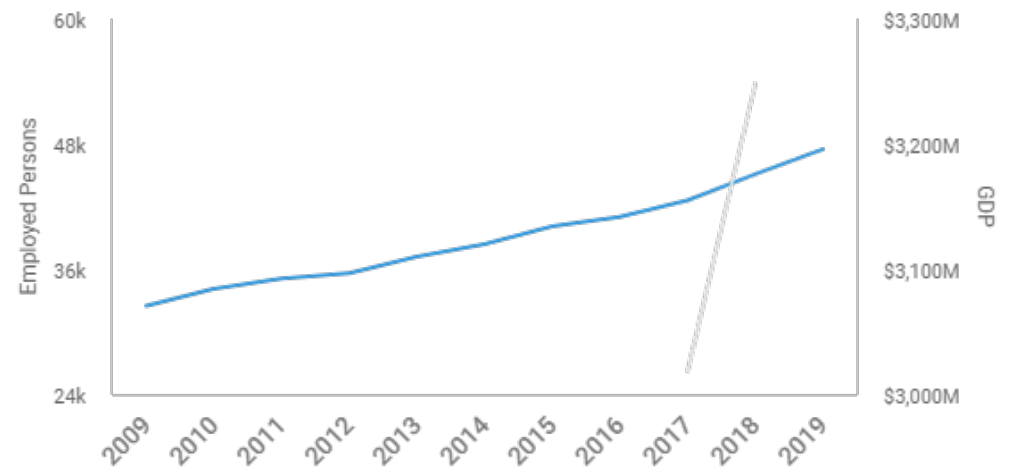
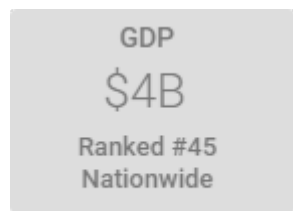


### Location Quotient



## Economic Impact

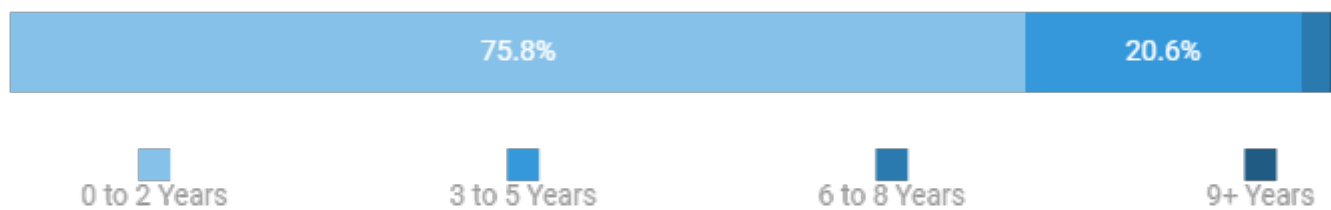
Dec 2019



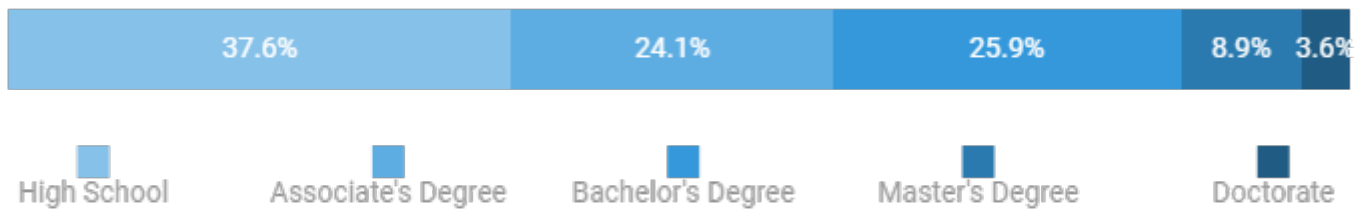
Note: GDP and Employment figures not available for all industries in all years

Source: Bureau of Labor Statistics, Bureau of Economic Analysis

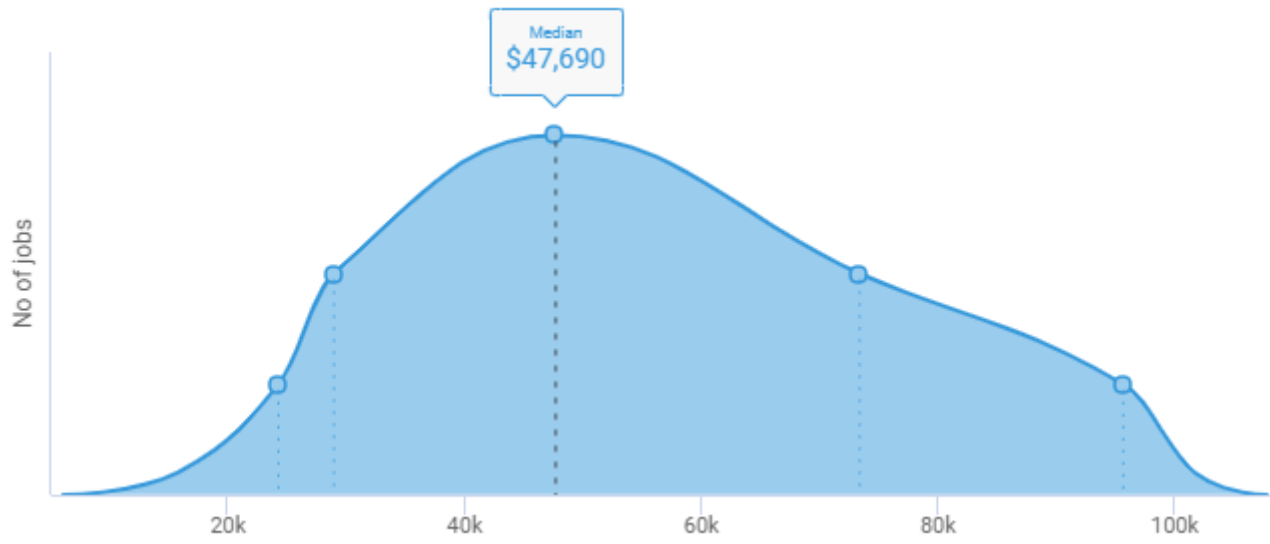
## Job Qualifications - Years of Experience



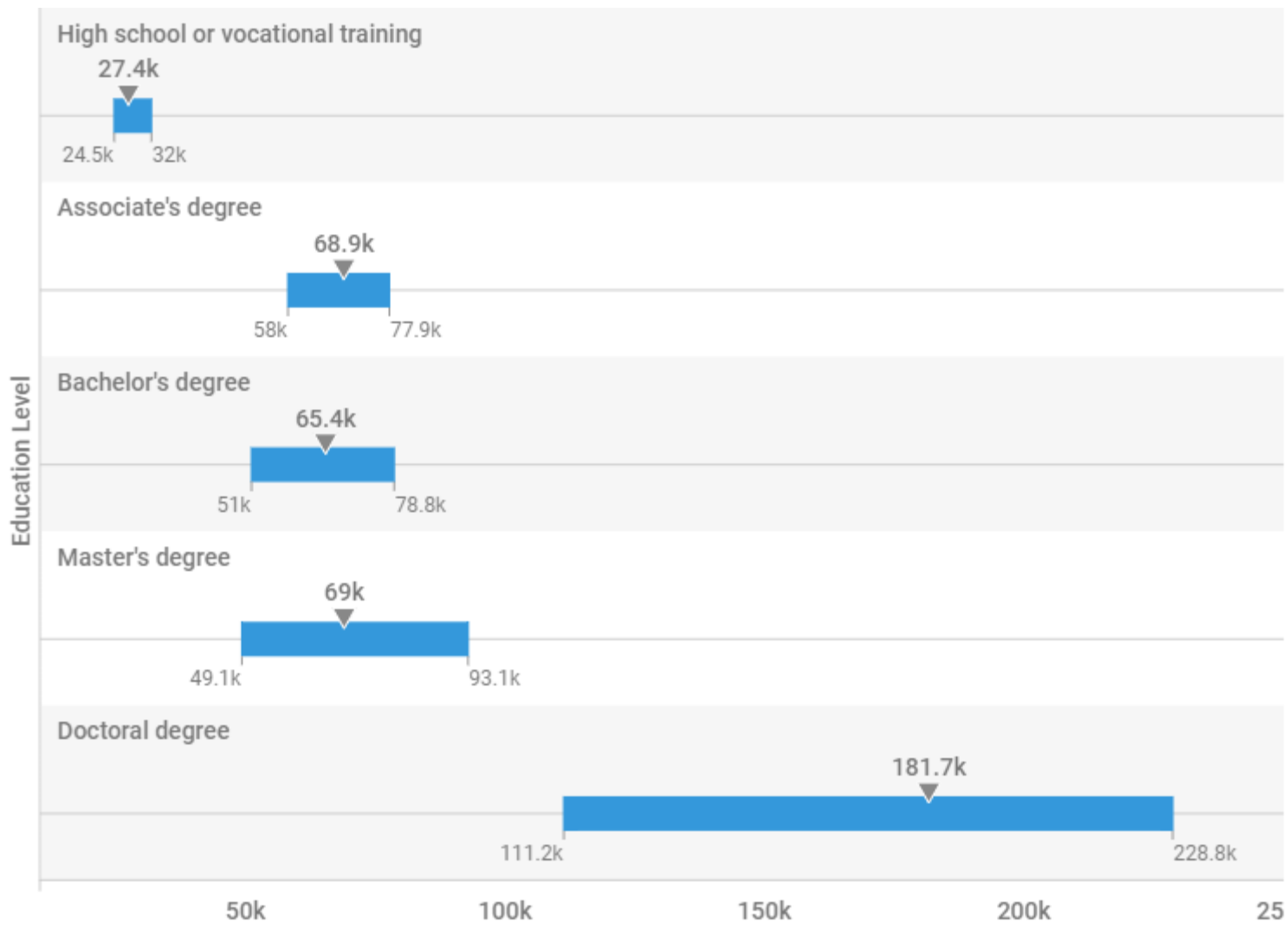
## Job Qualifications - Education Level



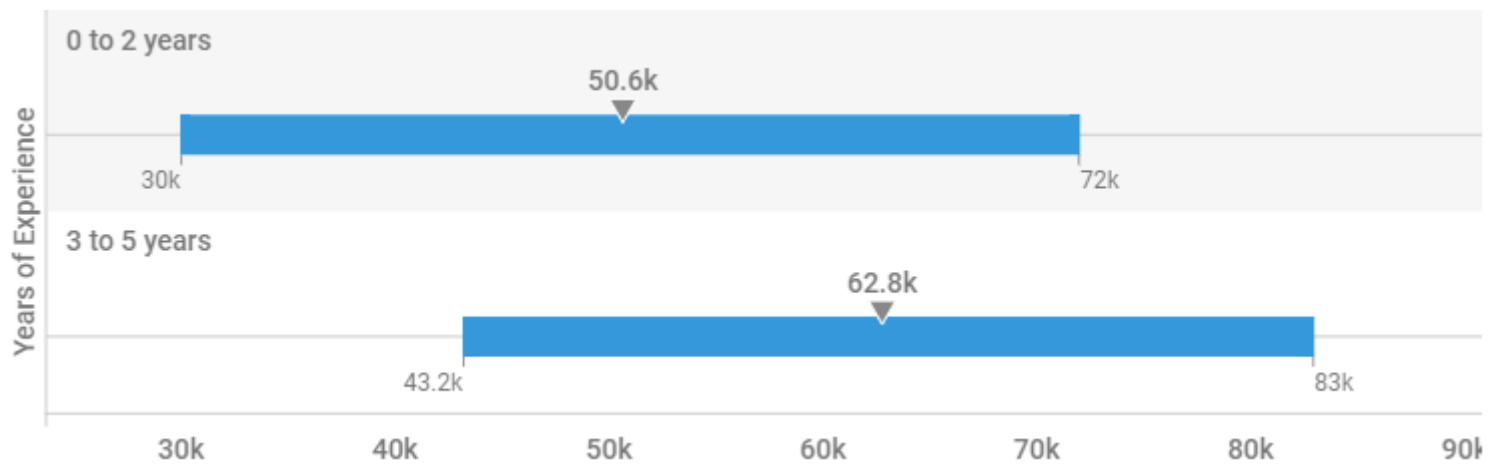
## Salary Overall



## Salary By Education



## Salary By Experience



Salary distribution is not shown for experience levels with insufficient sample size

## Top Requested Occupations

Caregiver / Personal Care Aide
Registered Nurse
Nursing Assistant
Nanny / Babysitter
Intensive / Critical Care Nurse
Licensed Practical / Vocational Nurse
Registrar / Patient Service Representative
Medical Assistant
Medical Secretary
Preschool / Childcare Teacher

## Top Requested Skills - Specialized Skills

Patient Care
Cardiopulmonary Resuscitation (CPR)
Scheduling
Customer Service
Treatment Planning
Caregiving
Life Support
Advanced Cardiac Life Support (ACLS)
Acute Care
Home Health

## Top Requested Skills - Baseline Skills

Communication Skills
Teamwork / Collaboration
Organizational Skills
Computer Literacy
Planning
Detail-Oriented
Problem Solving
Physical Abilities
English
Writing

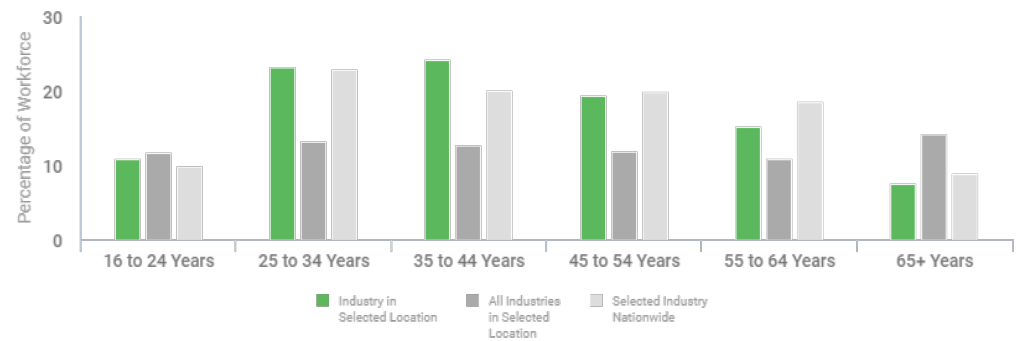
## Age Breakdown

### Median Age

This Industry in Selected Location  
**39 Years**

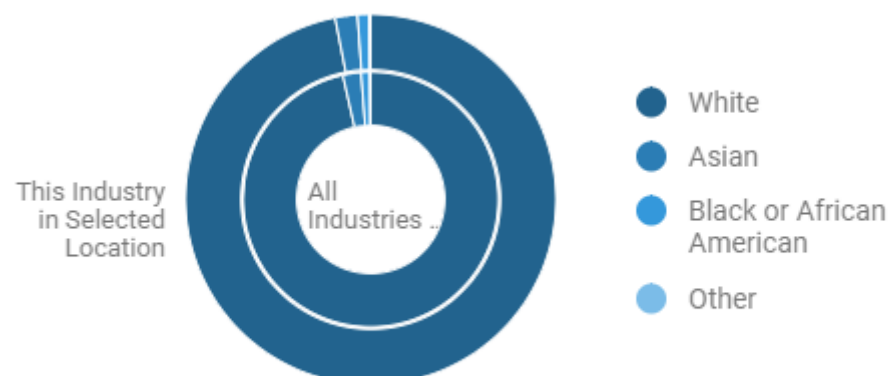
All Industries in Selected Location  
**38 Years**

This Industry Nationwide  
**40 Years**



Source: 2014 - 2018 American Community Survey 5-Year Estimates

## Race Breakdown

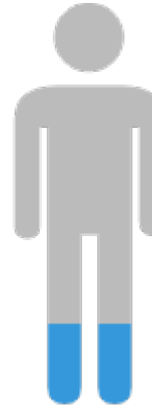


Source: 2014 - 2018 American Community Survey 5-Year Estimates

## Gender Breakdown

20.1%

All Industries in  
Selected Location  
48.5%



79.8%

All Industries in  
Selected Location  
51.5%

Source: 2014 - 2018 American Community Survey 5-Year Estimates

## Top Occupations in Demand

Specialized Occupation	Occupation	Occupation Family	Job Postings(#) Last 12 months	Job Postings(%) Last 12 months	Projected Growth (10 years)	Salary Range (25th-75th percentile)	Risk of Automation	Location Quotient
Caregiver / Personal Care Aide	Caregiver / Personal Care Aide	Community and Social Services	967	5.8%	+37.0%	\$28 - 43k	Medium Risk	2.9
Registered Nurse	Registered Nurse	Health Care including Nursing	945	5.7%	+29.3%	\$57 - 74k	Low Risk	1.3
Nursing Assistant	Nursing Assistant	Health Care including Nursing	716	4.3%	+21.7%	\$24 - 28k	Low Risk	1.5
Nanny / Babysitter	Nanny / Babysitter	Community and Social Services	615	3.7%	+11.8%	\$29 - 44k	Low Risk	2.3
Intensive / Critical Care Nurse	Intensive / Critical Care Nurse	Health Care including Nursing	542	3.3%	+29.3%	\$70 - 83k	Low Risk	1.5
Licensed Practical / Vocational Nurse	Licensed Practical / Vocational Nurse	Health Care including Nursing	513	3.1%	+13.5%	\$38 - 52k	Low Risk	1.2
Registrar / Patient Service Representative	Registrar / Patient Service Representative	Health Care including Nursing	414	2.5%	+13.2%	\$25 - 30k	Medium Risk	2.2
Medical Assistant	Medical Assistant	Health Care including Nursing	340	2.0%	+24.1%	\$26 - 32k	Low Risk	1.3
Medical Secretary	Medical Secretary	Health Care including Nursing	278	1.7%	+26.3%	\$24 - 27k	Medium Risk	1.3
Preschool / Childcare Teacher	Preschool / Childcare Teacher	Education and Training	243	1.5%	+8.8%	\$22 - 27k	Low Risk	1.6

## Top Skills in Demand

Skill	Skill Type	Job Postings Requesting Skill(s)(#)	Job Postings Requesting Skill(s)(%)	Projected Growth	Location Quotient
Patient Care	Specialized	3,053	22.5%	6.7%	1.1
Cardiopulmonary Resuscitation (CPR)	Specialized	2,470	18.2%	-2.2%	1.6
Scheduling	Specialized	2,005	14.8%	0.7%	1.4
Customer Service	Specialized	1,613	11.9%	-0.7%	1.5
Treatment Planning	Specialized	1,417	10.5%	5.7%	1.0
Caregiving	Specialized	1,389	10.3%	7.9%	2.0
Life Support	Specialized	1,362	10.1%	12.1%	1.7
Advanced Cardiac Life Support (ACLS)	Specialized	1,310	9.7%	7.5%	1.3
Acute Care	Specialized	1,073	7.9%	19.7%	1.4
Home Health	Specialized	1,008	7.4%	-2.2%	1.5

## Skills in Demand by Occupation

Occupation	Job Postings (#) (Last 12 Months)	Job Postings (%) (Last 12 Months)
Registered Nurse	2,649	15.3%

Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Patient Care	Defining	831	31.4%
Advanced Cardiac Life Support (ACLS)	Defining	704	26.6%
Treatment Planning	Defining	469	17.7%
Cardiopulmonary Resuscitation (CPR)	Necessary	418	15.8%
Acute Care	Defining	373	14.1%
Life Support	Necessary	364	13.7%
Patient/Family Education and Instruction	Necessary	343	12.9%
Care Planning	Distinguishing	326	12.3%
Patient Evaluation	NA	282	10.6%
Pediatrics	Distinguishing	272	10.3%
Patient Advocacy	NA	268	10.1%
Telemetry	Defining	263	9.9%
Catheterization Laboratory (CATH LAB)	Distinguishing	257	9.7%
Oncology	NA	225	8.5%
Post Anesthesia Care Unit (PACU)	Distinguishing	221	8.3%
Hospital Experience	Necessary	211	8%
Critical Care Nursing	Defining	199	7.5%
Surgery	NA	190	7.2%
Medical Assistance	NA	189	7.1%
Home Health	Distinguishing	171	6.5%
Record Keeping	NA	153	5.8%
Hospice	Distinguishing	125	4.7%
Anesthesiology	NA	119	4.5%
Critical Care	Distinguishing	115	4.3%
Medical Triage	NA	115	4.3%
Trauma	NA	114	4.3%
Caregiving	NA	113	4.3%
Case Management	NA	111	4.2%
Scheduling	NA	102	3.9%
Home Care	NA	98	3.7%
Rehabilitation	NA	95	3.6%
Teaching	Necessary	92	3.5%
Long-Term Care	NA	82	3.1%
Quality Assurance and Control	NA	80	3%
Medication Administration	NA	74	2.8%
Behavioral Health	NA	71	2.7%
Patient Treatment	NA	64	2.4%
Perioperative	NA	61	2.3%
Endoscopy	NA	59	2.2%
Infection Control	NA	58	2.2%
Clinical Experience	NA	57	2.2%



Staff Management	NA	57	2.2%
Mental Health	NA	54	2%
Patient Safety	NA	52	2%
Customer Service	NA	51	1.9%
Patient Contact	NA	51	1.9%
Discharge Planning	Distinguishing	50	1.9%
Medical Coding	NA	50	1.9%
Occupational Health and Safety	NA	48	1.8%
Mental Illness	NA	45	1.7%

<b>Caregiver / Personal Care Aide</b>	<b>967</b>	<b>5.6%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Caregiving	Defining	825	85.3%
Cardiopulmonary Resuscitation (CPR)	Necessary	358	37%
Meal Preparation	Defining	322	33.3%
Bathing	Defining	284	29.4%
Assisted Living	Distinguishing	224	23.2%
Home Care	Defining	207	21.4%
Laundry	Defining	204	21.1%
Home Health	Defining	158	16.3%
Toileting	Defining	152	15.7%
Activities of Daily Living (ADLS)	Defining	142	14.7%
ADLs Assistance	Necessary	136	14.1%
Medication Administration	Distinguishing	78	8.1%
Scheduling	Necessary	74	7.7%
Infection Control	NA	71	7.3%
Medical Reminders	Defining	64	6.6%
Patient Care	NA	58	6%
Note Taking	NA	54	5.6%
Patient Bathing	Distinguishing	54	5.6%
Meal Serving	NA	50	5.2%
Cleaning	Necessary	49	5.1%
Alzheimer's Disease knowledge	Distinguishing	46	4.8%
Senior Care	Defining	45	4.7%
Bed Making and Linen Changes	Distinguishing	43	4.4%
Developmental Disabilities	Distinguishing	40	4.1%
Cooking	NA	38	3.9%
Skin Care	NA	37	3.8%
Treatment Planning	NA	37	3.8%
Dementia knowledge	Distinguishing	34	3.5%
Medication Assistance	NA	30	3.1%
Blood Pressure Measurement	NA	28	2.9%
Equipment Cleaning	NA	28	2.9%
In-Service Meetings	NA	28	2.9%
Mental Health	NA	28	2.9%
Patient Treatment	NA	27	2.8%
Procurement	NA	27	2.8%

Specimen Collection	NA	27	2.8%
Temperature Checking	NA	27	2.8%
First Aid	NA	26	2.7%
Medication Management	NA	19	2%
Training Programs	NA	19	2%
Basic Mathematics	NA	18	1.9%
Nursing Home	NA	18	1.9%
Lifting Ability	NA	16	1.7%
Behavioral Health	NA	15	1.6%
Customer Service	NA	15	1.6%
Elder Care	NA	15	1.6%
Home Management	NA	15	1.6%
Teaching	NA	15	1.6%
Vital Signs Measurement	NA	15	1.6%
Ambulation Assistance	NA	14	1.4%

<b>Nursing Assistant</b>	<b>716</b>	<b>4.1%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Cardiopulmonary Resuscitation (CPR)	Defining	233	32.5%
Patient Care	Defining	194	27.1%
Bathing	Defining	183	25.6%
Activities of Daily Living (ADLS)	Defining	140	19.6%
ADLs Assistance	Defining	139	19.4%
Patient Bathing	Defining	134	18.7%
Acute Care	NA	127	17.7%
Toileting	Defining	117	16.3%
Blood Pressure Measurement	Distinguishing	115	16.1%
Caregiving	Defining	111	15.5%
Life Support	Necessary	103	14.4%
Oral Hygiene	NA	100	14%
Scheduling	Necessary	83	11.6%
Home Health	Defining	78	10.9%
Patient Assistance	Defining	67	9.4%
Patient Contact	Distinguishing	66	9.2%
Appointment Setting	NA	65	9.1%
Vital Signs Measurement	Defining	64	8.9%
Rehabilitation	NA	61	8.5%
Advanced Cardiac Life Support (ACLS)	NA	60	8.4%
Assisted Living	Distinguishing	57	8%
Range of Motion Exercises	NA	56	7.8%
Care Planning	NA	55	7.7%
Hospice	Distinguishing	55	7.7%
Home Care	Distinguishing	54	7.5%
Long-Term Care	Necessary	52	7.3%
Treatment Planning	Necessary	52	7.3%
Vital Signs Recording	Distinguishing	47	6.6%
Meal Preparation	Distinguishing	43	6%

Employee Engagement	NA	40	5.6%
Tracheotomy	NA	40	5.6%
Bed Making and Linen Changes	Distinguishing	37	5.2%
Customer Service	NA	37	5.2%
Dialysis	Distinguishing	36	5%
Record Keeping	NA	34	4.7%
Telemetry	NA	32	4.5%
Customer Contact	NA	29	4.1%
Nursing Home	NA	29	4.1%
Phlebotomy	Defining	28	3.9%
Hemodialysis	Distinguishing	27	3.8%
Infection Control	Necessary	27	3.8%
Patient Transportation and Transfer	Defining	26	3.6%
Laundry	NA	25	3.5%
Biotechnology	NA	23	3.2%
Medical Assistance	NA	23	3.2%
Medical Records Filing	NA	21	2.9%
Health Insurance Portability and Accountability Act (HIPAA)	NA	20	2.8%
Medical Reminders	NA	20	2.8%
Patient Safety	NA	19	2.7%
Patient Treatment	NA	19	2.7%

<b>Physician</b>	<b>706</b>	<b>4.1%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Patient Care	Necessary	126	17.8%
Osteopathy	NA	122	17.3%
Practicing Medicine	Distinguishing	109	15.4%
Surgery	Defining	109	15.4%
Primary Care	Defining	100	14.2%
Obstetrics/Gynecology	Distinguishing	93	13.2%
Internal Medicine	Defining	90	12.7%
Psychiatry	Defining	75	10.6%
Family Medicine	Defining	66	9.3%
Obstetrics	Distinguishing	57	8.1%
Pediatrics	Defining	55	7.8%
Gynecology	Distinguishing	49	6.9%
Anesthesiology	NA	46	6.5%
Scheduling	NA	46	6.5%
Life Support	NA	45	6.4%
Neurology	Distinguishing	44	6.2%
Dermatology	NA	40	5.7%
Advanced Cardiac Life Support (ACLS)	NA	39	5.5%
Oncology	NA	38	5.4%
Trauma	NA	38	5.4%
Clinical Experience	NA	37	5.2%
Ophthalmology	NA	35	5%

Orthopedics	NA	35	5%
Electronic Medical Records	NA	32	4.5%
Medical Triage	NA	32	4.5%
Telemedicine	NA	32	4.5%
Behavioral Health	NA	31	4.4%
Mental Health	NA	30	4.2%
Robotics	NA	30	4.2%
Geriatrics	NA	29	4.1%
Teaching	NA	28	4%
Cancer knowledge	NA	27	3.8%
Cardiology	NA	27	3.8%
Electronic Health Records	NA	27	3.8%
Cardiopulmonary Resuscitation (CPR)	NA	25	3.5%
General Surgery	NA	25	3.5%
Critical Care	NA	24	3.4%
Electroencephalography (EEG)	NA	24	3.4%
Acute Care	NA	20	2.8%
Neuroscience	NA	20	2.8%
Urgent Care	Distinguishing	20	2.8%
Aneurysm Diagnosis / Treatment	NA	19	2.7%
Angiography	NA	19	2.7%
Osteopathic Medicine	NA	19	2.7%
Botox	NA	18	2.5%
Emergency Medicine	Distinguishing	18	2.5%
Gastroenterology	NA	18	2.5%
X-Rays	NA	18	2.5%
Blood Draws	NA	17	2.4%
Customer Billing	NA	17	2.4%

**Nanny / Babysitter** **615** **3.6%**

Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Child Care	Defining	408	66.3%
Babysitting	Defining	258	42%
Meal Preparation	Defining	135	22%
Caregiving	Distinguishing	121	19.7%
Cardiopulmonary Resuscitation (CPR)	NA	80	13%
Laundry	Defining	61	9.9%
Cleaning	NA	39	6.3%
Customer Service	NA	23	3.7%
Scheduling	NA	21	3.4%
Child CPR	NA	20	3.3%
Operations Management	NA	20	3.3%
Cooking	NA	14	2.3%
Teaching	NA	11	1.8%
Employee Training	NA	10	1.6%
Infant Care	NA	10	1.6%
Bathing	NA	7	1.1%

Gymnastics	NA	7	1.1%
Home Care	NA	7	1.1%
Staff Management	NA	6	1%
Allergies	NA	5	0.8%
Data Entry	NA	5	0.8%
Parenting	NA	5	0.8%
Record Keeping	NA	5	0.8%
Singing	NA	5	0.8%
Child Care Facility	NA	4	0.7%
Child Development	NA	4	0.7%
Early Childhood Education	NA	4	0.7%
Experiments	NA	4	0.7%
Music	NA	4	0.7%
Appointment Setting	NA	3	0.5%
Autism Diagnosis / Treatment / Care	NA	3	0.5%
Automated External Defibrillator	NA	3	0.5%
Calculator	NA	3	0.5%
Food Preparation	NA	3	0.5%
Home Management	NA	3	0.5%
Hospitality Industry Knowledge	NA	3	0.5%
Human Resource Management	NA	3	0.5%
Inventory Control	NA	3	0.5%
Inventory Management	NA	3	0.5%
Retail Industry Knowledge	NA	3	0.5%
Toileting	NA	3	0.5%
Business Process	NA	2	0.3%
Colic	NA	2	0.3%
Lesson Planning	NA	2	0.3%
Mediation	NA	2	0.3%
Medication Administration	NA	2	0.3%
Merchandising	NA	2	0.3%
Painting	NA	2	0.3%
Policy Evaluation	NA	2	0.3%
Policy Recommendation	NA	2	0.3%

<b>Intensive / Critical Care Nurse</b>	<b>542</b>	<b>3.1%</b>
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<b>Skill</b>	<b>Occupational Skill Category</b>	<b>Job Postings Requesting Skill(s) (#) (Last 12 Months)</b>	<b>Job Postings Requesting Skill(s) (%) (Last 12 Months)</b>
Advanced Cardiac Life Support (ACLS)	Defining	246	45.4%
Patient Care	Defining	193	35.6%
Life Support	Necessary	139	25.6%
Neonatal Intensive Care Unit (NICU)	Defining	137	25.3%
Pediatrics	Distinguishing	132	24.4%
Critical Care	Defining	117	21.6%
Patient/Family Education and Instruction	NA	99	18.3%
Telemetry	Distinguishing	99	18.3%
Care Planning	NA	92	17%

Patient Advocacy	NA	92	17%
Acute Care	Defining	88	16.2%
Trauma	Distinguishing	88	16.2%
Critical Care Nursing	Defining	87	16.1%
Pediatric Intensive Care Unit (PICU)	Defining	85	15.7%
Catheterization Laboratory (CATH LAB)	Distinguishing	76	14%
Oncology	NA	71	13.1%
Neonatal Intensive Care	Defining	63	11.6%
Medical Assistance	NA	57	10.5%
Hospital Experience	Necessary	56	10.3%
Patient Evaluation	NA	55	10.1%
Record Keeping	NA	48	8.9%
Surgery	NA	34	6.3%
Cardiopulmonary Resuscitation (CPR)	NA	32	5.9%
Emergency Care	NA	32	5.9%
Medical Triage	NA	32	5.9%
Treatment Planning	Necessary	28	5.2%
Pediatric Advanced Life Support	NA	25	4.6%
Post Anesthesia Care Unit (PACU)	NA	25	4.6%
General Surgery	NA	18	3.3%
Intensive Care Unit (ICU) experience	Distinguishing	16	3%
Caregiving	NA	11	2%
Sepsis	NA	11	2%
Vital Signs Measurement	NA	11	2%
Wound Care/ Treatment	NA	11	2%
Employee Engagement	NA	10	1.8%
Hospice	NA	10	1.8%
Discharge Planning	Distinguishing	9	1.7%
Neonatal Resuscitation	NA	7	1.3%
Organ Failure Diagnosis / Treatment	NA	7	1.3%
Teaching	Necessary	7	1.3%
Infection Control	NA	6	1.1%
Medication Administration	NA	6	1.1%
Patient Flow	NA	6	1.1%
Anesthesiology	NA	5	0.9%
Biotechnology	NA	5	0.9%
Intrathecal Chemotherapy	NA	5	0.9%
Chest Pain Diagnosis / Treatment	NA	4	0.7%
Emotional Support	NA	4	0.7%
Medical Emergencies	NA	4	0.7%
Medication Management	NA	4	0.7%

<b>Licensed Practical / Vocational Nurse</b>	<b>513</b>	<b>3%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Cardiopulmonary Resuscitation (CPR)	Defining	241	47%
Patient Care	Defining	178	34.7%

Patient/Family Education and Instruction	Defining	176	34.3%
Treatment Planning	Defining	122	23.8%
Scheduling	Necessary	90	17.5%
Cleaning	NA	86	16.8%
Injections	NA	72	14%
Care Planning	Defining	71	13.8%
Staff Management	NA	69	13.5%
Home Health	Defining	64	12.5%
Clinical Experience	NA	63	12.3%
Venipuncture	NA	63	12.3%
Long-Term Care	Defining	60	11.7%
Medical Triage	NA	60	11.7%
Patient Flow	NA	60	11.7%
Patient Treatment	NA	60	11.7%
Front Office	NA	58	11.3%
Mailing	NA	57	11.1%
Phlebotomy	NA	57	11.1%
Telemedicine	NA	56	10.9%
Laboratory Testing	NA	52	10.1%
Hospice	Distinguishing	50	9.7%
Treatment Preparation	NA	50	9.7%
Urgent Care	NA	42	8.2%
Assisted Living	Distinguishing	41	8%
Medical Coding	NA	39	7.6%
Wound Care/ Treatment	Distinguishing	38	7.4%
Patient Contact	NA	34	6.6%
Medication Administration	Defining	32	6.2%
Chronic Disease	NA	31	6%
Acute Care	NA	30	5.8%
Mental Illness	NA	30	5.8%
Clinical Documentation	NA	29	5.7%
IV THERAPY	NA	29	5.7%
Medical Records Accuracy	NA	29	5.7%
Medication Management	NA	29	5.7%
Teaching	Necessary	29	5.7%
Trauma	NA	29	5.7%
Blood Pressure Measurement	NA	27	5.3%
Infection Control	NA	27	5.3%
Illness Prevention	NA	25	4.9%
Pediatrics	Distinguishing	25	4.9%
Electronic Medical Records	NA	24	4.7%
Life Support	NA	23	4.5%
Case Management	Distinguishing	22	4.3%
Medical Records Documentation	NA	21	4.1%
Treatment Administration	NA	21	4.1%
Home Care	Distinguishing	20	3.9%
Caregiving	NA	18	3.5%

Communicable Disease knowledge	NA	18	3.5%
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<b>Registrar / Patient Service Representative</b>	<b>414</b>	<b>2.4%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Customer Service	Defining	310	74.9%
Scheduling	Defining	273	65.9%
Appointment Setting	Defining	228	55.1%
Administrative Functions	NA	75	18.1%
Managed Care	Distinguishing	68	16.4%
Customer Contact	NA	46	11.1%
Interaction with Patients / Medical Personnel	Distinguishing	33	8%
Patient Care	Defining	31	7.5%
Electronic Health Records	NA	26	6.3%
Medical Office Experience	NA	25	6%
Patient Assistance	Defining	25	6%
Urgent Care	NA	25	6%
Customer Billing	Defining	24	5.8%
Family Medicine	NA	22	5.3%
Insurance Coverage Review	NA	21	5.1%
Medical Coding	Necessary	20	4.8%
Process Improvement	NA	20	4.8%
Cash Control	Distinguishing	19	4.6%
Diagnostic Testing	NA	19	4.6%
Medical Terminology	Defining	18	4.3%
Pediatrics	NA	18	4.3%
Medical Records Assembly	NA	17	4.1%
Health Information Management (HIM)	NA	15	3.6%
Patient Contact	Defining	15	3.6%
Surgery	NA	15	3.6%
ICD-10	NA	14	3.4%
Patient Billing	NA	14	3.4%
Financial Consulting	NA	13	3.1%
Accounting Systems	NA	12	2.9%
Billing Inquiries	NA	12	2.9%
Claims Knowledge	NA	11	2.7%
General Office Duties	NA	11	2.7%
Internal Medicine	NA	11	2.7%
Case Management	NA	10	2.4%
Transcription	NA	10	2.4%
Cancer knowledge	NA	9	2.2%
Champus	NA	9	2.2%
Customer Checkout	NA	9	2.2%
Medical Billing	NA	9	2.2%
Orthopedics	NA	9	2.2%
Trauma	NA	9	2.2%
Accounting	NA	8	1.9%



CPT Coding	Distinguishing	8	1.9%
Claims Adjustments	NA	8	1.9%
Data Collection	NA	8	1.9%
Facebook	NA	8	1.9%
HCPCS Coding	NA	8	1.9%
Home Health	NA	8	1.9%
Key Performance Indicators (KPIs)	NA	8	1.9%
Key Performance Metrics	NA	8	1.9%

<b>Medical Assistant</b>	<b>340</b>	<b>2%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Patient Care	Defining	90	26.5%
Vital Signs Measurement	Defining	82	24.1%
Medical Assistance	Defining	76	22.4%
Scheduling	Defining	75	22.1%
Family Medicine	NA	72	21.2%
Phlebotomy	Defining	65	19.1%
Electronic Medical Records	Necessary	58	17.1%
Injections	Defining	58	17.1%
Laboratory Testing	NA	53	15.6%
Clinical Experience	NA	50	14.7%
Life Support	Necessary	50	14.7%
Treatment Preparation	Distinguishing	44	12.9%
X-Rays	Necessary	44	12.9%
Customer Service	Necessary	36	10.6%
Internal Medicine	NA	36	10.6%
Electrocardiogram (EKG / ECG)	Defining	32	9.4%
Patient Treatment	Necessary	32	9.4%
Cleaning	NA	29	8.5%
Patient Preparation	Defining	29	8.5%
Primary Care	Distinguishing	29	8.5%
Appointment Setting	Defining	27	7.9%
Trauma	NA	27	7.9%
Medical Triage	Necessary	26	7.6%
Osteopathy	NA	26	7.6%
Administrative Functions	Necessary	25	7.4%
Practicing Medicine	NA	24	7.1%
Anesthesiology	NA	22	6.5%
Blood Pressure Measurement	Defining	22	6.5%
Health Insurance Portability and Accountability Act (HIPAA)	NA	22	6.5%
Home Care	NA	22	6.5%
Customer Billing	Necessary	21	6.2%
Urgent Care	Distinguishing	21	6.2%
Point-of-Care Testing	NA	20	5.9%
General Surgery	NA	19	5.6%
Patient Flow	Defining	19	5.6%

Patient Follow-up	NA	19	5.6%
Data Entry	Necessary	18	5.3%
Mental Health	NA	18	5.3%
Prescription Filling	Distinguishing	18	5.3%
Front Office	Necessary	15	4.4%
Surgery	Distinguishing	13	3.8%
Acute Care	NA	12	3.5%
Neurology	NA	12	3.5%
Oncology	NA	12	3.5%
Biotechnology	NA	11	3.2%
Medical Information Computerization	NA	11	3.2%
Medical Terminology	Necessary	11	3.2%
Medication Administration	NA	11	3.2%
Order Entry	NA	11	3.2%
Pediatrics	NA	11	3.2%

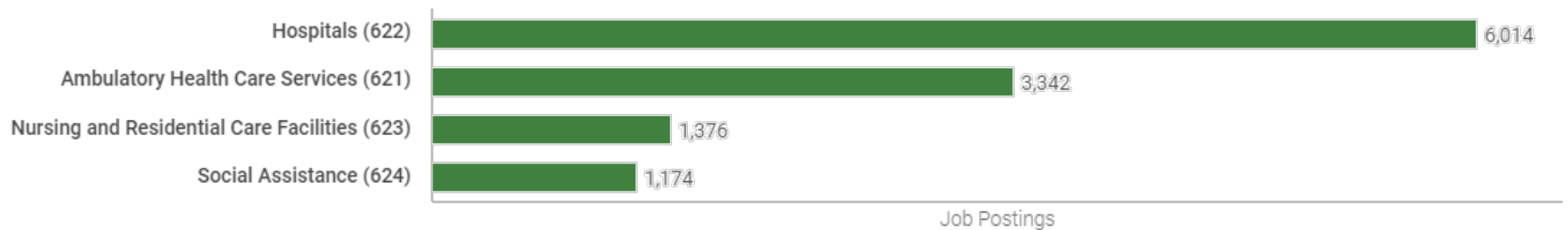
<b>Healthcare Administrator</b>	<b>278</b>	<b>1.6%</b>
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Skill	Occupational Skill Category	Job Postings Requesting Skill(s) (#) (Last 12 Months)	Job Postings Requesting Skill(s) (%) (Last 12 Months)
Staff Management	Defining	87	31.3%
Budgeting	Defining	77	27.7%
Patient Care	Defining	74	26.6%
Scheduling	Defining	57	20.5%
Quality Assurance and Control	Necessary	43	15.5%
Supervisory Skills	Necessary	34	12.2%
Process Improvement	NA	29	10.4%
Long-Term Care	Distinguishing	28	10.1%
Customer Service	Necessary	26	9.4%
Medical Terminology	NA	25	9%
Customer Billing	Necessary	24	8.6%
Mental Health	Distinguishing	24	8.6%
Acute Care	Distinguishing	22	7.9%
Assisted Living	NA	18	6.5%
Cardiopulmonary Resuscitation (CPR)	NA	18	6.5%
Care Planning	NA	18	6.5%
Case Management	Defining	18	6.5%
Project Management	Necessary	18	6.5%
Social Services	NA	18	6.5%
Behavioral Health	Distinguishing	17	6.1%
Occupational Health and Safety	NA	17	6.1%
Quality Management	Necessary	17	6.1%
Rehabilitation	NA	17	6.1%
Financial Management	NA	16	5.8%
ICD-10	NA	16	5.8%
Performance Management	NA	16	5.8%
Clinical Experience	Distinguishing	15	5.4%
Data Collection	NA	15	5.4%

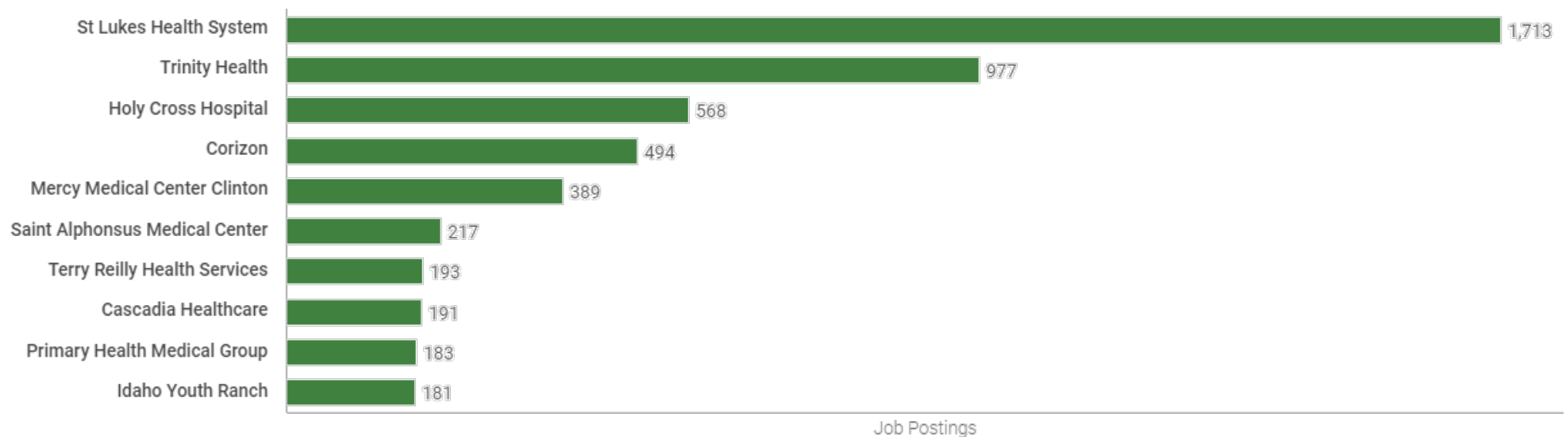
Health Insurance Portability and Accountability Act (HIPAA)	NA	15	5.4%
Internal Medicine	NA	14	5%
Accounting	NA	13	4.7%
Conflict Management	NA	13	4.7%
Front Office	NA	13	4.7%
Key Performance Indicators (KPIs)	NA	13	4.7%
Medical Coding	NA	13	4.7%
Operations Management	NA	13	4.7%
Life Support	NA	12	4.3%
Performance Analysis	NA	12	4.3%
Advanced Cardiac Life Support (ACLS)	NA	11	4%
Billing Systems	NA	11	4%
Business Administration	NA	11	4%
Legal Compliance	NA	11	4%
Managed Care	Distinguishing	11	4%
Nursing Home	NA	11	4%
CPT-4 Coding	NA	10	3.6%
Continuous Quality Improvement	NA	10	3.6%
Primary Care	NA	10	3.6%
Strategic Planning	NA	10	3.6%
Infection Control	NA	9	3.2%
Appointment Setting	NA	8	2.9%

## Top Industries

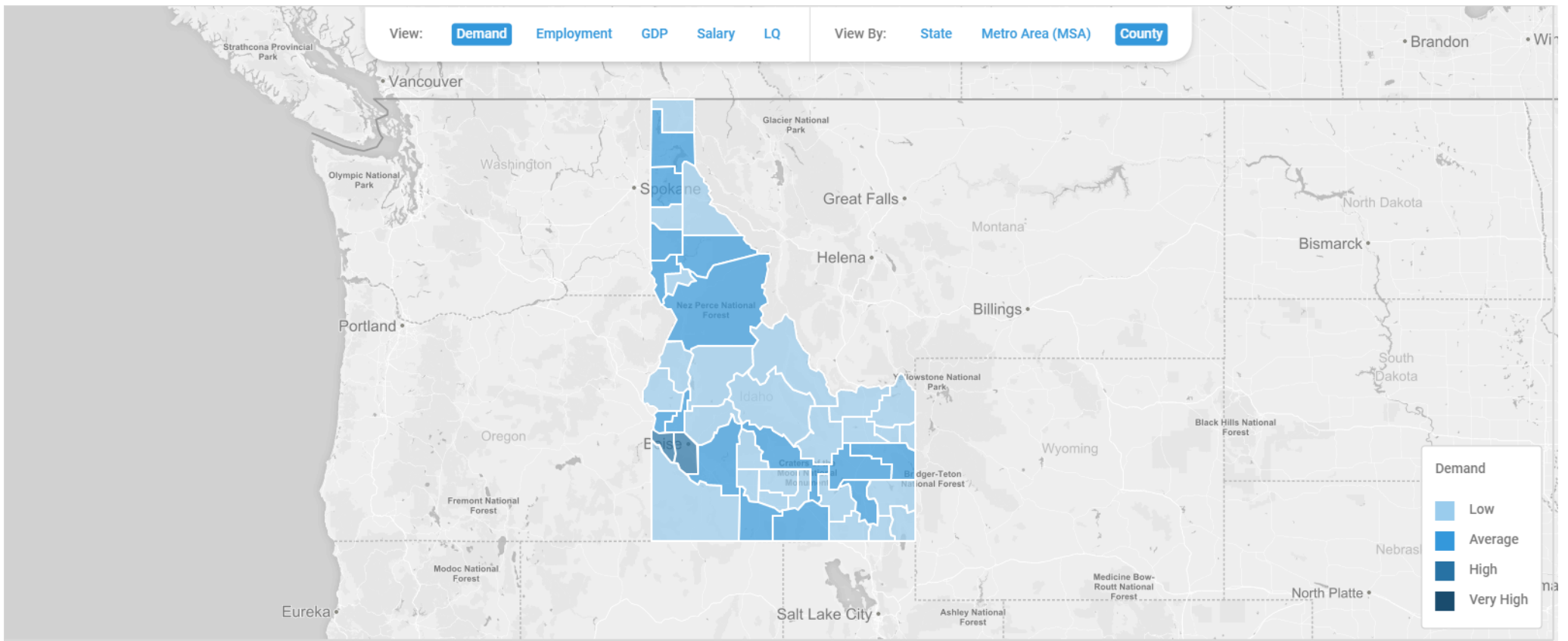
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## Top Employers



# Top Locations



County	Job Postings (Last 12 Months)	Employment (Last 12 Months)	GDP	Median Salary (in Thousands)	Location Quotient
Ada, ID	13,124	48K	\$3B	\$47k	1.4 <span style="color: green;">▲</span>
Canyon, ID	3,733	48K	\$459.3M	\$49k	1.4 <span style="color: green;">▲</span>
Bonneville, ID	2,809	NA	\$633.8M	\$54k	1.3 <span style="color: green;">▲</span>
Kootenai, ID	1,611	NA	\$541.2M	\$50k	0.6 <span style="color: red;">▼</span>
Twin Falls, ID	1,140	NA	\$440.8M	\$54k	0.7 <span style="color: red;">▼</span>
Bannock, ID	1,094	NA	\$367.3M	\$49k	0.8 <span style="color: red;">▼</span>
Nez Perce, ID	681	NA	\$229.7M	\$60k	0.7 <span style="color: red;">▼</span>
Latah, ID	593	NA	\$101.6M	\$59k	1.0 <span style="color: orange;">▬</span>
Bingham, ID	435	NA	\$106.5M	\$43k	0.7 <span style="color: red;">▼</span>
Bonner, ID	413	NA	\$72.1M	\$50k	0.7 <span style="color: red;">▼</span>

Source: Bureau of Labor Statistics, Bureau of Economic Analysis