

Outreach Committee Project Proposal

Applicant	Mindi Anderson
Applicant ID	APP-000468
Company Name	Idaho Veterans Chamber of Commerce
Recipient Address	Idaho Veterans Chamber of Commerce PO 191341 Boise, ID 83719
Email	mindivcc@gmail.com
Funding Requested	\$0.00
Status	Submitted
Funded	<input type="checkbox"/>

Contact

Question: Entity name

Idaho Veterans Chamber of Commerce

Question: "Doing business as" (If applicable)

Not Answered

Question: Federal Tax ID Number

86-1521040

Question: Street address

2417 E Santo Stefano Dr

Question: PO Box (If applicable)

PO 191341

Question: City

Meridian

Question: State

ID

Question: Zip Code

83642

Question: Entity website

www.idahoveterans.org

Question: Last name

Anderson

Question: First name

Mindi

Question: Email address

mindy@idahoveterans.org

Question: Contact phone

12089179977

Project Information

Question: Project title

Customer Relationship Management Implementation

Question: Project manager first name

Mindi

Question: Project manager last name

Anderson

Question: Please provide a list of partners (specific to this project)

Yori Dela Rosa

Project Description

Question: Project description

We believe the Workforce Development Council Community Outreach grant to be a good source of funding because unlike military and veteran service installations and organizations, we are embedded into the civilian community with strong bonds, collaboration, and partnerships established with employers and the civilian community that provides timely assistance to businesses while shifting focus to a broader talent pipeline to serve all the employers within Idaho through having channels established to hire veterans and their family members. Our veterans and National Guard members, live and breathe in the civilian community and are a talent pipeline that is overlooked. Our active-duty counterparts have family members that work in the civilian community. We have transitioning active-duty military members, seeking employment in the civilian community. Military members also have an affinity bias that creates a lack in confidence in communicating their military training and equivalency to the civilian sector when applying for jobs. Getting them connected to the resources through civilian partnerships creates a pathway for them to support The State of Idaho and economic stability through a more coordinated effort and gives them the confidence they need to showcase their talents. The IDVCC would like to seek funding to bridge the gap between the civilian community employers and the veterans (already in the community), military serving (preparing for separation), and family members by offering training, education, and introductions during workforce transition periods to find employment within The State of Idaho. Connection to an employer doesn't always lead to employment but it does build the confidence.

We are seeking funding to support the launch of the infrastructure to build the membership, support the military connected member's needs, and creating partnerships with the civilian employers in The State of Idaho through our veteran friendly employer designation program. Through our current services established, we would like to increase our education and partnerships with HR teams across the State to create pathways for job placement by implementing HubSpot as our CRM of choice to manage memberships and needs for our military connected members. Through HubSpot we would be able to manage a database to provide further information, workshops, education, and training delivery we would be able to build out job types, industries, notes on job seekers and veteran friendly employers, strengths, and skills. We would be able to collect data based on candidates and employers to find a match in our CRM to then facilitate the further connection to finding employment. Through the marketing platforms, we can create more opportunities for awareness of programs available within The State of Idaho that supports apprenticeship, workforce development, SkillBridge, vocational rehab, veteran owned businesses, internships, etc.,

We know without a doubt, we will provide timely assistance as members are transitioning not only in The State of Idaho, but those coming from other duty locations and veterans that have been separated and are now finding themselves in need of employment. Services offered will consist of, but not limited to, resume building, interview preparation, LinkedIn profile Review, spotlight through our Vets-To-Hire program, connection to SkillBridge, apprenticeships, GI Bill benefits, employer introductions, and navigating the veteran, military serving, or family member to the right resources long after separation. Our veterans live in the civilian community with little, if any, interaction with military installations and VA centers. Mostly because they are not educated on the offerings, they may qualify for. Not all veterans qualify for services at the VA or military installation and there is a gap to support them further in connecting them to the right civilian agencies to achieve success. We could provide opportunities for past and present service members and their families to be guided to the right resources within the civilian and military communities through the connections we would make by using the robust data we are

collecting.

We will aid businesses in having access to a broader talent pipeline by establishing partnerships within the Idaho Veterans Chamber of Commerce to create ways to recruit, hire and retain experienced and qualified skill sets possessed by highly trained & disciplined military members & their families. We have created a Vet-Friendly Employer Designation Program that allows for us to establish partnerships and membership to the Chamber. We have had only 10 employers register which is not reaching our potential of employer population that we could be building partnerships with to then create the pathways for finding new career homes for our individual members seeking employment. All Employers that apply to become a Vet-Friendly Employer will qualify for a free community partner membership. They will be listed on our website, provided a logo badge to display and we will build good communication rapport with their HR team to support hiring veterans. The more partners we have the more likely our individual member seeking employment will be to finding their next career home.

The Project Manager will monitor the implementation of HubSpot and work closely with the membership administrative director to ensure good data collection, maintenance and reporting measures are creating ways for meaningful and useful data to support workforce development and transition initiatives. The project manager will monitor grant reporting, submit required invoicing, documentation, and grant requirements. The position will work closely with the HubSpot Outsourcing leadership team and the Marketing Leadership team. The project manager will coordinate with all experts and partners to provide education and awareness to veterans, military serving, and their families through the workshops, education, and training workshops. The person will manage all registrations for the events, provide follow ups and register them to receive continued engagement communications. The project manager will manage the virtual platform and face to face registrations and preparation, facilitate and monitor educational outreach. The project manager will also work with resource coordinator.

Our organization will support the demand in services in connecting members with employers by hiring 2 part time personnel. We would hire a part time membership administrative director. This position is currently serving as a volunteer, and they would transition to a paid employee. She is currently processing 10-15 memberships a week manually through a manual registration form and transcribing information into an email system. We have created miscellaneous categories to organize all memberships processed to this point. This position would work 10 hours a week to support the work with the outsourcing company. Marketing firm and HubSpot. The CRM also has marketing platforms, and we could promote our membership registrations. We are hesitant to launch a marketing campaign of any sort with the amount of manual processing we are doing. She would also support the registrations, implementation, reports, and manage dashboards to track our membership numbers. She would assist the project manager with setting up virtual and in person registrations for education and training and track attendance.

A list of partners we would work with through this grant funding opportunity are:

1. Veterans, Military Serving, and their Family Members
2. Employers in the State of Idaho
3. Education Institutes
4. Veteran and Non-Veteran Service Organizations/Associations
5. Military Installations

6. Division of Veteran Services
7. Idaho State Agencies

Question: Campaign timeline

Month 1&2

1. Onboarding Project Manager and Membership Administrative Director
2. Beginning work to set up HubSpot working with outsourcing company and IDVCC Personnel.
3. Marketing support for registration plugins with website for job seekers and vet-friendly employers.

Month 2-12

1. Hosting virtual and face to face trainings for education and awareness. Some of our virtual and face to face education and awareness classes are:
 - a. Resume & Cover Letter Review
 - b. Interview preparation
 - c. Professional Networking
 - d. LinkedIn Profile reviews
 - e. SkillBridge Program
 - f. Internships
 - g. Apprenticeships
 - h. Industry specific job search
 - i. Job Fairs
 - j. Becoming a Veteran Business Owner
 - k. Finding a job to combat homelessness.
 - l. Next steps for employment after education
2. Working with the individual members seeking employment
3. Maintaining the CRM and processing registrations
4. Continue outreach and development of establishing partnerships and relationships with employers.

Organizational Capacity Resume

Question: Please attach an organizational resume that demonstrates your organization's capacity to complete this project.

[Idaho Veterans Chamber of Commerce - Organizational Structure.pdf](#) (2/24/2021 6:53 AM)
[Organizational Resume.pdf](#) (2/23/2021 8:00 PM)

Question: Please attach a resume or bio for the named project person.

[IDVCC - Yori Delarosa Bio.pdf](#) (2/24/2021 6:42 AM)
[IDVCC - Mindi Anderson Professional Bio.pdf](#) (2/23/2021 8:01 PM)

Question: Please describe how your organization will support the workload of this project. Include staffing, hours, and other considerations.

MISSION | VISION | VALUES Our mission is to create a collaboration space for veterans,

military serving and their families to come to for community resources for Education, Family and Wellness, Housing for Heroes, Vet-preneur and Workforce Transition services. Our vision is to bridge the gap by building strong partnerships within the civilian community. We will build and maintain partnerships & relationships with veteran service organizations, military installations, Division of Veteran Services and all other businesses, agencies, associations, organizations, and non-profits to provide pathways for veterans, military serving, and their families to find the right resources, the first time, every time. Workforce is a core service of our model, however, will be integral in having robust services to further support our other core services. We anticipate a person seeking higher education will require job placement, internship, or apprenticeship opportunities. We anticipate a homeless member will require job placement to become stable financially. We believe our vet-preneur services directly correlate to economic stability and is a form of having a job. We anticipate needs in our family and wellness such as mental, financial, or physical instabilities will require some form of support in workforce. Workforce is the foundation to all human success. The risk of not having employment creates a direct risk towards the ability to function as a person in all aspects of life and can alleviate many stressors for our military-connected members (Veterans, Military Serving, and Family Members). An organizational structure of the Idaho Veterans Chamber of Commerce is provided as an attachment. Our navigator and coach model will be implemented once we have the infrastructure and personnel to take on capacity building. We have 5 volunteers filling executive leadership positions doing the work towards growing our model. We have 5 working groups established and over 65 community members providing advisement and contributing towards building out our services we will provide. We currently have an NNU intern who is completing a Master's in Social Work and is providing 50 hours to support building our resources and providing more tools for our members seeking employment. This work will further prepare us to create and develop navigator/coach training for future implementation of our community outreach director and part time staff/volunteers to help our members find the right resources. We also currently have the following numbers as a baseline for future metrics. • 15 Veteran Business Owners Registered • 11 Vet-Friendly Employers Designated • 67 Registered members • 200+ members on the mailing list to include community partners • 7 workforce transition job seekers we are supporting directly • 1 Veteran – Multiple navigation services – Mental Health, Disability, Estate Planning

Budget

The Outreach Committee encourages applicants to look towards long-term funding outside of the outreach project funds. However, multi-year projects will be considered, and renewal of projects will be accepted depending on how they fit into the Outreach Committee's goals and objectives.

A project budget will need to be uploaded as part of the application process. Please click on the link to the Outreach Committee Project Proposal Budget. There will be an option to download the budget template. Please complete the template and upload to the appropriate question in this section.

[Budget Sheet](#)

Question: Budget

[Outreach Committee Project Proposal Budget Sheet.xlsx](#) (2/23/2021 8:01 PM)

Question: Budget notes

We have included a budget proposal to include costs for this grant and our projected match and In-Kind donations. As a new organization, all the revenue streams are pending roll-out and our marketing firm, Branched Roots (In-Kind), to create our website to start the process of advertising sponsorship memberships and non-veteran memberships.

The funding would support personnel expenses to provide more education, awareness, counseling, and navigation to build awareness and strong partnerships with military connected members seeking employment, while also providing job placement opportunities, and filling unemployment gaps. The grant would also cover the outsourcing needed to contract with experts to implement HubSpot, and further integration of HubSpot into our website to collect and store demographics of our veteran community and our membership population for further relationship building, workforce support and employment seekers. Within the quote for outsourcing, we built in OJT support for the IDVCC team to be trained on how to use the system.

We have had and expect over \$30k of In-Kind Donations from volunteer time, a local marketing firm, and internships.

We are also actively applying for grants that will provide a match in donations. Our marketing firm who is providing us pro-bono marketing services for website build and support is currently building our website to begin seeking non-veteran membership & sponsorship fee's. Expected annual income from match, fundraisers, and membership fee's is total of \$31k.

Question: How else have you sought to fund this program?

We began applying for grants this year. While we bring on more volunteers and support for the project work ahead to stand up the Idaho Veterans Chamber of Commerce, we will have a primary focus on continuing to apply for grants. We are also pending approval for a 501c3 status. If that is approved, we will have more opportunities to apply for foundation grants.

Question: Why do you think WDTF is a good source of funding for your project?

We believe the Workforce Development Council Community Outreach grant to be a good source of funding because unlike military and veteran service installations and organizations, we are embedded into the civilian community with strong bonds, collaboration, and partnerships established with employers and the civilian community that provides timely assistance to businesses while shifting focus to a broader talent pipeline to serve all the employers within Idaho through having channels established to hire veterans and their family members.

Outcomes

Question: Entity responsible for tracking and reporting

Idaho Veterans Chamber of Commerce

Question: What is the potential for increasing the awareness of careers for Idahoans?

The potential for increasing the awareness of careers for Idahoans is high. On average 1 out of 5 Idahoans are said to be a veteran. That number does not account for the family members. The impact we could have in helping our veterans navigate workforce options, resources and services would increase our workforce development opportunities in Idaho by showcasing more talent. We would not only be increasing the awareness for job opportunities to our military connected population but also creating pathways for them to be found for job placement through education, awareness, collaboration and connection.

Question: What is the anticipated reach of the project?

With the virtual space we live in currently, we would have anticipated reach to the entire State of Idaho. We also have members registering from other states that will be locating in Idaho. People stationed in different countries, preparing for separation or retirement. We have two positions in Northern and Eastern Idaho that will be able to duplicate services within their regions as we build and grow our CRM.

Question: What are the anticipated project outcomes?

Our anticipated outcomes are to increase partnerships within the community and work towards increasing job placement for veterans, military serving, and family members through our CRM, education and awareness workshops and relationship/partnership community outreach. We have a desire to lessen the stress of a veteran seeking employment and have a positive impact towards the unemployment rate in Idaho.

We have a strong desire to focus on the SkillBridge program and creating more opportunities for separating military members to find an employer that is willing to seek opportunities that benefits them and the military member. The reach for this project is The State of Idaho. We will have Northern and Eastern Directors to support the spread of the services and resources. They will provide and build partnerships.

We are receiving roughly around 10 referrals per week for workforce transition needs through self-referral, social media, or networking connections directing job seekers to us. We have established a Vets to Hire newsletter and showcased several members. One veteran was successful at finding job placement through our advertisement and our direct reach to an employer to encourage them to consider an interview for a veteran.

Through our education and awareness workshops, the direct outreach to our members, employers and other agencies through partnerships and collaboration, we know our veteran community will benefit in more ways than measurable.

Sustainable Revenue

As a new organization, we are seeking initial funding to support the structure and foundation of services that will support our military and civilian community to support workforce transition. Our goals are to create and show value with any initial grant funding to further support our donor engagement, further grants, and fundraising efforts. We have sustainable revenue streams built into our by-laws through our sponsorship and non-veteran membership fees. We currently have several organizations/employers that are willing to purchase a sponsorship membership and that is without us promoting or marketing the opportunity. We also will be launching a donor engagement campaign within 2021 to further support sustaining revenue streams. We have several fundraisers that we project will bring in close to 20k in 2021.

We are continuously seeking grant opportunities and will continue to do so in our first several years as an organization until we can transition to sustainment of operating expenses through donor engagement/fundraising. We also know through our partnerships we are building, there will be recurring grant opportunities that may present once value is established.

We do not anticipate requesting any additional funding past that initial support of the infrastructure needed to build our abilities to have maximum reach. We do believe the infrastructure established through the grant funding would create opportunities that we see in the future to be a pipeline for The State Workforce Development Initiatives from several angles. We are open to opportunities The State may see for us to become an organization to execute future needs or initiatives for the veteran, military serving, and family members.

Question: What metrics and or reports will be delivered to the committee, and when?

The metrics for reporting will include:

- Number of community partnerships established
- Number of Vet-Friendly Employers designated
- Number of education and awareness workshops delivered and attendee's.
- Number of members of the Idaho Veterans Chamber of Commerce
- Number of Sponsorships and Non-veteran memberships

Reports will be provided on a bi-monthly basis. Reports will be completed and gathered by both the membership/administrative director and the project manager. We are willing to provide any additional metrics during reporting periods as requested by the WFDC.

Outreach Committee Project Proposal Budget

PLEASE COMPELTE

Description	Amount/Value	Source	Totals	
Membership & Administrative Support - 1 year 10 hours a week @ compensation rate of \$15/hr **Additional fee's for payroll services included in this amount	\$7,000.00	Grant request	In-Kind	\$ 30,750.00
Outsourcing Implemenation of Hubspot Hubspot Annual Costs Website Support Team - Managing Resources on website/registrations, and configurations with HubSpot Integration.	\$6,000.00 \$1000.00 \$5,000.00	Grant request	Match	\$ 81,000.00
Project Person - 1 year 5 hrs a week @ compensation rate of \$20/hr **Additional fee's for payroll services included in this amount	\$6,000.00	Grant request	Grant Request	\$ 25,000.00
	\$25,000.00		Total Project budget	\$ 136,750.00
In-Kind (Time/Tangibles)				
Marketing, Logo, and Website Design	\$6,000.00	In-Kind		
Project Person - 1 year (Volunteer) 15 hrs a week (\$20/hr)	\$14,400.00	Volunteer		
NNU Student Internship - 50 hours x\$15.00/hr	\$750.00	In-Kind		
BSU Interns - Grant Writing	\$0.00	Volunteer		
Working Group Members (Volunteer Time) 65 Hrs/month @\$15.00/hr (\$975) x 12 months = \$1,170.00/yr	\$1,170.00	Volunteer		
Chamber Directors (Volunteer Time) 40 hrs/month @ \$20/hr (\$800) x 12 months = \$9,600.00/yr	\$9,600.00	Volunteer		
	\$31,920.00			
Match				
Zoom	\$150.00	Match - DVS Grant		
Hub Spot - Support	\$1,200.00	Match - DVS Grant		
Administrative Expenses (Printer, Ink, Paper)	\$500.00	Match - DVS Grant		
Advertisement Graphic Design (Adobe Spark)	\$350.00	Match - DVS Grant		
Email Google Suite Package	\$500.00	Match - DVS Grant		
Microst & Adobe Software	\$300.00	Match - DVS Grant		
Donor - NNU	\$0.00	Match - Donor		
IDVCC Sponsorships	\$5,000.00	Match - Membership Fee's		
IDVCC Membership (Non-veteran)	\$3,000.00	Match - Membership Fee's		
Golf Tournament x 2	\$20,000.00	Match - Fundraising		
Future Grant Applications	\$50,000.00	Match - Grant Opportunities		
	\$81,000.00			



MISSION | VISION | GOALS

Establish strong bonds of collaboration with like-minded individuals, organizations, chambers, and businesses who are positive and have a strong passion for supporting and empowering veterans, military serving, and their families.

To Build Synergy & Collaboration between Idaho Community Partners and the Veteran - Military Connected Population and Organizations.

Create a collaboration space and bridge the gap between the civilian community and the military community, cultivating a STRONG VETERAN COMMUNITY!!

To build a strong and self-sufficient veteran community through 5 core services.

Provide navigation, coaching and referrals to the right resources to support Veterans and their families towards successful outcomes.

We will fill the gaps in initiating or continuing services where organizations or agencies do not offer service, have the relationships established or have the bandwidth within their scope of work.

CONTACT

PHONE:
208-917-9977

WEBSITE:
www.vccsd.org/idaho

EMAIL:
Idaho.vcc@gmail.com

FOLLOW US:
[Facebook](#) | [LinkedIn](#) | [Instagram](#)



Proving FREE Membership for all Veterans, Military Serving and Family Members

IDAHO VETERANS CHAMBER OF COMMERCE

Organizational Resume

SERVICES WE PROVIDE

Education

Collaborate with Institutions of higher education to help support our members in pursuit of furthering professional goals.

Family and Wellness

Collaborate with Veteran Service Organizations, Division of Veteran Services, Department of Defense military installations, non-veteran entities, and individuals to support the delivery of services to navigate veterans, military serving, and family members to resources that promote mental wellness, physical health, wealth, and morale.

Housing for Heroes

Collaborate and provide support in the following areas, but not limited to, the purchase of a home, renting, homelessness, retirement community placement, assisted living, and end of life options.

Vet-preneur

Collaborate with all veteran service organizations that promote business coaching, planning, funding, and non-profits.

Workforce Transition

Support career seeking opportunities for all transitioning military, veterans, and their families in resume review, applying for jobs, interviewing, career counseling (Initial, Ongoing, Promotion), career home placement, and education.

Education & Awareness

We offer education workshops, training, and vet-working events for all our core services to promote the resources of all agencies, companies, organizations, and military affiliated resources that would support our members in all 5 core services. We also provide navigation and coaching support to our members to ensure they find the right resources, the first time, every time!

IDAHO VETERAN DESIGNATIONS

We offer an Employer Vet-Friendly & Military Connected Business Owner Designation to promote collaboration and unity within The State of Idaho for our Veterans, Military Serving, and Family Members.



Idaho Veteran Chamber of Commerce

P.O. Box 191341, Boise, Idaho 83719

<https://www.vccsd.org/idaho> | Idaho.vcc@gmail.com | (208) 917-9977

<https://www.linkedin.com/company/idaho-veterans-chamber-of-commerce>

Mindi Anderson, Founding Executive Director

Mindi has a long-standing reputation in developing, growing, and leading dynamic teams within her military, civilian and non-profit career. She is a disciplined 21+ year military veteran focused on opportunities to grow and enhance teams or individuals through a diverse and inclusive lens. Mindi currently serves in the Idaho Air National Guard as the Human Resource Advisor for the 124th Fighter Wing providing organizational development and learning to over 1,200 Airmen as a certified diversity and inclusion coaching practitioner. She serves as an executive coach to 40+ executive leaders advising and assessing the culture and delivers human centered group/individual coaching, education, and training.



Mindi serves as the Chief Motivational Officer and Founder of Maximize Solutions, Consulting and Coaching where she shares her experience, knowledge, and passion to promote a healthy culture and provides clients with business strategy solutions to support their pain points in processes, business operations, HR functions & leading companies to scaling and growth. She will solve your most complex business needs through assessments, action plans, and deliver guaranteed results. Mindi serves as a business consultant for Idaho Partners 4 Good, guiding non-profits towards achieving successful outcomes. She serves as the Interim President and founding member of the Cascade Fire Community Fund. Mindi serves as the 1st Executive Director for the Idaho Veterans Chamber of Commerce, devoting time to supporting local veteran service organizations and creating space for collaboration of resources between the community and the veteran & military connected service men and women within the state. She also serves as the Idaho Women's Business Center, Statewide Veteran Connections Advisory Board Member. Previous positions she has served in include, Idaho EMS and National Guard Bureau project coordinator, standards, and compliance. She also served as a regional area practice manager for Saint Alphonsus, Neuroscience Service Line leading a healthcare team of 75+ people across Boise, Nampa, and Oregon. She also served as a project manager for the \$4.3 billion, 10-year, MHS Genesis Department of Defense electronic medical record transition contract.

Mindi has a Doctorate in Healthcare Administration, is a Licensed Practical Nurse and an Emergency Medical Technician. She is a certified Associate Diversity Coach through Coach Diversity Institute. She is a certified Emotional Intelligence trainer through Talent Smart. Mindi has a passion for education as a current adjunct faculty member for Park University. In her spare time, she coaches the Idaho Air National Guard Women's softball team. Most importantly, Mindi deeply enjoys time volunteering with Cascade Rural Fire Protection District providing EMS services which she claims to be the best job ever!

Mindi is a visionary, transformational and servant leader that will bring any one project and team to new heights focused on supporting our veteran and civilian community. She truly MAXIMIZES SOLUTIONS to their full potential promoting growth and opportunities through her experience as a project manager and executive leadership positions and skills.



Idaho Veteran Chamber of Commerce

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Yori Dela Rosa, Executive Administrative Assistant

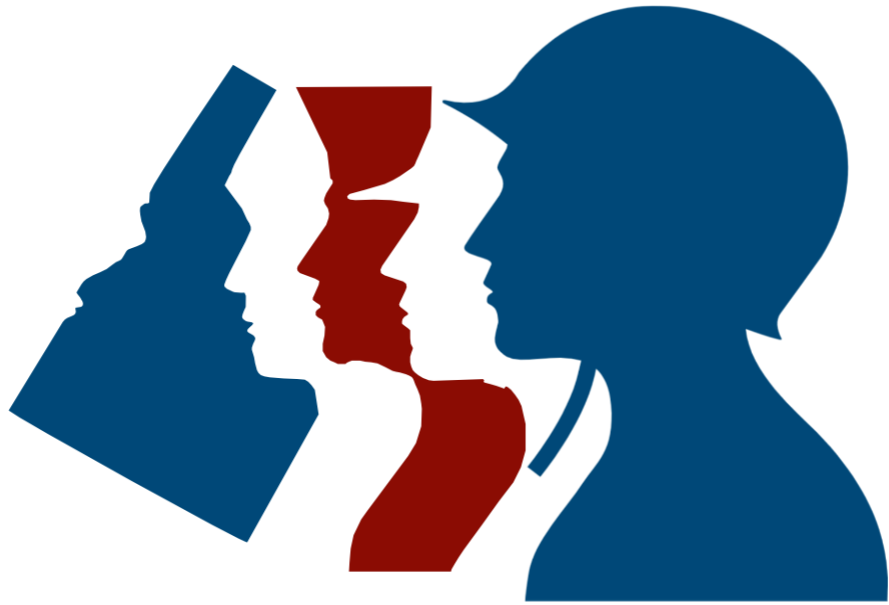
Yori has a long-standing reputation as a community servant leader in both education, accounting, and non-profit space. She is hardworking and reliable with a strong ability in computers and customer service. She is highly organized, proactive, and passionate about serving her community. She is a dynamic and motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, designing educational strategies, and coaching individuals to success.



Yori is a devoted and loyal military spouse supporting her husband's 20+ years in his military career as a senior level manager with the Idaho Air National Guard. She understands very well the importance of supporting the military mission through sacrifice and commitment to allow him to serve his country. She serves as the executive administrative assistant to the Chief Motivational Officer and Owner of Maximize Solutions, Consulting and Coaching where she shares her experience, knowledge and passion with companies, organizations, and individuals to promote success and organizational effectiveness through administrative support to business owners, company executive leaders, managers and supervisors. Yori also supports the process of bidding and securing funding for proposals with federal and state contracts/grants and follows the process through implementation and execution as a project lead for small and large funding opportunities. She delivers virtual assistant support to clients helping them with their small administrative tasks day to day. Before her employment with Maximize Solutions, she served as a computer lab teacher delivering education and training to students.

Yori serves as the Membership Director for the Idaho Veteran Chamber of Commerce continuously serving the military connected community. Within this executive role she supports fundraising, membership, and oversight on all community outreach events/initiatives. She also serves as a community service project manager for a large food drive supporting St Luke's Children's Hospital inpatient unit for pediatric patients and their families collecting and donating thousands in dollars of food on an annual basis. She has dedicated her time over the last 20 years in various roles as a volunteer for as an elementary school parent mom, event, and fundraising coordinator. She has served as a Homeowner's Association secretary and donates her time to supporting local foodbanks. Yori has pursued an education in Criminal Justice with Boise State University.

Yori genuinely believes in the power of organizational effectiveness, organizational development and learning as the heart of any business or organization. She works tirelessly to ensure smooth administrative operations, compliance in grants and contracts are met.



Idaho Veterans
CHAMBER *of*
COMMERCE

IDAHO VETERANS
CHAMBER OF
COMMERCE

ORGANIZATIONAL
STRUCTURE
JANUARY 2021

“Together is Better”

IDVCC STRUCTURE

Deputy Director
Lucas O'Neill

Executive Director

Northern and Eastern Operations
Director

Resource Coordinator

Membership Director

Community Outreach Director

Education
Committee

Housing
Committee

Workforce
Committee

Vet-preneurship
Committee

Family & Wellness
Committee

Chair

Liaisons
Veteran Service
Organizations,
Agencies or
Institutions
Supporting
Education

Chair

Liaisons
Veteran Service
Organizations,
Agencies,
Companies or
Facilities
Supporting
Housing

Chair

Liaisons
Veteran Service
Organizations,
Agencies,
Companies or
Facilities
Supporting
Workforce

Chair

Liaisons
Veteran Service
Organizations,
Agencies,
Companies or
Facilities
Supporting
Entrepreneurs

Chair

Liaisons
Veteran Service
Organizations,
Agencies,
Companies or
Facilities
Supporting Family
and Wellness

Navigator coaches will support all core services

EXECUTIVE LEADERSHIP ROLES



SPECIAL COMMITTEES

Finance
Committee

Events
Committee

Membership
Committee

Marketing
Committee

Audit
Committee

**Deputy
Director**

All Directors

Roles:
Quarterly
Meetings

**Executive
Director**

All Directors

Roles:
Bi-Monthly
Meetings

**Membership
Director**

**Executive
Director
Deputy
Director**

Roles:
Annual Meeting

**Marketing
Director**

Executive
Director

Roles:
Bi-Monthly
Meeting

**Deputy
Director**

Community
Outreach Director

Membership
Director

Roles:
Annual Meeting