

Outreach Committee Project Proposal (old)

Applicant	Brock Astle
Applicant ID	APP-000492
Company Name	Brock Astle
Recipient Address	Brock Astle 650 W. State St. Boise, ID 83702
Email	bastle@sde.idaho.gov
Funding Requested	\$0.00
Status	Submitted
Funded	<input type="checkbox"/>

Contact

Question: Entity name

Idaho State Department of Education

Question: "Doing business as" (If applicable)

Idaho Advanced Opportunities and GEAR UP

Question: Federal Tax ID Number

826000952

Question: Street address

650 W. State St.

Question: PO Box (If applicable)

PO Box 83720

Question: City

Boise

Question: State

ID

Question: Zip Code

83702

Question: Entity website

www.sde.idaho.gov

Question: Last name

Astle

Question: First name

Brock

Question: Email address

bastle@sde.idaho.gov

Question: Contact phone

208.332.6944

Project Information

Question: Project title

Idaho's Professional Learning Community for Career Readiness

Question: Project manager first name

Brock

Question: Project manager last name

Astle

Question: Please provide a list of partners (specific to this project)

GEAR UP Idaho (Jacque Deahl and Danielle Taylor)

Project Description

Question: Project description

The Idaho State Department of Education Advanced Opportunities and GEAR UP programs are proud to offer a professional learning community (PLC) focused on career readiness. This year-long opportunity is available to professionals in secondary schools and colleges with jobs related to college and career readiness. Participants who apply and are accepted into the program will participate in monthly webinars, in-person visits and will connect with content experts to increase participant's knowledge and mastery of workforce readiness topics. Participants accepted into the program have already received support and commitment from their supervisors to participate in all aspects of the program including: a two day summit, monthly meetings, reading and research outside of the meetings, and a two day industry/college tour. Benefits for participation in the program include: registration fees for the Idaho College and Career Readiness Summit, resources and books necessary for PLC participation, and expenses directly related to the the industry tour. Participant employers have have agreed to pay for travel to and from start the industry tour start point, as well as salaries associated with the time of participation. In addition, those who complete the requirements have the option to receive two professional development credits.

Question: Campaign timeline

The professional learning community (PLC) is a year long commitment. Applications for participation were accepted until May 15, 2021. Participant attendance for the yearlong professional learning community will begin September 29th by attending the Idaho College and Career Readiness Summit. Each month following the Summit, participants will focus on topics related to career readiness through discussion, research and learning opportunities provided by content experts. The PLC will conclude with a college and industry tour which will take place April 27th-29th, 2022.

Organizational Capacity Resume

Question: Please attach an organizational resume that demonstrates your organization's capacity to complete this project.

[Organizational Capacity SDE.docx](#) (6/4/2021 9:11 AM)

Question: Please attach a resume or bio for the named project person.

[Higher Ed Resume.docx](#) (4/16/2021 2:33 PM)

Question: Please describe how your organization will support the workload of this project. Include staffing, hours, and other considerations.

All staff involved have committed the time to be involved in the project. Administrative and labor costs will be absorbed by the State Department of Education program budgets.

Budget

The Outreach Committee encourages applicants to look towards long-term funding outside of the outreach project funds. However, multi-year projects will be considered, and renewal of projects will be accepted depending on how they fit into the Outreach Committee's goals and objectives.

A project budget will need to be uploaded as part of the application process. Please click on the link to the Outreach Committee Project Proposal Budget. There will be an option to download the budget template. Please complete the template and upload to the appropriate question in this section.

[Budget Sheet](#)

Question: Budget

[PLC Budget FY22.pdf](#) (6/4/2021 9:14 AM)

Question: Budget notes

Numerous state agency budgets are being utilized to help mitigate costs for the participants. Estimates are based upon 25 participants.

Staffing costs will be absorbed by the State Department of Education programs.

Travel to and from industry tour and Idaho College and Career Summit are absorbed by the participant's employer.

Question: How else have you sought to fund this program?

Advanced Opportunities, GEAR UP, and Idaho College and Career Readiness Summit funds are being utilized.

Question: Why do you think WDTF is a good source of funding for your project?

The PLC directly links to the goals of the Workforce Development Council by helping educate the various people and organizations involved in connecting and helping propel individuals to Idaho's workforce needs.

Outcomes

Question: Entity responsible for tracking and reporting

Idaho State Department of Education

Question: What is the potential for increasing the awareness of careers for Idahoans?

The purpose of the professional learning community (PLC) is to help train staff to guide students

on their college and career pathways. The PLC allows individuals to share and discuss best practices and learn new concepts and ideas related to college and career readiness. Through monthly meetings, discussions and the college and industry tours, individuals will be exposed to a wide array of jobs, responsibilities, industry needs, educational pathways and how skills/degrees/certificates lead to industry requirements. In addition, the PLC will connect these professionals to other workforce industry supports and resources in the state. Through the program, each individual participant has the potential of reaching hundreds of students each year.

Question: What is the anticipated reach of the project?

The program has accepted 25 participants across the state from both secondary and post-secondary institutions, who have various years of experience, who work with various student populations. When measuring the potential reach of this program, each participant has the capacity of impacting hundreds of students through the nature of their work. For example, based on the student population of the schools where secondary staff work, over 14,128 students could be impacted by this program. In addition, four college departments have staff involved in the program that work directly with students and other staff. The implementation of ideas learned in this program and resources shared could have multiplying effects knowing that this community of individuals is always sharing and collaborating.

Question: What are the anticipated project outcomes?

As a result of participating in the PLC individuals will: increase networking capacities for college and career readiness staff with industry professionals, understand best practices in college/career advising, be able to strategize and find resources related to college/career advising, be able to provide a comparison of college and career perspectives and principles, understand workforce needs and present those opportunities to students, and be able to explain a wholistic approach to college and career pathways.

Question: What metrics and or reports will be delivered to the committee, and when?

PLC leaders will be able to provide the the Workforce Development Council attendance records, the number of resources created/used by participants, and participant feedback of the program. A list of industry partners and resources leveraged through the PLC can be reported back to the committee at the conclusion. Reports can be delivered after each monthly meeting or at the conclusion of the PLC where a full report can be provided in June of 2022.

PLC Estimated Expenditures

Expenditure	Cost	Details
Transportation (Bussing)	\$ 2,600.00	
Lodging Estimate	\$ 5,000.00	2 nights
Meal	\$ 1,849.50	2 lunches, 1 snack, 1 dinner per person
Conference Fee	\$ 625.00	Registration to the Idaho College and Career Readiness Summit
Materials (books/resources)	\$ 1,250.00	\$50 per person
Professional Development Credits	\$ 3,000.00	\$60 per credit-2 credits per person
Subtotal	\$ 14,324.50	
Other Funding Sources	\$ 4,475.00	
Workforce Development Need	\$ 9,849.50	
		<i>Costs are based on 25 participants</i>
Per Person Cost	\$ 572.98	<i>Those highlighted in orange paid by other source.</i>

TO: IDAHO WORKFORCE DEVELOPMENT COUNCIL

FROM: ADVANCED OPPORTUNITIES AND GEAR UP

DATE: JUNE 4, 2021

SUBJECT: ORGANIZATIONAL CAPACITY

The Idaho State Department of Education (SDE) is uniquely positioned to offer Idaho's professional learning community (PLC) on topics of career readiness. A goal of the Idaho State Department of Education is that all students persevere in life and are ready for college and careers. Leveraging the close working relationships between the SDE, school districts, post-secondary professionals and partnerships with other state agencies or community resources is paramount to the success of programs provided by the SDE.

Advanced Opportunities and GEAR UP programs work regularly with internal and external partners to provide professional development to school counselors, transition coordinators, post-secondary staff and college and career coordinators for the purpose of increasing comprehension of state and federal programs and overall college access and career preparedness resources. The PLC will supplement existing SDE priorities such as increasing Advanced Opportunities participation, high school graduation rates, and preparedness for life after high school. Since the priorities of the PLC align with the goals of the organization, the SDE will leverage existing staff, resources and networks, to ensure successful implementation of this program.

Over 25 applicants have already been accepted into the program, demonstrating a need and interest for this level of learning and support. While the SDE has the resources to implement the essentials of this program, support from the WDC would greatly increase the impact and rigor in the following ways:

- 1) providing high quality program materials that could be used in a school environment
- 2) by making it possible to host an in-person industry tour, which will allow participants to apply theory and research while practicing effective implementation of industry partnerships
- 3) by providing participants an opportunity to expand and strengthen their career network of resources and support through a collaborative experience
- 4) demonstrating an interagency commitment in Idaho to improving connections between education and workforce.

The SDE programs of Advanced Opportunities and GEAR UP are fully committed to increasing practitioner level understanding of career and workforce best practices and partnerships through the successful implementation of the PLC program. The impact of this program will extend well beyond the 25 participants involved. An informed, supported and well-trained counselor, advisor, coordinator or advocate has the potential to impact the lives of thousands of students in Idaho.

Brock Astle

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Boise, ID 83702

(208) 220-2647
Astleo5@aol.com

Education

Master's in Public Administration
University of Idaho, Moscow ID

December 2015

Bachelor of Science in Social Science
Certification: Social Sciences and Basic Math
Lewis-Clark State College, Lewiston ID

May 2010
Cum Laude

Education Experience

Advanced Opportunities Coordinator
Idaho State Department of Education

September 1, 2019-present

- Compile, and verify reporting requirements (data) to State legislature, public and other organizations
- Provide outreach and technical assistance to schools, students and parents regarding the program and educational laws
- Understand and apply relevant education laws and rules in the administration of programs
- Establish and build relationships with postsecondary partners to ensure Advanced Opportunities are aligned with postsecondary requirements and resources
- Research and develop college access and preparation resources
- Research, design and facilitate professional development and training around Advanced Opportunities for public schools, and Idaho post-secondary institutions
- Update and disseminate Advanced Opportunities marketing materials
- Serve as a liaison, and strengthen collaboration between, the SDE and institutions of higher education, stakeholders and constituents focused on increasing college-going rates in Idaho
- Serve as an advocate for Idaho education and it's students
- Respond to inquiries from both the public and schools and stakeholders
- Maintain consistent communication with individuals and organization related to programmatic changes
- Provide technical training to a variety of stakeholders on the Advanced Opportunities
- Maintain multiple budgets related to program operations and state appropriations
- Align Advanced Opportunities with related programs and services provided by the SDE and the State Board of Education (SBOE)
- Identify and address technical barriers to program adoption;
- Execute and manage contracts for Advanced Opportunities supports for local schools

**Associate Director, Admissions,
Community Relations and Government Affairs**
Lewis-Clark State College

September 1, 2018-August 28, 2019

- Responsibilities of Assistant Director of Admission
- Represent LCSC at selected legislative events and meetings
- Coordinate with various units and provide recommendations to appropriate personnel regarding policy and legislative changes
- Familiarity with Idaho programs such as: Direct Admission, Advanced Opportunities, Opportunity Scholarship, FAFSA completion, and common core
- Examine, assess, and summarize selected pieces of legislation and State policy
- Work with businesses to assess needs, identify internships, and employment opportunities

Adjunct Faculty

Spring 2018-Fall 2019

Lewis-Clark State College

- Taught first year student development/orientation classes (transfer and freshmen level)
- Experience with distance learning software Blackboard

Assistant Director, Admissions- Boise

July 1, 2014-September 1,2018

Lewis-Clark State College

- Manage the LCSC Boise student services office operations and staff
- Provide various presentations to large groups on various college topics
- Liaison to South Idaho organizations
- Liaison to the Office of the State Board of Education
- Plan articulation agreements with community college partners
- Program and class advising for new and transfer incoming students
- Plan comprehensive recruitment initiatives and events
- Develop correspondence and communication plans
- Use client relationship management software (Recruit), student databases (Colleague) and transfer equivalences (TES)

College Enrollment Specialist, New Student Recruitment

January 2011-July 1, 2014

Lewis-Clark State College

- Coordinator of admission/recruitment events in South Idaho
- Knowledge of academic and professional technical programs
- Provide information to various stakeholders as it relates to opportunities at LCSC
- Knowledge of processes: admissions, financial aid, and advising
- Responsible for the enrollment services to over 50 high schools
- Connecting students to various departments and resources available to them

Graduate Research Assistant

January 2011-May 2011

College of Letters, Arts and Social Sciences
University of Idaho

Leadership Experience

Leadership Boise

August 2019-present

Boise Metro Chamber of Commerce

- Support and providing resources to local non-profits
- Facilitate educational opportunities for other Leadership Boise staff
- Networking and education related to many facets of Boise

Advisory Chair and Board Member

June 2019-present

Idaho Association of Collegiate Registrars and Admission Officers

June 2014-June 2016

- Provide advisement for Idaho college admission initiatives
- Liaison between Idaho colleges and Office of the State Board of Education
- Plan Idaho admission conferences
- Represent Idaho Colleges to various state stakeholders

Basketball and Volleyball Official

August 2006-present

Idaho High Schools Activities Association

Southwestern Idaho

- Voted top 10 high school officials (volleyball)
- State tournament official (basketball and volleyball)
- Experience in both high school, jr. high and college officiating

Co-Chair Conference Sessions

August 2016-May 2017

Pacific Northwest Association for College Admission Counseling

- Lead and organize college/career speakers for a multi-state conference

High School Relations Chair

June 2012-June 2013

Idaho Association of Collegiate Registrars and Admission Officers

- Coordinate and organize statewide recruitment events for Idaho colleges
- Responsible for the annual information sessions provided to Idaho counselors
- Collaborator for Idaho college recruiting and admission offerings

Public Information Officer

Summers 2007-2010

Bureau of Land Management

- Work with news media on: Press Releases, Media Tours, Phone and Camera Interviews
- Addressing public concerns
- Work within the Incident Command System
- Demonstrate: preparedness, sound judgment and concern for public opinion
- Involved with media ad sales, design and production
- Assist several incident management teams
- Comfort and assist property owners during losses and damages

Internship

August 2009-January 2010

U.S. Congressmen Walt Minnick

- Experience with federal constituent services
- Listened and responded to constituent concerns
- Kept up to date on political issues and public opinion

Committee Experience

President's Leadership Council
Website Upgrade
Treasure Valley Ed. Partnership
Student Technology
Student Election-Co-chair
Faculty Promotions
Boise Education Workforce

Dual Credit Coordinators
Prior Learning Assessment
Marketing and Advertising
Institutional Development
Recruitment
Co-curricular Funding
S.W. Idaho Education Consortium

Next Steps Idaho
Scholarship
College Accreditation
Professional Development
Search and Interview
Communications Board
Ethics

Event Experience

- Pacific Northwest Annual Counseling Conference
- Recruitment & Retention Events
- Idaho Admission Counselors Conference
- Summer Receptions Workshops
- Information Sessions Recognitions Nights
- National College Fairs Idaho Higher Education Days
- Student Advising and Registrations
- Orientations
- Skills USA competitions
- Graduations
- Marketing Luncheons
- Idaho College and Career Readiness Summit
- Idaho Professional Learning Community on College and Career

Related Experience

- SHEEO presentation on Advanced Opportunities
- Pacific Northwest Conference "Financial Aid Award Letter" presenter
- Scholarship presentation at National College Fair
- Trainer of Orientation Assistants
- Recruited for Lewis-Clark State College men's basketball team (1 season)
- Have visited many different countries and experienced numerous cultures

Honors

Lewis-Clark State College Leadership Award

Dean and President's List, 2006-2010

Outstanding Student of the Social Science Division

Foundation Scholar, 2005-2009

Nominee for Lewis-Clark State College Presidential Award

Idaho Top Scholar, 2005