

Launch provides financial assistance to help Idahoans pay for approved training.

All any Idahoan has to do to get started is:

- 1. Fill out the simple form at: idaholaunch.com
- Have an IdahoWorks job-seeker account. Accounts can be created at Idahoworks.gov
- Be responsive when a career planner reaches out to schedule appointment. Check email and have voicemail set up.



Idaho Launch connects Idahoans to the skills employers have requested.

In 2022, 1,875 Idaho employers responded to the Idaho Launch survey, which asked employers to identify the skills and courses they will be hiring for.

#### Who can benefit from Idaho Launch?

Idaho residents looking to get the skills Idaho employers are hiring for!

Idaho Employers seeking a skilled workforce. Many Idaho employers refer their existing employees to Idaho Launch so that they can get the skills they need to be promoted.

## Results

- Since launched, nearly 45,000 visitors have used IdahoLaunch.com
- \$18,000,000 obligated to 5,419 recipients (as of 8/29/2023)

#### Idaho LAUNCH Basics

#### Launch is for:

- Idaho Resident(s)
- Planning to use the benefit to work in Idaho for at least one year after their training ends

## There is a benefit for anyone who meets above requirements:

80% approved costs only

#### **Important Details**

- \$3,500 once in a lifetime max benefit
- Program can include more than one course (Example: Years 1 and 2 of an Apprenticeship)
- Idaho Launch agreement must be completed 5 business days prior to course start.
- BONUS: Every Idahoan can sign up for a free LinkedIn Learning account at Idaho Launch without using their once in a lifetime benefit

To learn more, visit IdahoLaunch.com





Through its committees, collaborations, and programs, like **Idaho Launch**, the Idaho Workforce Development Council helps connect Idahoans to career opportunities, and Idaho's employers to a qualified workforce.

## Vision

We envision a future where Idaho's diverse and prepared workforce meets the needs of our unique communities and employers.

## **Mission**

We champion strategies that prepare Idahoans for careers that meet employers' needs.

# Who We Are

Established in 2017, the Council is made up of 37 Governor appointed members from throughout the state, including 17 Idaho employers, 10 state government representatives, 7 workforce representatives, a member from each chamber of the legislature, and a representative of the Governor.

Represented industry sectors include Healthcare, Construction, Technology, Aerospace, Energy, Finance, Professional Services, and Advanced Manufacturing. The Council also serves as the State Workforce Development Board.

# What We Do

# The Council's work is focused on three strategic goals:

- Increasing the public awareness of and access to career education and training opportunities.
- Improving the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce.
- Providing for the most efficient use of federal, state, and local workforce development resources.