# **Next Steps Idaho**



Next Steps Idaho is a homegrown, statewide initiative designed to support and guide Idahoans at different stages of life as they seek education, training, career change or advancement, and that "dream job." Sponsored by the Idaho State Board of Education, in partnership with Idaho's employers and the state's Workforce Development Council.



The Idaho Workforce Development Council has invested in Next Steps Idaho to:

- Increase awareness about the enormous variety of occupations available to Idahoans
- Provide a way for Idahoans to navigate the vast array of existing career resources
- Assist Idahoans in finding the types of careers they will love and succeed doing
- Help Idahoans understand and connect to the types of training they may need in order to meet their career goals

Whether a person is headed to college, pursuing an apprenticeship or technical training, wanting to advance or completely reboot a career, or are simply trying to figure it all out, Next Steps Idaho can help—every step of the way.

#### Site Usage

- Since 2016, more than half a million visitors have used Next Steps Idaho
- In the last year, website users spent more than 5 minutes on the website per session
- Users come from every region of the state, including some of Idaho's most rural counties
- The Next Steps Idaho website audience has grown at an average of 20% year over year

#### **Features & Benefits**

#### Interactivity

Interactive quizzes and assessments help students and adults pair their skills and interests with possible careers. Some of the most frequently used tools on the website, these resources help districts, schools, and employers support individuals as they consider future training options and pathways to move up in their careers.

#### **Browse Careers and On-Demand-Library**

Next Steps Idaho's browse careers tool and resource and video libraries cover hundreds of topics related to career development and education pathways to help Idahoans research occupations of interest, learn about job responsibilities, salaries, and educational pathways. School districts, employers, and state agencies can use this robust content to help individuals explore their options.

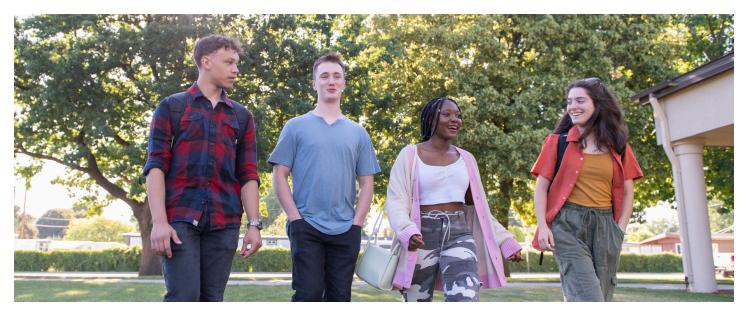
### **Portfolios**

Free to users who have signed up for an account, portfolios create a dashboard where they can bookmark important resources, careers, schools, and scholarships and save work on activities and assessments for later use. School districts, employers, and state agency staff can view and track the progress through activity plans or areas of interest of those they're supporting and use these markers to provide additional in-person or virtual assistance.

The entire site and all of its self-discovery tools are 100% free and open to the public.

Visit NextSteps.Idaho.gov





Through its committees, programs, and collaborations, like **Next Steps Idaho**, the Idaho Workforce Development Council helps connect Idahoans to career opportunities, and Idaho's employers to a qualified workforce.

#### **Visior**

We envision a future where Idaho's robust and prepared workforce meets the needs of our unique communities and employers.

### Mission

We champion strategies that prepare Idahoans for careers that meet employers' needs.

## Who We Are

Established in 2017, the Council is made up of 37 Governor appointed members from throughout the state, including 17 Idaho employers, 10 state government representatives, 7 workforce representatives, a member from each chamber of the legislature, and a representative of the Governor.

Represented industry sectors include Healthcare, Construction, Technology, Aerospace, Energy, Finance, Professional Services, and Advanced Manufacturing. The Council also serves as the State Workforce Development Board.

## What We Do

## The Council's work is focused on three strategic goals:

- Increasing the public awareness of and access to career education and training opportunities.
- Improving the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce.
- Providing for the most efficient use of federal, state, and local workforce development resources.