Outreach Committee Rubric

Category	Related Questions	Low (0 point)	Medium (1 point)	High (2 points)	NOTES
Organzation Capacity & Eligibility	Mission/services, org type, communities served	No clear eligibility or Idaho focus	Basic info provided, some gaps	Fully eligible Idaho org with strong mission and community reach	*Organization clearly demonstrates eligibility, strong organizational capacity, experienced staff, and existing relationships needed to successfully complete the project.*
Aligment & Purpose	Mission fit, priority areas, statewide goals	Weak or not alignment shown	Some connections to STEM AC priorities	Excellent fit to mission, priorities selected w/ explanation, advances workforce goals	*Project demonstrates innovative approaches, meaningful workforce relevance, strong career awareness, and potential for lasting statewide impact.*
Outreach & Engagement	How the organization currently engages with different areas of the state	No reach outside of urban areas	Reaching mulitple communities within their county or just outside of	Statewide reach including urban, rural, and frontier communities	*Demonstrates strong existing engagement with youth, educators, employers, and community partners across multiple Idaho communities, including rural or frontier populations.*
Proposal Design	Description/activities, plan, realistic reach, concrete timeline, and alignment to career education	Vague or lacking details	Some details on activites/engagement, timeline present but lacks details	Detailed, well-defined timeline, broad reach with a strategic focus	*Project is well-designed with a compelling executive summary, detailed activities, realistic timeline, clear milestones, defined audience, messaging strategy, measurable success indicators, and achievable statewide impact*
Partnerships & Community	Partners/roles, career connections, ecosystem building	No partners mentioned	Lists parterns w/ minimal roles	Lists partners w/ clear roles, strong career/ecosystem links	*Demonstrates strong partnerships with clearly defined roles that enhance career readiness, workforce connections, community collaboration, and overall project impact.*
Budget & Funds	Line-item budget, financial systems	Unclear or unrealistic budget	Basic budget, systems mentioned	Realistic line-items, strong tracking/reporting confirmation	*Budget is detailed, realistic, compliant with funding restrictions, supported by a strong narrative, demonstrates fiscal responsibility, and identifies leveraged or additional funding.*
Outcomes & Reporting	Student/educator impacts, outcomes, data plan, commitment	Vague impacts/no data plan	Basic outcomes & reporting	Specific career outreach, measurable outcomes, robust data/reporting plan	*Outcomes are measurable and directly tied to career awareness, participant reach, workforce impact, reporting schedule, and meaningful evaluation metrics.*
Sustainability & Impact	Continuation plan, long-term vision	No future plans	Basic sustainablity mentioned	Clear post-grant continuation & community/workforce vision	*Presents a realistic long-term sustainability strategy with diversified funding, community ownership, and continuation beyond grant funding.*

Reviewer Notes: Tally scores (0-16). Use for quick, consistent ranking. Tiebreaker: Strength in outcomes & Program Design