



# Workforce Development Training Fund 2022 Annual Report

Idaho Workforce Development Council Wendi Secrist, Executive Director

State of Idaho Brad Little, Governor

> SPECIAL THANKS TO: CHRISTOPHER BLANCHARD, PH.D. – ANALYST IDAHO DEPARTMENT OF LABOR

### Introduction

The Idaho Workforce Development Council serves as a coordinating body across state agencies, education, and economic development partners. By doing so, it addresses one of the most critical issues threatening the continued growth of Idaho's economy: developing a skilled workforce that meets the unique needs of Idaho's communities and employers.

The Council's work focuses on getting Idahoans into the careers they want and putting them on a path to prosperity, while ensuring that Idaho's employers have the highly educated and skilled talent they need to thrive today and into the future. The Council brings cohesion, expertise, and funding to set things in motion for our workforce development partners throughout the state.

The Council is responsible for the Workforce Development Training Fund (WDTF), a dedicated fund generated through the transfer of 3% of the unemployment taxes employers pay. The goals of the Workforce Development Training Fund are to:

- Increase the economic mobility of Idahoans through training that leads to wage gains and retention.
- Provide timely assistance to businesses while shifting focus to broader talent pipeline development strategies that serve multiple employers.
- Support growth of the economy by assisting employers with job creation and integration of technology, specifically through the development of skills in their existing workforce and/or new employees.
- Provide a return on investment to Idahoans as evidenced by
  - increased wages,
  - o job creation,
  - capital investment,
  - o retention of Idaho's workforce,
  - credential attainment, and/or
  - customer satisfaction (employer and trainee).
- Promote innovation in talent development.
- Encourage replication of best practices in talent pipeline development.

This report provides details regarding the grants awarded by The Council through the Workforce Development Training Fund between January 1, 2022 and December 31, 2022.

# Yearly Financial Summary for FY2021 & FY2022 (Unaudited)

	ACTUAL FY2021 7/1/20 - 6/30/21	ACTUAL FY2022 7/1/21 - 6/30/22
Beginning Cash Balance	\$14,183,075	\$15,264,280
Revenue		
Collections	\$3,757,341	\$3,884,983
Interest	\$70,603	\$54,746
Miscellaneous Revenue	\$1,419	\$10,100
Total Revenue	\$3,829,363	\$3,949,829
Expenditures		
WDTF Grants	\$1,830,542	\$4,547,369
Administrative Expenses	\$917,616	\$979,585
Total Expenses	\$2,748,158	\$5,526,954
Ending Cash Balance	\$15,264,280	\$13,687,155
Outstanding Grant Obligations	\$8,447,544	\$11,306,462
Ending Unobligated Balance	\$6,816,736	\$2,380,693

## **Summary Tables**

The Council awarded 11 WDTF grants in 2022, totaling \$2.942 million. The tables and charts below provide details of the WDTF program in 2022.

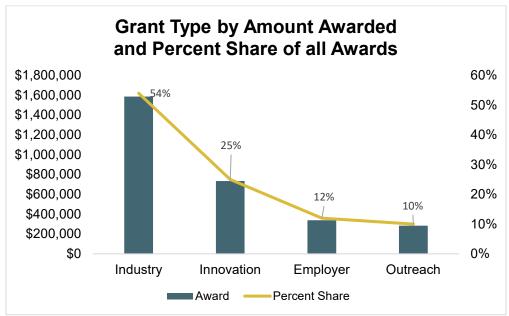


Figure 1: WDTF grants by type and amount, 2022.

Awardees are largely clustered in the Southwestern Region, with the second largest number of grants going to statewide providers.

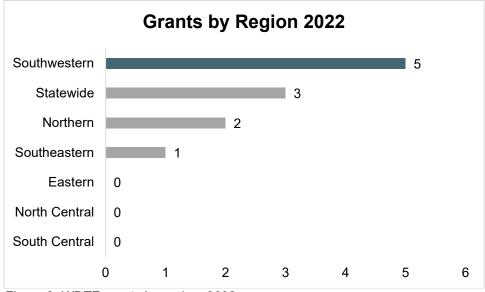


Figure 2: WDTF grants by region, 2022.

## Workforce Development Training Fund

January 1, 2022 THROUGH December 31, 2022

#### Methodology

For all tables in this analysis, "completed" means grants that ended in 2022. "Active" means all grants active at any point in 2022 plus those currently open. The average hourly wage, number of trainees, and the average cost per trainee for active grants indicates the grantees' planned activities.

#### **Employer Grants**

Direct grants provided to new and expanding business, with an emphasis on transferrable skills and structured training programs.

	COMPLETED	ACTIVE	
TOTAL CONTRACTS	11	14	
AMOUNT AWARDED	\$1,846,332	\$2,266,893	
TOTAL EXPENDED	\$845,736	\$256,980	
<b>AVERAGE HOURLY WAGE</b>	\$35.25	\$25.28	
NUMBER OF TRAINEES	988	1,219	
AVG. COST PER TRAINEE	\$856	\$211	

#### **Industry Sector Grants**

Educational institutions partner with three or more industry partners that provide a cash match or in-kind resources.

	COMPLETED	ACTIVE
TOTAL CONTRACTS	3	16
AMOUNT AWARDED	\$706,335	\$9,594,042
TOTAL EXPENDED	\$569,311	\$3,757,509
NUMBER OF TRAINEES	76	2,608
AVG. COST PER TRAINEE	\$7,491	\$1,441

### **Innovation Grants**

Community consortiums of business, education, and other partners to solve workforce issues.

	COMPLETED	ACTIVE	
TOTAL CONTRACTS	5	9	
AMOUNT AWARDED	\$196,580	\$1,117,866	
TOTAL EXPENDED	\$171,272	\$96,923	
NUMBER OF TRAINEES	151	95	
AVG. COST PER TRAINEE	\$1,134	\$1,020	

#### **Outreach Grants**

Increases public awareness of and access to career education and workforce training.

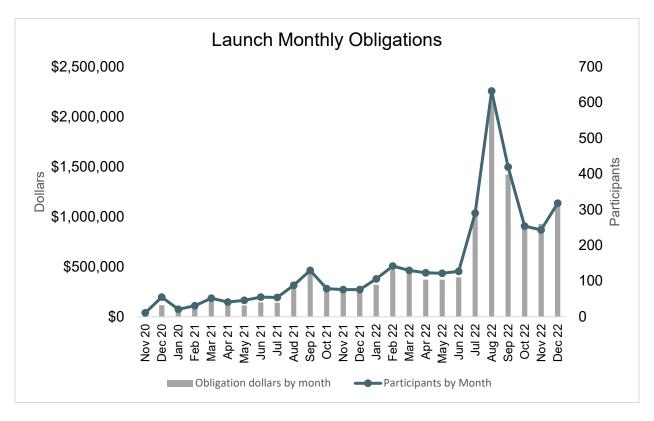
	COMPLETED	ACTIVE	
TOTAL CONTRACTS	10	10	
AMOUNT AWARDED	\$555,859	\$691,723	
TOTAL EXPENDED	\$512,886	\$506,264	

#### Idaho Launch

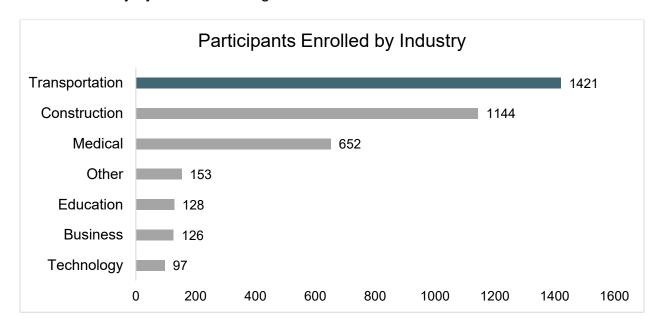
This report includes a new program, Idaho Launch, started by the Council in November 2020. Funding for the program, since its inception, includes a \$1,000,000 allocation of CARES Act funds, \$4,312,736 in Workforce Development Training Funds, and now approximately \$10,000,000 in ARPA funds.

The tables below show the initial analysis of the effectiveness of Idaho Launch.

	SINCE INCEPTION
OBLIGATED THROUGH 12/31/2022	\$12,410,044
AVERAGE INVESTMENT PER MONTH	\$477,309
PARTICIPANTS	3,721
AVERAGE PARTICIPANTS PER MONTH	143
AVERAGE INVESTMENT PER PARTICIPANT	\$3,300



Half of all enrollees took training related to transportation, e.g., truck driving, forklift operation, and similar occupations. Construction training was next in number of enrollees, followed closely by medical training.



The completion rate for Idaho Launch participants is promising. Individuals receiving funding under the program have up to one-year to enroll in training. If they do not enroll, the funds are "de-obligated" and the contract is canceled, resulting in no distribution of funds. These de-obligations not only free up funds for other participation opportunities but serve as much needed stepping-stones into decisions to move into more appropriate career opportunities for the individuals and Data from the first three reporting periods is shown in the table.

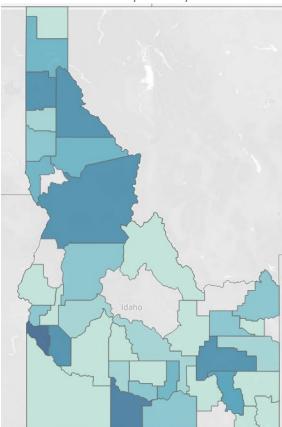
FY21	November	2020 – June 30	, 2021					
Awards	Completed	Completion Rate	In- Progress	In Progress Rate	De-obligated	De-obligated Rate	Incomplete	Incomplete Rate
405	278	68.64%	34	8.40%	76	18.77%	17	4.20%
FY22	July 1, 202	1 – June 30, 20	22					
Awards	Completed	Completion Rate	In- Progress	In Progress Rate	De-obligated	De-obligated Rate	Incomplete	Incomplete Rate
1353	840	62.08%	413	30.52%	81	5.99%	19	1.40%
FY23	July 1, 2022	! - present						
Awards	Completed	Completion Rate	In- Progress	In Progress Rate	De-obligated	De-obligated Rate	Incomplete	Incomplete Rate
2187	629	28.76%	1527	69.82%	27	1.23%	4	0.18%

Program enrollees showed strong wage growth moving from just over \$22,000 per year to over \$38,000 per year for participants enrolled in the initial quarter of the program. Employment rates generally drop a quarter or two after enrollment which may be due to the participant being in training. After completion, in some cases, employment is lower than the starting quarter, which has prompted the Council to seek additional data to explain the trend. It is possible that individuals receiving truck driving training are becoming self-employed. Training in the construction trades tend to demonstrate the greatest wage increase and rates.

	ţ	-			LAUNC	H Annualize	ed Wages b	y Quarter			
Year of Enrollment	Quarter of Enrollment				Ince	ption to Se	ptember 30	, 2022			
of En	of E					w	age Quarte	er			
ear c	arter		2020	2021	2021	2021	2021	2022	2022	2022	
<b>&gt;</b>	ð		Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Change
2020	Q4	↔	\$22,481	\$20,444	\$27,501	\$30,899	\$35,146	\$32,127	\$36,009	\$38,370	\$15,889
2020	Q4	Wage \$ Employment %	87%	73%	73%	79%	88%	87%	79%	83%	
2024		oym		\$22,278	\$20,100	\$28,791	\$33,324	\$31,811	\$36,598	\$38,882	\$16,604
2021	Q1	Empl		78%	81%	75%	78%	76%	77%	77%	
					\$24,874	\$24,441	\$31,001	\$29,765	\$32,735	\$37,933	\$13,059
2021	Q2				81%	86%	89%	87%	85%	82%	
2021	Q3					\$31,541	\$35,200	\$35,103	\$40,446	\$46,852	\$15,311
2021	QJ					89%	90%	91%	86%	83%	
2021	Q4						\$28,123	\$28,360	\$37,684	\$42,255	\$14,132
2021	Q+						86%	84%	84%	86%	
2022	Q1							\$24,023	\$29,133	\$36,300	\$12,277
2022	σ.							80%	87%	85%	
2022	Q2								\$27,847	\$32,069	\$4,222
2022	Q(L								94%	97%	

The final graphic shows the distribution of Launch enrollments by county. Darker colors represent a greater number of participants.

Launch enrollees by county.



	Active Contracts Calendar Year 2022 (January 1, 2022 - December 31, 2022)											
	Employer, Sector & Innovation Grants											
Туре	Organization	Start Date			Amount Awarded		kpenditures Thru 2022		Balance	# of Trainees		verage <i>N</i> age
Employer	Aerocet	7/1/2020	6/30/2022	\$	12,500.00	\$	8,137.18	\$	4,362.82	15		19.18
Employer	Artisan Labs	10/1/2021	9/30/2023	_	51,939.00	\$	-	\$	51,939,00	17		17.24
Employer	AZEK	10/1/2022	9/30/2024	\$	75,944.80	\$	-	\$	75,944.80	-	\$	23.37
Employer	Bish's RV	8/2/2022	8/1/2024	\$	56,250.00	\$	-	\$	56,250.00	-	\$	-
Employer	Central Equipment	6/21/2020	6/20/2022	\$	29,750.00	\$	-	\$	29,750.00	14	\$	23.53
Employer	Get Found First	5/1/2022	4/30/2024	\$	35.000.00	\$	-	\$	35.000.00	4	\$	16.94
Employer	Ground Force	9/1/2022	8/31/2024	\$	179,516.64	\$	-	\$	179,516.64	-		24.83
Employer	Hearthside	6/1/2021	5/31/2023	\$	151,280.50	\$	-	\$	151,280.50	-	\$	16.24
Employer	House of Design	5/1/2021	4/30/2023	\$	263,261.06	\$	13,746.22	\$	249,514.84	32	\$	31.78
Employer	Idaho Power	1/1/2022	12/31/2023	\$	49,157.74	\$	-	\$	49,157.74	-	\$	45.76
Employer	Paylocity	2/1/2021	1/31/2023	\$	81,000.00	\$	-	\$	81,000.00	-	\$	27.84
Employer	St. Luke's	5/1/2020	4/30/2022	\$	20,000.00	\$	-	\$	20,000.00	3	\$	52.62
Employer	Unitech	5/1/2021	4/30/2023	\$	315,000.00	\$	60,700.00	\$	254,300.00	89	\$	24.04
Employer	Western States Equipment	4/1/2021	3/31/2023	\$	946,293.16	\$	174,396.21	\$	771,896.95	1,045	\$	31.41
Sector	Boise State University (Cyber)	11/15/2019	11/13/2023	\$	833,958.00	\$	389,672.44	\$	444,285.56	37	\$	39.00
Sector	Boise State University (Hospitality Management)	5/1/2022	4/30/2025	\$	779,023.00	\$	-	\$	779,023.00	-	\$	-
Sector	Boise State University (Pervasive Cybersecurity)	2/1/2022	1/31/2025	\$	806,433.94	\$	-	\$	806,433.94	1	\$	33.17
Sector	Boise State University (Value-Based Healthcare)	8/1/2020	7/31/2023		175,240.00	\$	138,244.81	\$	36,995.19	84	\$	-
Sector	College of Eastern Idaho (Cybersecurity)	1/9/2019	1/8/2022	\$	750,000.00	\$	707,586.74	\$	42,413.26	-	\$	-
Sector	College of Southern Idaho (TeachForward)	9/1/2019	8/30/2023	\$1	,114,424.70	\$1	1,096,854.69	\$	17,570.01	548	\$	19.95
Sector	Elevate Academy	8/1/2021	7/31/2024	\$	869,956.00	\$	67,842.00	\$	802,114.00	-	\$	-
Sector	Idaho Rural Water Association	11/15/2020	11/14/2023	\$	499,675.00	\$	167,725.29	\$	331,949.71	586	\$	19.35
Sector	Idaho State University Surveying	1/1/2019	6/30/2022	\$	159,595.50	\$	97,685.39	\$	61,910.11	-	\$	-
Sector	Idaho Trucking Association	10/1/2021	9/30/2024	\$	242,000.00	\$	151,048.96	\$	90,951.04	1,000	\$	-
Sector	Lewis Clark State College	10/1/2019	9/30/2022	\$	750,000.00	\$	515,656.82	\$	234,343.18	163	\$	-
Sector	Lewis Clark State College (Facility Renovation)	7/1/2021	6/30/2024	\$1	,289,050.55	\$	185,053.10	\$	1,103,997.45	70	\$	-
Sector	North Idaho College (Dental School)	7/1/2021	6/30/2024	\$	554,804.00	\$	-	\$	554,804.00	57	\$	18.00
Sector	Shoshone Bannock	9/1/2021	8/31/2022	\$	200,259.10	\$	-	\$	200,259.10	16	\$	12.50
Sector	Sun Valley Culinary Institute	11/1/2021	10/31/2024	\$	150,000.00	\$	20,833.35	\$	129,166.65	4	\$	15.25
Sector	University of Idaho Co-op Program	5/1/2019	4/29/2023	49	419,622.50	\$	219,304.92	\$	200,317.58	42	\$	-
Innovation	Boise State University (Career Services)	1/1/2022	12/31/2023	\$	185,000.00	\$	-	\$	185,000.00	-	\$	-
Innovation	College of Eastern Idaho (GPS-GIS)	4/1/2020	9/30/2022	\$	5,543.18	\$	3,342.23	\$	2,200.95	-	\$	-
Innovation	Idaho Department of Corrections	6/1/2022	5/31/2023	\$	24,987.68	\$	-	\$	24,987.68	-	\$	-
Innovation	Idaho State Univerity (Licensure Test Prep)	1/1/2021	12/30/2022	\$	21,945.00	\$	-	\$	21,945.00	-	\$	-
Innovation	Idaho Veterans Chamber of Commerce	9/1/2021	8/31/2023	\$	282,753.60	\$	69,837.38	\$	212,916.22	85	\$	-
Innovation	International Rescue Committee	3/3/2021	3/2/2022	\$	24,999.70	\$	-	\$	24,999.70	10	\$	12.00
Innovation	Mountain Home Aviation Academy	3/1/2020	2/28/2022	\$	24,200.00	\$	-	\$	24,200.00	-	\$	-
Innovation	North Idaho College (Heavy Equipment)	3/1/2022	2/29/2024		524,170.21	\$	-	\$	524,170.21	-	\$	-
Innovation	University of Idaho (Dign IT)	6/1/2021	5/31/2022	\$	24,266.67	\$	23,743.16	\$	523.51	7	\$	-

	Active Contracts Calendar Year 2022 (January 1, 2022 - December 31, 2022)										
	Outreach Projects										
Туре	Organization	Start Date	End Date	Amount Expenditure Awarded Thru 2022		Balance					
Outreach	Clearwater Economic Development Association	11/6/2019	1/31/2023	\$ 53,155.00	\$ 48,139.37	\$ 5,015.63					
Outreach	Idaho Association of Collegiate Registrars and Admission Officers	7/1/2021	6/30/2023	\$ 15,000.00	\$ 15,000.00	\$ -					
Outreach	Idaho Public Television	3/4/2020	9/30/2023	\$ 45,068.00	\$ -	\$ 45,068.00					
Outreach	Idaho State Board of Education (Online Idaho)	7/7/2021	7/6/2022	\$ 60,000.00	\$ 11,049.50	\$ 48,950.50					
Outreach	Idaho STEM Action Center	7/1/2021	6/30/2022	\$ 50,000.00	\$ 48,000.00	\$ 2,000.00					
Outreach	Idaho Technology Council (Nepris)	10/6/2021	10/5/2023	\$ 150,000.00	\$ 75,000.00	\$ 75,000.00					
Outreach	Next Steps Idaho	7/1/2021	6/30/2022	\$ 250,000.00	\$ 250,000.00	\$					
Outreach	Southwest Idaho Manufacturing Alliance	6/3/2020	6/1/2023	\$ 35,000.00	\$ 25,575.48	\$ 9,424.52					
Outreach	WDC Council Hub	2/3/2022	6/30/2022	\$ 33,500.00	\$ 33,500.00	\$ -					

	Completed Contracts in Calendar Year 2022 (January 1, 2022 - December 31, 2022)										
	Employ	er, Sector, I	nnovation 8	& Outreach G	rants						
Туре	Organization	Start Date	End Date	Amount Awarded	Expenditures Thru 2022	Balance	# of Trainees	Average Wage			
Employer	American Semiconductor	12/1/2019	11/30/2021	\$ 22,500.00	\$ -	\$ 22,500.00	-	\$ -			
Employer	Aviation Specialty Unlimited	2/1/2019	1/30/2022	\$ 60,138.03	\$ 35,989.06	\$ 24,148.97	7	\$ -			
Employer	Bay Shore Systems	8/15/2019	8/14/2021	\$ 220,410.00	\$ 203,856.07	\$ 16,553.93	63	\$ 31.91			
Employer	DA Glass	10/31/2018	10/29/2021	\$ 110,655.00	\$ 14,018.13	\$ 96,636.87	25	\$ 14.00			
Employer	House of Design	8/15/2017	2/13/2021	\$ 99,983.56	\$ 96,188.42	\$ 3,795.14	19	\$ 31.78			
Employer	Magic Valley Quality Milk	3/1/2019	2/28/2021	\$ 46,723.02	\$ -	\$ 46,723.02	14	\$ -			
Employer	NewCold	1/9/2019	1/7/2022	\$ 139,930.00	\$ 112,121.04	\$ 27,808.96	85	\$ 23.42			
Employer	Plant Therapy	1/1/2019	12/31/2021	\$ 174,600.00	\$ 71,813.37	\$ 102,786.63	173	\$ 23.08			
Employer	Simplot	12/1/2018	11/29/2021	\$372,946.84	\$ 181,109.76	\$ 191,837.08	269	\$ 35.11			
Employer	Spudnik Equipment Company	6/1/2018	11/30/2021	\$ 158,271.25	\$ 130,640.29	\$ 27,630.96	333	\$ 15.36			
Employer	Treasure Valley Community College	3/1/2021	2/29/2024	\$440,174.00	\$ -	\$440,174.00	-	\$ 24.00			
Sector	Cassia Joint School District #151	11/15/2017	5/14/2021	\$248,745.00	\$ 159,830.80	\$ 88,914.20	12	\$			
Sector	Idaho Associated General Contractors	8/1/2018	7/30/2021	\$250,000.00	\$ 201,950.35	\$ 48,049.65	-	\$			
Sector	North Idaho College (Health Careers)	6/1/2018	12/29/2021	\$207,590.19	\$ 207,529.63	\$ 60.56	64	\$ -			
Innovation	College of Southern Idaho	6/1/2020	5/29/2021	\$ 25,000.00	\$ 25,000.00	\$	20	\$			
Innovation	Idaho Association of Commerce & Industry	4/1/2020	3/31/2021	\$ 100,000.00	\$ 100,000.00	\$ -	30	\$ -			
Innovation	Idaho Business for Education	2/17/2020	2/16/2021	\$ 25,000.00	\$ 18,601.51	\$ 6,398.49	3	-\$			
Innovation	Palouse Pathways	1/1/2021	12/31/2021	\$ 21,580.00	\$ 21,580.00	\$ -	20	\$			
Innovation	St. Vincent de Paul	1/1/2020	12/30/2021	\$ 24,999.94	\$ 6,090.81	\$ 18,909.13	78	-\$			
Outreach	Boise School District	7/8/2019	3/31/2021	\$ 14,733.70	\$ 8,381.85	\$ 6,351.85	-	\$ -			
Outreach	Boise State Veterans	5/8/2019	11/8/2021	\$ 11,000.00	\$ 7,039.99	\$ 3,960.01	-	\$ -			
Outreach	Division of Veterans Services	10/21/2019	10/20/2021	\$ 10,000.00	\$ -	\$ 10,000.00	-	\$ -			
Outreach	ldaho State Board of Education	10/7/2020	10/7/2021	\$ 10,000.00	\$ 9,819.63	\$ 180.37	-	\$			
Outreach	Idaho STEM Action Center	12/2/2020	12/1/2021	\$ 52,500.00	\$ 48,000.00	\$ 4,500.00	-	\$ -			
Outreach	Next Steps	7/1/2020	6/30/2021	\$250,000.00	\$ 249,250.00	\$ 750.00	-	\$			
Outreach	RISE	4/3/2019	4/2/2021	\$ 27,500.00	\$ 18,637.85	\$ 8,862.15	-	\$ -			
Outreach	University of Idaho Regents	5/13/2020	8/31/2021	\$ 22,124.84	\$ 13,756.48	\$ 8,368.36	-	\$ -			
Outreach	WDC Launch Outreach	5/1/2019	6/30/2021	\$125,000.00	\$ 125,000.00	\$ -	-	\$ -			
Outreach	WDC LEADER Portal Update	1/1/2020	6/30/2021	\$ 33,000.00	\$ 33,000.00	\$ -	-	\$ -			