



Workforce Development Training Fund 2023 Annual Report

Idaho Workforce Development Council
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SPECIAL THANKS TO:
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Introduction

The Idaho Workforce Development Council serves as a coordinating body across state agencies, education, and economic development partners. By doing so, it addresses one of the most critical issues threatening the continued growth of Idaho's economy: developing a skilled workforce that meets the unique needs of Idaho's communities and employers.

The Council's work focuses on getting Idahoans into the careers they want and putting them on a path to prosperity, while ensuring that Idaho's employers have the highly educated and skilled talent they need to thrive today and into the future. The Council brings cohesion, expertise, and funding to set things in motion for our workforce development partners throughout the state.

The Council is responsible for the Workforce Development Training Fund (WDTF), a dedicated fund generated through the transfer of 3% of the unemployment taxes employers pay. The goals of the Workforce Development Training Fund are to:

- Increase the economic mobility of Idahoans through training that leads to wage gains and retention.
- Provide timely assistance to businesses while shifting focus to broader talent pipeline development strategies that serve multiple employers.
- Support growth of the economy by assisting employers with job creation and integration of technology, specifically through the development of skills in their existing workforce and/or new employees.
- Provide a return on investment to Idahoans as evidenced by
 - increased wages,
 - job creation,
 - capital investment,
 - retention of Idaho's workforce,
 - credential attainment, and/or
 - customer satisfaction (employer and trainee).
- Promote innovation in talent development.
- Encourage replication of best practices in talent pipeline development.

This report provides details regarding the grants awarded by The Council through the Workforce Development Training Fund between January 1, 2023, and December 31, 2023.

Yearly Financial Summary for FY2022 & FY2023

(Unaudited)

	ACTUAL FY2022 7/1/21 - 6/30/22	ACTUAL FY2023 7/1/22 - 6/30/23
Beginning Cash Balance	\$15,264,280	\$13,687,155
Revenue		
*Collections	\$3,884,983	\$19,446,524
Interest	\$54,746	\$347,991
Miscellaneous Revenue	\$10,100	\$26,425
Total Revenue	\$3,949,829	\$19,820,940
Expenditures		
WDTF Grants	\$4,547,369	\$4,302,664
Administrative Expenses	\$979,585	\$1,169,629
Total Expenses	\$5,526,954	\$5,472,293
Ending Cash Balance	\$13,687,155	\$28,035,802
Outstanding Grant Obligations	\$11,306,462	\$20,024,884
Ending Unobligated Balance	\$2,380,693	\$8,010,917

*FY2023 Collections include a one-time \$15MM transfer from the General Fund to support semiconductor-related investments.

Workforce Development Training Fund

January 1, 2023 THROUGH December 31, 2023

Summary Tables

The Council awarded 14 WDTF grants in 2023, totaling \$10.837 million. The tables and charts below provide details of the WDTF program in 2023.

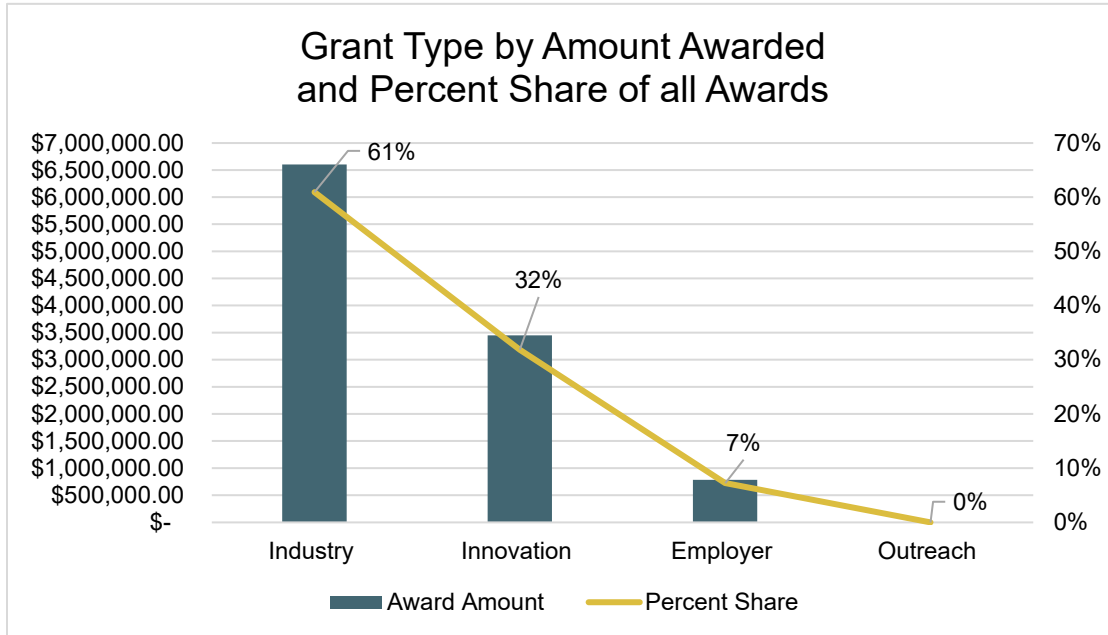


Figure 1: WDTF grants by type and amount, 2023.

Awardees are largely clustered in the Southwestern Region, with the second largest number of grants going to the South and North Central Regions.

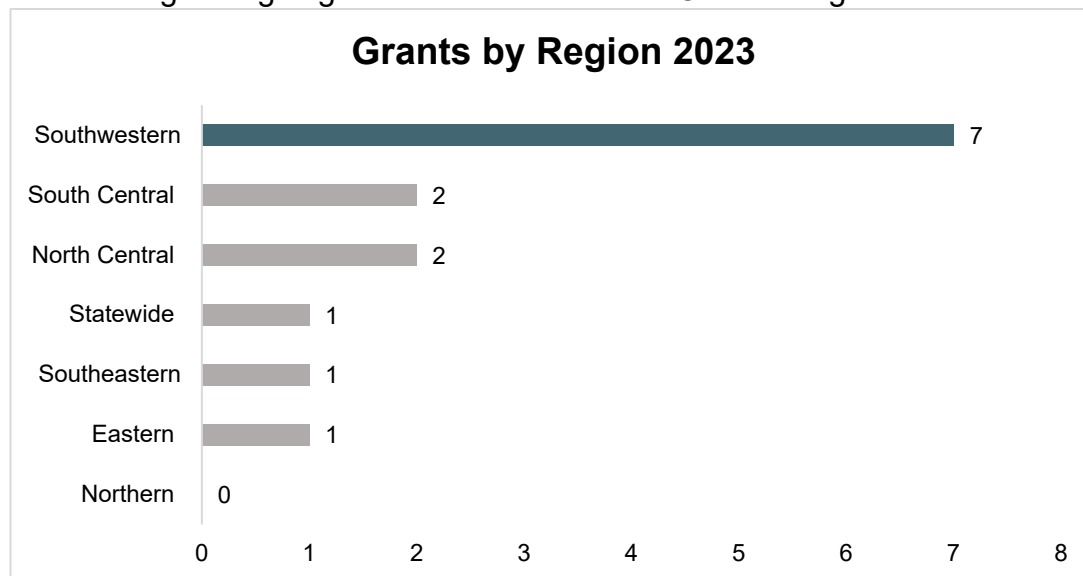


Figure 2: WDTF grants by Region, 2023.

Methodology

For all tables in this analysis, “completed” means grants that ended in 2023. “Active” means all grants active at any point in 2023 plus those currently open. The average hourly wage, number of trainees, and the average cost per trainee for active grants indicates the grantees’ planned activities.

Employer Grants

Direct grants provided to new and expanding business, with an emphasis on transferrable skills and structured training programs.

	COMPLETED	ACTIVE
TOTAL CONTRACTS	3	21
AMOUNT AWARDED	\$547,280	\$2,820,166
TOTAL EXPENDED	\$141,700	\$1,134,581
AVERAGE HOURLY WAGE	\$30.44	\$24.31
NUMBER OF TRAINEES	559	2,870
AVG. COST PER TRAINEE	\$253	\$395

Industry Sector Grants

Educational institutions partner with three or more industry partners that provide a cash match or in-kind resources.

	COMPLETED	ACTIVE
TOTAL CONTRACTS	4	18
AMOUNT AWARDED	\$2,543,245	\$16,181,223
TOTAL EXPENDED	\$2,140,920	\$4,889,720
NUMBER OF TRAINEES	1,087	4,575
AVG. COST PER TRAINEE	\$1,970	\$1,069

Innovation Grants

Community consortiums of business, education, and other partners to solve workforce issues.

	COMPLETED	ACTIVE
TOTAL CONTRACTS	2	6
AMOUNT AWARDED	\$307,741	\$4,905,195
TOTAL EXPENDED	\$303,260	\$1,566,567
NUMBER OF TRAINEES	933	1,023
AVG. COST PER TRAINEE	\$325	\$1,531

Outreach Grants

Increases public awareness of and access to career education and workforce training.

	COMPLETED	ACTIVE
TOTAL CONTRACTS	3	5
AMOUNT AWARDED	\$248,224	\$314,874
TOTAL EXPENDED	\$123,139	\$153,742

Idaho LAUNCH

Idaho Launch is funded by a combination of federal and state funds. Since inception, federal funding includes approximately 1 million in Cares Act funds and approximately 12 million in ARPA funds. Approximately 9 million has been invested from state Workforce Development Training funds. The tables below show the initial analysis of the effectiveness of Idaho Launch.

OBLIGATED FOR YEAR ENDING 12/31/2023	\$13,064,000
AVERAGE INVESTMENT PER MONTH	\$1,089,000
PARTICIPANTS	4,184
AVERAGE PARTICIPANTS PER MONTH	348
AVERAGE INVESTMENT PER PARTICIPANT	\$3,100

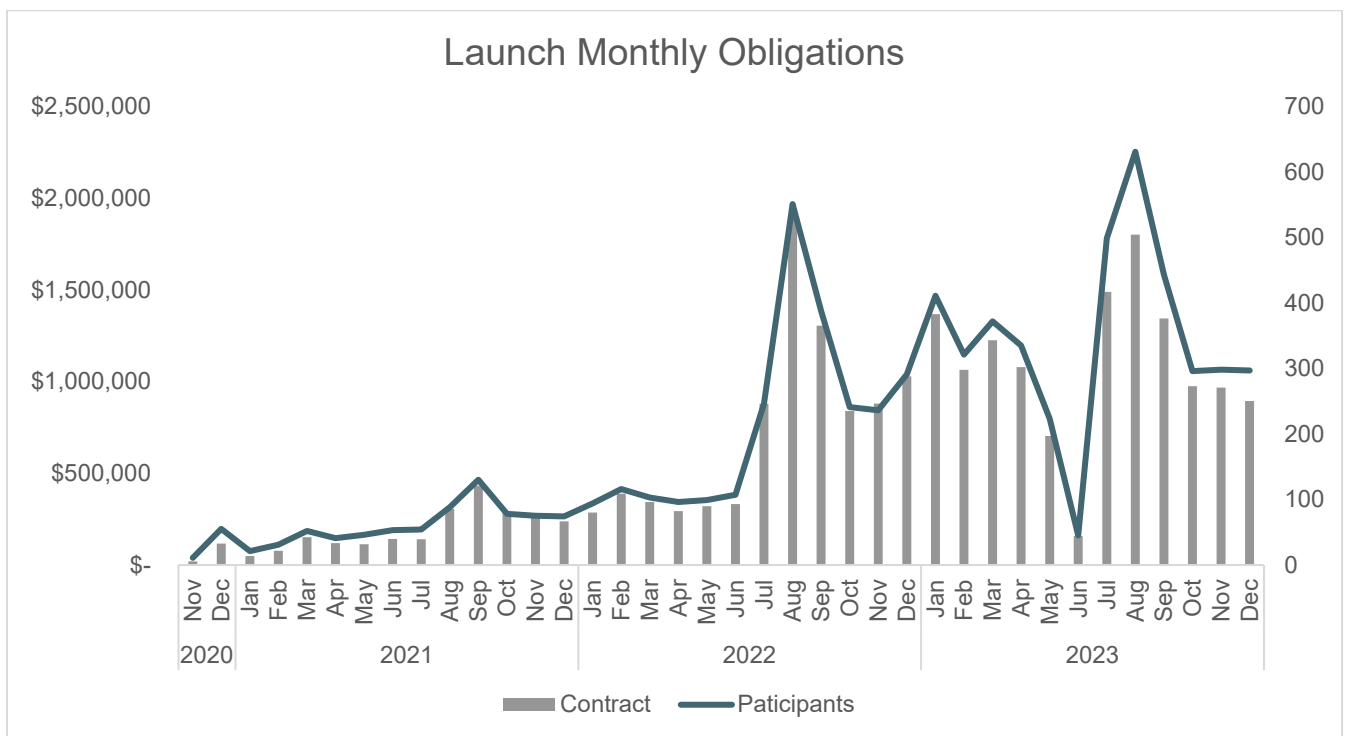


Figure 3: Launch Monthly Obligations, 2020-2023

Idaho Launch Industry Training

Consistent with previous years the transportation industry attracted most trainees, followed by the construction and medical industries. When broken down by gender, males heavily utilize training in transportation with females more prevalent in the medical industry.

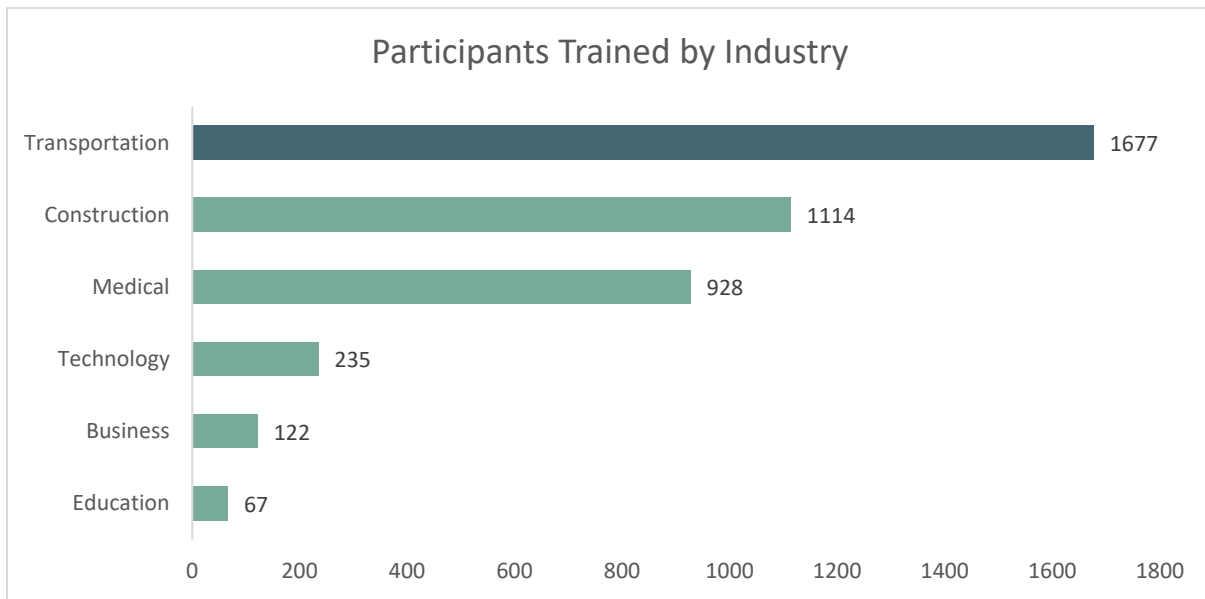


Figure 4: Launch by Industry, 2023.

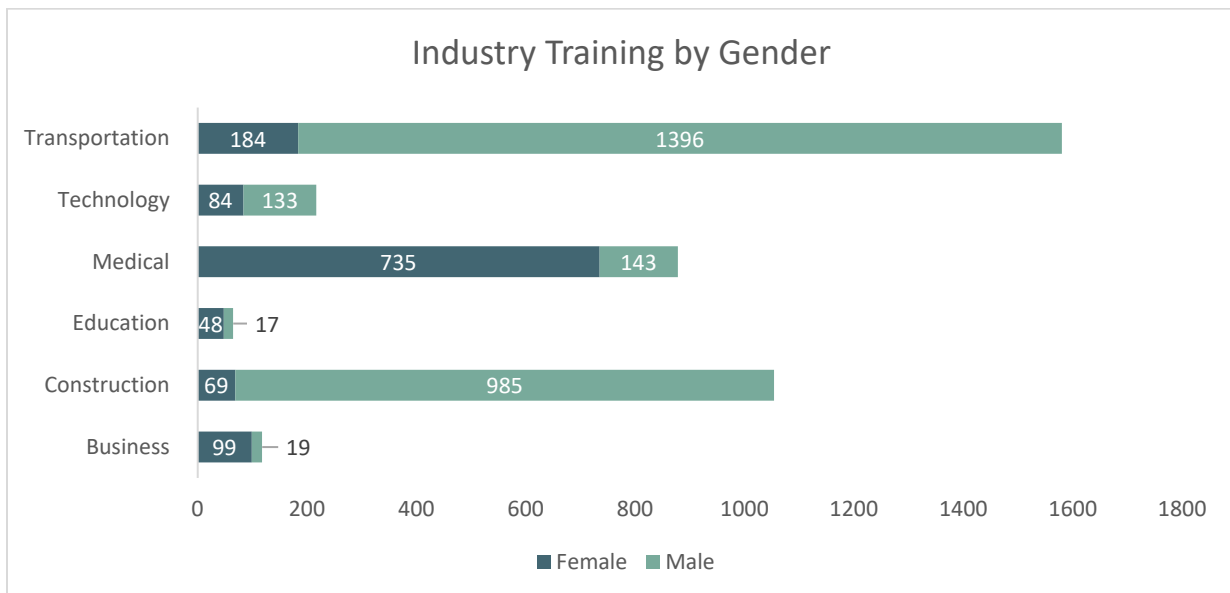


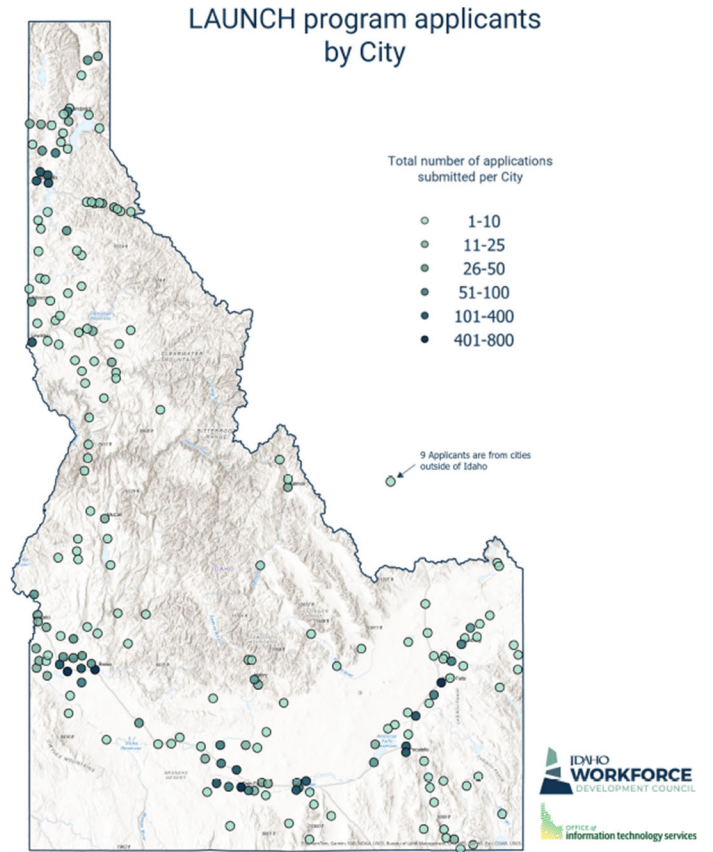
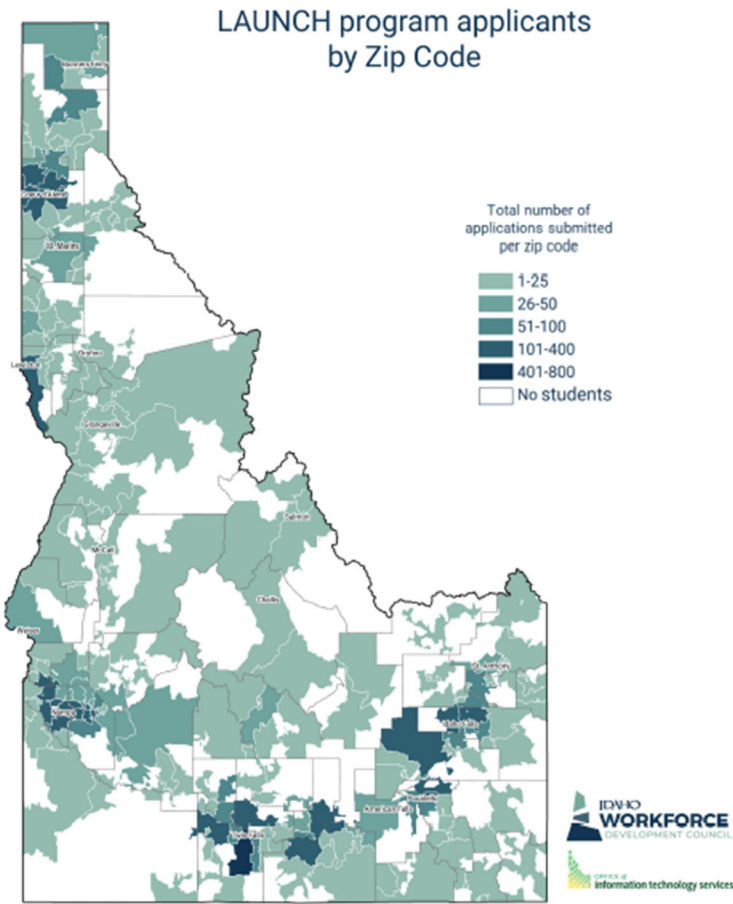
Figure 5: Launch by Gender and Industry, 2023

Idaho Launch Training Locations

The maps show the distribution of Launch enrollments by City and Zip Code. Darker colors represent a greater number of participants.

Launch enrollees by Idaho Zip Code

Launch enrollees by City in Idaho



Idaho Launch Annualized Wages

Figure 7 shows the annualized average wages by year and quarter for Idaho LAUNCH trainees from its inception in 2020 up to December 2023. Program enrollees showed strong wage growth moving from just over \$22,000 per year to over \$45,000 per year for participants enrolled in the initial quarter of the program.

Annualized Average Wage	Year	Cohort Total	Quarter	2020	2021				2022				2023			
				Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
	2020	58	Q4	\$ 20,135	\$ 20,263	\$ 26,659	\$ 30,783	\$ 33,113	\$ 31,412	\$ 36,344	\$ 41,785	\$ 40,949	\$ 41,490	\$ 40,718	\$ 45,857	
	2021	114	Q1		\$ 23,655	\$ 24,024	\$ 34,817	\$ 35,335	\$ 35,131	\$ 41,765	\$ 44,621	\$ 41,514	\$ 43,708	\$ 44,977	\$ 46,856	\$ 45,330
		175	Q2			\$ 26,177	\$ 27,546	\$ 35,383	\$ 33,668	\$ 35,763	\$ 40,147	\$ 37,787	\$ 35,586	\$ 38,475	\$ 38,930	\$ 42,294
		271	Q3				\$ 37,012	\$ 40,004	\$ 39,076	\$ 44,761	\$ 51,775	\$ 52,562	\$ 50,390	\$ 51,958	\$ 55,742	\$ 58,792
		251	Q4					\$ 33,897	\$ 34,045	\$ 45,241	\$ 49,518	\$ 50,439	\$ 46,759	\$ 51,492	\$ 55,113	\$ 58,112
	2022	370	Q1						\$ 26,407	\$ 32,449	\$ 38,740	\$ 39,977	\$ 38,970	\$ 41,859	\$ 43,105	\$ 46,993
		340	Q2							\$ 31,986	\$ 36,324	\$ 39,424	\$ 38,624	\$ 42,085	\$ 45,898	\$ 46,520
		1298	Q3								\$ 39,216	\$ 38,988	\$ 39,153	\$ 42,621	\$ 44,420	\$ 46,298
		801	Q4								\$ 32,671	\$ 30,844	\$ 38,395	\$ 41,181	\$ 43,463	
	2023	1125	Q1										\$ 33,575	\$ 38,179	\$ 42,641	\$ 45,743
		616	Q2											\$ 37,022	\$ 38,733	\$ 43,785
		1562	Q3												\$ 38,072	\$ 40,878
		881	Q4													\$ 38,097

Figure 7: Average Annualized Wages, 2020-2023

