



# **Idaho Workforce Development Council Member Roles and Responsibilities**

To achieve Idaho WDC's mission and vision the Council has identified the following key roles and responsibilities for members.

#### **Our Vision:**

We envision a future where Idaho's diverse and prepared workforce meets the needs of our unique communities and employers.

#### Our Mission:

We champion strategies that prepare Idahoans for careers that meet employers' needs

### **Roles and Responsibilities:**

Commitment, Engagement, Service, and Follow-Up

- Commit to serve and build on the WDC's mission and goals
- Come to meetings prepared and actively participate by sharing your employer's or organization's perspective and engaging in productive, inclusive discussions focused on improving Idaho's workforce development policies and actions
- Seek out the perspectives of all Idahoans involved in the workforce.
- Develop a working knowledge of policies, programs, institutions, organizations, and best practices involved in workforce development
- Contribute your expertise to support WDC staff and committees
- Create, expand, and support Idaho's workforce opportunities

# Collaboration, Communication, and Outreach

- Be an ambassador for WDC statewide, regionally, and to individual networks
  proactively sharing information about resources available to Idaho's workforce and
  employers
- Initiate and/or participate in efforts to build new collaborations between education and employers at the local level
- Advocate for the benefits of having a diverse workforce and inform employers of resources to support expanding the diversity of their workforce
- Support work with partner agencies and existing programs to create systems that benefit job seekers and employers
- Build strategies to achieve outreach goals that reach both broad and diverse audiences

### Stewardship

 Be an informed and thoughtful steward of the financial resources, expertise, and programs available through the WDC

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# (Stewardship Cont.)

- Make funding decisions that result in fair and impactful investment of resources to benefit all Idahoans, following all policies and laws
- Seek opportunities to grow resources or for collaborative efforts that can multiply the impact of the WDC resources
- Anticipate potential issues with programs or initiatives and advocate for improvements to prevent waste

# Advocacy

- Support the Governor's vision for the WDC
- Advise the Governor on workforce issues
- When requested, support WDC staff communication with legislators
- Advocate for workforce development actions and programs within your personal/professional network such as employer organizations, service groups, school boards, etc.





# **Idaho Workforce Development Council Goals and Strategies**

To achieve Idaho WDC's mission and vision the Council has identified the following goals and strategies.

### **Our Vision:**

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#### **Our Mission:**

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### **Goals and Strategies:**

Goal 1 – Increase public awareness of and access to career education and training opportunities.

# Strategies:

Identify, develop, connect, and activate a diverse network of influencers throughout the state that together can promote information about resources in a way that effectively reaches their market/membership/locale.

- Promote awareness of workforce services, education services, and information to the diverse current and potential workforce.
- Goal 2 Improve the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce.

### Strategies:

- Create, align, and sustain partnerships with stakeholders to implement workforce development programs.
- Create a baseline to allow for measurement of success in the future.
- Support development in work-based learning and innovative programs that drive Idaho's present and future workforce solutions.
- Leverage existing local employer-focused initiatives to build and support effective pathways to connect Idahoans to careers.
- Cultivate a high-quality One-Stop Career System that connects employers and workers and facilitates access to workforce services, education services, and information.

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# Meeting employer's needs today and tomorrow

- Champion public policy initiatives that enable dynamic response to evolving employer needs.
- Goal 3 Provide for the most efficient use of federal, state, and local workforce development resources.

# Strategies:

- Be objective, data driven, and accountable.
- Identify gaps and opportunities in the workforce system and initiate or support policy and/or allocate resources to meet them.
- Identify opportunities for alignment across projects and resources to enhance results across all stakeholder groups.