

Outreach Proposal Rubric

Proposal Nar	n	e:	•
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This rubric is intended as a tool to assist Outreach Committee members with assessing and organizing their thoughts regarding Outreach Project applications, and to provide applicants with an understanding of the components the Committee values in an applicant.

Qualifying Questions:

Does this proposal strongly support <u>WDTF goals</u> ?	Yes	No
Is WDTF Outreach Projects is clearly a good source of funding, and the application does not include training costs?	Yes	No
Will the project increase career awareness for Idahoans or increase awareness of the WDTF?	Yes	No
Will the project reach one or all of the Committee's target audiences? (Employers, Pipeline, Work-Challenged, Partners)	Yes	No

Project Reach and Metrics:

Outcome per reach: (to be filled in by staff for each project)

Estimated cost per outcome: (to be filled in by staff for each project)

Assess the value per reach

Low								F	ligh
1	2	3	4	5	6	7	8	9	10
The propo	sed metrics se	em unsound or i	rrelevant		7	The proposed me	etrics are sound	and desirable	
1	2	3	4	5	6	7	8	9	10
Notes:									

Project Workforce Needs Relevance:

The proje	ct lacks relevan	ce to workforce	needs			The project is re	levant to workfor	rce needs	
1	2	3	4	5	6	7	8	9	10
Notes:									



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Proposal Name:

High

Funding and Sustainability:

This is an old program in need of new funding This is a one-time new project There seems to be other more appropriate sources of funding WDTF is an ideal source of funding The request is for outreach The request supports operating costs and or salaries Project seems unsustainable One-time or sustainable project The budget is funded solely by the WDTF The budget has ample matched funds or resources Notes:

Confidence:

Low

Confidence in applying organization is:

2011				Officertain				6	
1	2	3	4	5	6	7	8	9	10
Confidence in	delivery of outco	omes is:							
Low				Uncertain				High	
1	2	3	4	5	6	7	8	9	10

Uncertain

Notes:



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Partnerships and Collaboration:

The projec	ct is not conne	cted to key partn	ers			The project is co	nnected to key	partners	
1	2	3	4	5	6	7	8	9	10

Additional Comments:	Score: