

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director

Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

Outreach Committee Meeting

Date: Wednesday, February 1, 2023

Time: 1:30 PM – 3:00 PM

Committee Members: John Young, Anna Almerico, Donna Butler, Linda Clark, ~~Janelle Culley, Allison Duman, Dave Hannah,~~ Liza Leonard, Megan O'Rourke, Janet Pretti, ~~Georgia Smith,~~ Caty Solace, Jeff Tucker, ~~Matt Van Vleet~~

Staff: Wendi Secrist, Paige Nielebeck, Sherawn Reberry, Rebecca Watson, Matthew Thomsen, Amanda Ames, Cassie Mansour

Guests:

Call to Order at 1:30 p.m.

Roll call - Quorum Met

Review Agenda – No changes to the agenda

***Approve November 2, 2022 Meeting Minutes**

Motion by Ms. Leonard to approve the November 2, 2022 Meeting Minutes as written. Second by Ms. Almerico. Motion carried.

Update on Executive Committee Decision

Mr. Young updated the Committee on the decision made by the Executive Committee to prioritize funding Idaho Launch.

- Due to the ongoing need to fund Idaho's workforce, the Executive Committee opted to use funds set aside for the Outreach grants and other WDTF grants to keep Launch funded through FY23.

Updates and Potential Projects:

New Staff Introduction

Ms. Secrist introduced Ms. Reberry to the Committee.

Sharing of Updated WDC Website

Ms. Nielebeck presented updates to the Workforce Development Council Website: <https://wdc.idaho.gov/>.

Ms. Nielebeck also presented the media tracking system she utilizes and maintains.

Discussion:

The Committee thanked the staff for their work to update the website and provide support to the Council and committee members.

Talent Pipeline Management

Mr. Thomsen presented the TPM Initiative Overview. (Please see the attached presentation.)

Discussion:

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- The Coeur d'Alene Economic Area Development Corporation started utilizing TPM in 2020. It is an effective collaboration that has implemented a Construction and Heavy Equipment Apprenticeship.
- College of Southern Idaho – Current projects are in food manufacturing, healthcare, and construction. They are working in hospitality to grow this pipeline.
- Center for Advanced Energy Studies – currently working in healthcare. This project is still in its formative stages.
- Anticipated hires in the next few years were discussed.
- The role of the TPM manager is not to create each opportunity, but rather to facilitate effective collaboration.
- TPM starts with the end user.

IDLA 8th Grade Career Course Update

- Ms. Reberry presented the updated elective available to 8th grade students in Idaho.
 - This refers to a new version of the IDLA 8th Grade Career Exploration course:
<https://www.opencontent.idahodigitallearning.org/electives/8th-grade-career-exploration>
 - The course directly connects to Next Steps Idaho so that students can plan for their future.
- Mr. Tucker shared that the next IDLA course will be in construction.

Next Steps Website

Ms. Secrist presented the legislation, House Bill 24 to the Committee.

- The legislation requires that students have used Next Steps Idaho or an equivalent career exploration program.

Ms. Reberry presented the Next Steps Website.

- The Committee was encouraged to log on to <https://nextsteps.idaho.gov/> and create an account so they can see what the website offers and make suggestions on how to make it better.
- The website encourages exploration and career planning for students and adults.
- The Committee discussed the option of creating a subcommittee to make recommendations for updates to the Next Steps site.
- The chair recommended a small subcommittee of 4 persons or so to emphasize agility and collaboration.
- The Committee celebrated the successes of Next Steps in the last few years.

Updates and Potential Projects

The Committee did not have any additional updates to share.

Adjourned at 2:41 p.m.