

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

Work-Based Learning Committee Meeting

Date: Tuesday, May 2, 2023

Time: 1:00 PM – 2:00 PM

Committee Members: Marie Price, Debbie Ronneburg, Gina Robison, ~~Elizabeth Hooper~~, John Russ, ~~Paula Kellerer~~, Ryan Gravette, ~~Sean Kelly~~, ~~Sherry Maupin~~, Vicki Isakson, ~~James Smith~~, ~~John McFarlane~~

Staff: Rebecca Watson, Matthew Thomsen, Sherawn Reberry, Wendi Secrist, Jeffrey Bacon

Guests: Chet Andes, Abby Delmas (Legislative Intern for Benn Brocksome & Associates), Leslie Losh, Carlie Foster (Lobby Idaho)

Call to Order at 1:01 PM

Roll call – Quorum not met.

Review Agenda – No changes to the agenda.

***Review October 4, 2022 Meeting Minutes**

Motion by Ms. Isakson to approve Meeting Minutes as written. Second by Mr. Russ. Motion carries.

Idaho Launch Update

Dr. Reberry presented the Idaho LAUNCH Expanded plan, and compared the current LAUNCH program with where we are heading. (See the Idaho Launch Expanded presentation.)

Discussion:

- Community Colleges and Career and Technical Education will be eligible for LAUNCH Funds, but what if the job doesn't have 150 job openings per year, or one of the other requirements you outlined?
 - One of the challenges is that not every in-demand job shows up on the Idaho Department of Labor list of In-Demand Occupations. We are currently looking into that and will be meeting this month with the Policy Committee and testing out new methods of determining the in-demand careers list.
 - This process will be data driven.
- Will there be a petition process for capturing those career fields that fall between the cracks?
 - That's a great question. The answer is we don't know right now. The Policy Committee is in the process of creating recommendations for the council regarding in-demand careers.
- Will we add private partners?

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- Yes, that is the expectation. We have been working on creating a methodology for vetting these proprietary establishments. We are currently looking at how to approve the suitability of each proprietary school as they meet the requirements of the in-demand jobs.
- The goal is for all state agencies to be in sync with one another as to what constitutes In-demand.

Ms. Secrist asked the Committee to consider “how do we make sure that all these tools are fully integrated?”

Discussion:

- How much funding will be available July 2023, and what is the process to apply for that funding?
 - The legislature approved \$7 million for the coming fiscal year.
 - An Idaho Resident would need to go through the established Idaho LAUNCH process, which includes creating an account in Idaho Works to apply for LAUNCH funds.
- Will we stay at \$5,000 per Idaho Launch participant or will the amount go up again?
 - We will be meeting with our providers as we continue to examine this question. It might be that the lower funding cap would be the best way to stretch this funding.

Work Based Learning Committee Objectives

The Work Based Learning Committee is an advisory to the Apprenticeship Idaho Team. Using the Whiteboard App, the Committee brainstormed ideas and questions for the committee to investigate. They then marked the most important of these ideas to try first.

The top three ideas were identified as:

1. Learn what is already being done.
 - What is already being done for Work-Based Learning throughout Idaho by other agencies, school districts, and other youth organizations? Which programs do we advise and support? We want to avoid duplicating efforts.
 - Aligning Work-Based Learning and funding for STEM.
 - Mr. Thomsen will come to the next meeting with ideas on how to proceed.
2. Share information on current and planned projects. Ideas on better data sharing. (Iowa Model)
 - Mr. Russ could invite a representative from Kirkwood Community College to present next time we meet.
3. Revisit where the gaps may be in each region to determine what industries or occupations should be on our radar.
 - Bring data and anecdotes on hot jobs and share best practices.
 - Collaborate across the state, share curriculum if appropriate, and fill workforce gaps when we find them.
 - We could align this with In-Demand Occupations data. We may find that this is not all applicable to Work-Based Learning, but much of it will be.

Further Discussion:

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- For more in-depth information on persona creation, the following article was shared: <https://buffer.com/library/marketing-personas-beginners-guide/>
- Lightcast has a product called Developer. We can use it to help.
- The Committee can collaborate with the Policy Committee.

Ms. Secrist shared with the Committee that the Workforce Development Training Fund received \$15 million to help support STEM investments through the CHIPS act – for semiconductor projects. She requested this Committee's help with this project beginning with our next quarterly meeting.

The Committee discussed the schedule for their next meeting. It is currently scheduled for August 1st, 2023. Ms. Price requested that it be extended to 90 minutes to accommodate the extra items on the agenda. The Committee agreed. Ms. Watson will send out a meeting modification.

Motion to adjourn by Mr. Russ. Second by Ms. Isakson.
Adjourned at 1:55 PM