

C.L. "BUTCH" OTTER  
GOVERNOR



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**WORKFORCE DEVELOPMENT COUNCIL**  
317 W Main Street, Boise, Idaho 83735-0510

**WIOA Advisory Group Meeting Minutes**  
**November 16, 2018**

**Attendees:** Pat O'Sullivan, Dave Hanchett, Connie Gardner, Laurel McMahan, Nanna Hanchett, Cheryl Foster, Rico Barrera, Cruz Gallegos

**Staff:** Wendi Secrist, Paige Nielebeck, Matt Thomsen

**Welcome**

**Review Agenda**

Ms. McMahan briefly went over the agenda.

**Joint Brochure Update**

Ms. Secrist briefly went over a mockup of the joint brochure. The brochure will be sent to Strategies 360 for them to create the final version.

These brochures will be customizable per region. Ms. Secrist has been asked to incorporate these into a regional packet. This brochure shows that each of the entities are not a separate, but a part of the greater whole.

It is important in the Veterans portion to connect people to the VA VR program and the senior community programs. Veterans should have a separate portion on the brochure since there are many options of programs available to them. A callout box could be created that lists the contacts in each of the different programs.

Each entity has asked to provide Ms. Nielebeck with the text (1-2 sentences) that goes under their logo on the brochure.

**Idaho Works Site Demo**

Mr. Hanchett demoed the Idaho Works site. Please see attached recording.

**Adjourned at 10:30**