

**BRAD LITTLE**  
GOVERNOR

**Wendi Secrist**  
Executive Director



**Trent Clark**  
Chair

**B. J. Swanson**  
Vice Chair

## **WORKFORCE DEVELOPMENT COUNCIL**

317 West Main Street, Boise, Idaho 83735-0510

### **Outreach Committee Meeting**

**Date:** Wednesday, October 2, 2019

**Time:** 1:30 PM – 3:00 PM

**Committee Members:** John Young, Shelli Bardsley, Donna Butler, Dave Hannah, Marie Hattaway, Angela Hemingway, Elli Brown, Kate Lenz, Georgia Smith, Sarah Buenrostro, Janelle Culley, Jeff Tucker, Doug Park, Ethan Secrist, Linda Clark, Matt Van Vleet

**Staff:** Paige Nielebeck, Wendi Secrist, Caty Solace

**Guests:**

**Call to Order at 1:33 pm**

**Roll call** - Quorum not met

**Review Agenda** – moved according to quorum

Due to not meeting a quorum, all of the action items will be moved to the next Outreach Committee Meeting. Ms. Nielebeck will send out a doodle poll to find a date later this month to take care of these action items.

**\*Approve September 4, 2019 Meeting Minutes**

**Veteran's Services – Outreach to Recent Veterans to Fill Critical Employment Vacancies**

**AFL-CIO – Idaho Workers Opportunity Network**

**Agency Partner Outreach Updates**

**IPTV**

They just ended Q6 of the American Graduate program. The grant is schedule to end at the end of the calendar year. There may be an extension of the grant. They will be looking for funding to continue it. 31 pieces have been created plus a 90 minutes panel discussion. 60 hours of airtime were devoted to the segments. 1,936 segments were aired. They received another set of surveys back from their viewers. Please see attached document.

They are doing a 360 tour demo at Age of Agility. It is a virtual reality tour of Rekluse. The regional short promos have been put on hold due to the tour for Age of Agility.

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Idaho Public Television will be meeting with S360 and the State Board of Education to talk about how the American Graduate segments can be incorporated into Next Steps.

They are applying for a grant from the Corporation for Public Broadcasting that is a rural initiative to explain and highlight why people want to stay in rural communities, why they come back, and what is available in rural Idaho for them.

When AGC was launching their first We Build Idaho Career Launcher courses they created a video with the Governor. Could this be a PSA that could go on IPTV?

- AGC and IPTV will connect to discuss the options.

Ms. Solace continues to request partners to give updates at each Outreach Committee meeting.

### **Age of Agility Update**

This event is on Tuesday of next week. We have 350 registrants. Over 100 employers will be attending. Ms. Solace briefly went over the agenda. Please see attached document.

### **Next Meeting Evaluate Grant Process**

**Adjourned at 1:56 pm**