

## Home Page

- Image
- Intro content – what is an apprenticeship and why should I do it
- Link to search for apprenticeship opportunities
- Nav to secondary pages for apprenticeship seekers, for employers, for educators
- Nav to resource pages (not sure there are enough to warrant categorization?)
- Promo box

## Apprenticeship Seeker

Content: About and benefits of participating in apprenticeships

Connect to resources under finding, veterans, how to get

## Employers

Content: About and why sponsor an apprenticeship

Connect to resources under Employer resources

## Educators

Content: About and benefits to individuals (students)

Connect to same resources as apprenticeship seeker (prioritize content/resources for students/youth)

## Resource Pages

*Each resource page has room for content, can host excel/PDF documents, has images, could host video and has a place for links out for further exploration – the nested bullet points are the pieces of content/links out that would appear on each resource page (5 total)*

- FAQs
- Finding an Apprenticeship
  - Apprenticeable careers
  - USDOL
  - Idaho Workers Opportunity Network
- Getting an apprenticeship
  - How to apply
  - What to expect
- Services for Veterans
  - Division of VS (specific to education)
  - Helmets to Hardhats
- Employer Resources
  - Benefits to business (recommend this is turned into downloadable PDF or flyer in the future)
  - How to become a sponsor
  - Other links currently on the page