Rank	Goals	Strategies	Tasks/Actions (the HOW)
	Increase public awareness of and access to the workforce system	Develop a unified brand	1. Define workforce system 2. Create a unified branding effort 3. Develop communication strategy for implementation (include segments/ populations like youth)
	Increase access to services	Remove barriers, including Logistical Barriers – Infrastructure (e.g. transportation, internet, etc.); Policy/Program Barriers (e.g. timelines, application processes, funding); Operations Barriers (e.g. referrals/handoff, common intake, etc.); and Individual Barriers (ELL, cultural, digital literacy)	
	Increase work-based learning opportunities		
	Increase service equity and access to opportunities to rural and remote areas	Develop service delivery plans to ensure improved access in remote areas	
		Develop relationships with rural/local businesses and ED groups to create local opportunities	
		Scan the different service delivery models in rural/remote areas and replicate what works	
		Review entrepreneurship opportunities and share promising practices	
	Improve the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce.	Where are the gaps and opportunities?	Engage a customer flow for each program/agency. Look at handoffs. Find the gaps and opportunities.
		Look at technology aspects of case management systems and see if there is a way to share data.	

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Rank	Goals	Strategies	Tasks/Actions (the HOW)
		Explore feasibility of a portal	
	Integrate Business Services across partners to ensure the delivery of streamlined and high-quality solutions to business.	Look at different models, need to scan current communication to businesses (partners and other orgs)	
		Coordinate outreach strategies, solutions, and follow-up	
		Look at technology solutions for communication (CRM)	
		Make sure there is a value statement – what does everyone bring to the table	
		Consultative sales (it's not about you…it's about the business) – need to listen first and create a solution to the problem, not a sales pitch	
	Improve access to high-quality data to support data-based decision-making	Identify/match participant identifiers between programs and link through SLDS to evaluate participant and program outcomes.	
	Demonstrate and communicate the transparency, effectiveness, alignment, accountability, and continuous improvement of the workforce system.	Establish measures (effectiveness, alignment, etc.) – examples include moving from 2 to 6 comprehensive centers, captured referrals, staff training, customer satisfaction, etc.	
		Communicate through joint presentations and connect to communication strategy (described above)	
		Regular meetings between staff	
		Revise/update methodology for selecting ETPs to ensure alignment with in-demand occupations	

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