

**BRAD LITTLE**  
GOVERNOR

**Wendi Secrist**  
Executive Director



**Trent Clark**  
Chair

**B. J. Swanson**  
Vice Chair

## **WORKFORCE DEVELOPMENT COUNCIL**

317 West Main Street, Boise, Idaho 83735-0510

### **Outreach Committee Meeting**

**Date:** Wednesday, August 7, 2019

**Time:** 1:30 PM – 3:00 PM

**Committee Members:** John Young, Shelli Bardsley, Donna Butler, Dave Hannah, Marie Hattaway, Angela Hemingway, Eli Brown, Kate Lenz, Georgia Smith (proxy Darlene Carnopis), Sarah Buenrostro, Janelle Culley, Jeff Tucker, Doug Park, Ethan Secrist, Linda Clark, Matt Van Vleet

**Staff:** Caty Solace, Amanda Ames

**Guests:** David Hahn

**Call to Order at 1:35pm**

**Roll call** - quorum met

**Review Agenda** – no additions to the agenda

**\*Approve July 8, 2019 Meeting Minutes**

**Motion by Mr. Park to approve the July 8, 2019 Meeting Minutes as written. Second by Mr. Van Vleet. Motion carried.**

#### **Adopted Objectives Review and Action Items**

The committee reviewed the strategic objectives adopted and how they can be incorporated into upcoming meeting agendas.

The Committee's role is to stay at a high level and let staff execute the work on the ground level, and to ensure that the goals are being achieved.

There is some minor feedback which can be addressed for the October meeting when the committee revisits the goals and objectives.

#### **Partner Agency and WDC Updates**

The partner agency updates are discussed with those present giving a verbal update.

Department of Labor is excited to release the new ApprenticeshipIdaho website. The site will contain articles covering various apprenticeships throughout the State, reemployment grants including updates to IDOL website (including accessibility) and other pertinent updates to make the information more accessible.

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Idaho Public Television discussed upcoming projects based on unique employment opportunities, interim spots on high demand skilled jobs in different regions around the State. As well as a 360 video (virtual reality) project for the Age of Agility Conference, and live streaming coverage of the Summit as well.

Workforce Development updates on Outreach projects (specifically Idaho Youth Ranch) that have been successful. There is a demo of the beta site for the LEADER asset map.

### **Idaho STEM Action Center – Externships**

This grant serves as an expansion of the pilot Extern Program that just wrapped up this summer. The employers experienced an unexpected value from the work provided by the externs.

### **WDTF Request: \$50,000**

It is suggested that they must submit a sustainability plan for the project, and that the project must begin to represent all regions of the state.

**Motion by Mr. Park to approve Idaho STEM Action Center Externships Outreach Project in the amount of \$50,000 with the caveat that they submit a sustainability plan and increase representation of program throughout the state. Second by Mr. Tucker. Motion carried.**

### **Idaho Career & Technical Education – Career Technical School Marketing & Communication Outreach**

Essentially the grant would create assets for Career and Technical Education (CTE) to use statewide for various stakeholders and targeted audiences.

### **WDTF Request: \$43,451**

There are concerns that the Outreach funds are limited, and this could be something that should come out of the agency's budget, or there should be a higher match level. This request doesn't seem like the most strategic use of dollars for the committee.

**Motion by Mr. Park to decline the Idaho Career & Technical Education – Career Technical School Marketing & Communication Outreach Proposal. Second by Ms. Buenrostro.**

**Mr. Tucker abstains from the vote.**

**Motion carried.**

**International Rescue Committee – Upskilling Idaho**

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There is concern that the budget is incomplete, and they would like to see the complete budget before they vote on this application. The application is very specific for what Outreach funding would go to but does not discuss details of how any match is spent.

The project would be to assist refugees in finding jobs and specifically to align those efforts with in-demand professions.

Mr. Young discusses that this application may align better with an Innovation Grant rather than an Outreach Grant as this project is more training than it is outreach.

Mr. Young reiterates that he is not comfortable moving forward with discussion on this project until the budget is complete.

The Committee requested that Ms. Solace gather more information on this application before making a decision.

**Motion by Mr. Park to adjourn. Second by Mr. Van Vleet. Motion carried.**  
**Adjourned at 2:50pm**