

Outreach Project Updates

Prior Outreach Funding Approval:

- \$123,000—OSBE, Adult Opportunity Scholarship

To date the committee has approved in FY19:

- \$50,000 – STEM Action Center, Teacher Externships
- \$35,000—Lewis Clark State College, Outreach for Adult Learning Program
- *\$25,000—up to amount - WDC, printing and editing costs for CTE promotion
- \$30,300—WDC, EDP Summit
- \$25,000—CTE, REACH Guidance Track Scholarships
- \$26,292—Idaho Youth Ranch, YouthWorks program
- \$442—Silver Valley Economic Development, bussing
- \$125,000—WDC Statewide Interim Outreach Application
- \$27,500—RISE Collaboration for Careers Data Outreach Project
- \$11,000—Boise State University, Workforce Development for Active Duty National Guard, and Reserves

Up to \$478,534 awarded in FY2019

*These items were awarded as an up-to amount.

Awarded in FY20 Pending Council Approval of budget:

- \$14,733.70—Boise School District, Building Tomorrow's Healthcare Workforce

Projects approved prior to the committee:

- \$123,000—OSBE, Adult Opportunity Scholarship
The final phase of this project includes supplying each of the colleges with customized assets to be able to market the Adult Opportunity Scholarship in their communities.

To date the committee has approved these projects:

- \$50,000 – STEM Action Center, Teacher Externships Needs amendment
This summer 15 externs will have externship opportunities. Here is a list of employers hosting
 - Micron Foundation (2)
 - Idaho Power Company
 - KBOI
 - Strategies 360
 - Sapphire
 - Saint Alphonsus
 - Western States
 - Workforce Development Council
 - St. Luke's
 - STEM Action Center
 - Blocksmith
 - INL
 - Vista Outdoors
 - University of Idaho
- \$35,000—Lewis Clark State College, Outreach for Adult Learning Program
LCSC's marketing team is developing the ads, video, and print materials for the campaign to attract adults to their new more flexible programs. They have begun by conducting postcard mailings, outreach to their business partners, social media ads, and pandora ads. They have been running Google ads, radio ads, and hosting their 5 events.
- \$25,000—up to WDC, printing and editing costs for CTE recruitment materials. To date:

- \$4,000 – Caldwell School District
- \$5,000 – COSSA Academy (Wilder)
- \$1,902.65 – West Ada School District
- \$7,000 – CTE Recruitment Assets

- \$30,300—WDC, EDP Summit
To bring economic development professionals customized professional development that will connect them with workforce development resources, needs, and priorities. It will be October 7 from 10-5, and a save the date has begun circulation.
- \$25,000—CTE, REACH Guidance Track Scholarships
All 40 scholarships for counselors to attend CTE’s annual REACH conference have been awarded.
- \$26,292—Idaho Youth Ranch, YouthWorks
The job readiness workshops that they facilitate in the community have had a total participation of 1,250 from July 1, 2018 to today. This number has some duplicates because some young people attend more than one workshop (They estimate 618 non-duplicated). They facilitated 82 different workshops with topics from job searching, how to complete job applications, building resumes, mock interviews and future planning. Their summer job has started with trainees from Ada, Canyon, and Payette counties. They will be submitting a final report soon.
- \$442—Silver Valley Economic Development, bussing
Students from 3 school districts in Shoshone County were able to attend Hard Hats, Hammers & Hot Dogs.
- \$125,000—WDC Statewide Interim Outreach Application, \$125,000
This campaign will serve as an interim campaign before the launch of the Future Next Steps. It is a data driven approach aimed at connecting specific communities with training to in-demand jobs they have access to. We are continuing to meet with Labor to collaborate on a larger scale effort. This campaign is being used as a data mining opportunity for the Future Next Steps launch that will happen the following year.
- \$27,500—RISE Collaboration for Careers Data Outreach Project, \$27,500
This project will assist in spreading the current senior exit survey done in the Treasure Valley statewide, as well as providing opportunities to integrate the data into strategies at the local level. RISE is in the midst of planning their big training event for September. They are asking superintendents to let them know the best date. They are also establishing teams to work on the different aspects of the project including facilitation, guidebook creation, and workshop curriculum.
- \$11,000—Boise State University, Workforce Development for Active Duty National Guard, and Reserves
This project is to connect veterans and servicemembers with programs at BSU that lead to in-demand careers. I am working with Boise State to ensure they are connected with other state and community resources.