

**BRAD LITTLE**  
GOVERNOR



**Trent Clark**  
*Chair*

**B. J. Swanson**  
*Vice Chair*

## WORKFORCE DEVELOPMENT COUNCIL

317 W Main Street, Boise, Idaho 83735-0510

**Date:** Wednesday, February 27, 2019  
**Time:** 2:00pm – 3:00pm  
**Location:** Idaho Department of Labor  
2<sup>nd</sup> Floor – 2 West Conf. Room  
317 W. Main St.  
Boise, ID 83702  
Call In: 1-720-279-0026  
Guest Passcode: 470642

### Apprenticeship Committee Agenda

\* Action Required

Welcome & Roll Call

Angelique Rood, Chair

\*Approve November 28<sup>th</sup> meeting minutes

Angelique Rood, Chair

Private Sector interest in apprenticeship to college degree follow up

Angelique Rood, Chair

Review Outreach Goals from January 23<sup>rd</sup> meeting

Angelique Rood, Chair

Outreach Brainstorm

Caty Solace

- Defining audience
- Current metrics
- Messaging strategy
  - Website
  - Toolkit for Education
  - Site Content

Outreach activities/strategies

- Ironworkers
- Idaho Department of Labor
- AFL-CIO

Travis Woolsey  
Georgia Smith  
Ethan Secrist

Adjourn

*Reasonable Accommodations for Persons with Disabilities: Please send requests three days prior to the meeting to Paige Nielebeck, Idaho Workforce Development Council, 208-488-7560, or [paige.nielebeck@wdc.idaho.gov](mailto:paige.nielebeck@wdc.idaho.gov)*