



Regional Outreach Support Program

The primary focus of Idaho Workforce Development Regional Outreach Support (ROS) program is to amplify connected awareness and offer curated logistical support for state supported workforce development efforts at the regional and local levels in Idaho.

Background: Since Idaho Workforce Development Council's establishment as an independent office under the Governor, was in October 2017 by Executive Order 2017-13 the agency has operated with a lean staff of five professionals all located in the Boise office. In this time the agency has revisited policies and goals for the Idaho Workforce Development Training Fund, spearheaded a number of statewide programs and initiatives including Idaho Next Steps, Youth Apprenticeship, LEADER, Talent Pipeline Management. In order for the Council's efforts to reach their full potential there needs to be a consistent presence regionally representing the Council's programs and initiatives.

The Need: There are already a number of professionals operating on a regional level that support workforce needs such as: Idaho Career & Technical Education's Transition Coordinators, the staff at the Workforce Training Centers, the leads for Talent Pipeline Management, and local workforce agency staff (i.e. Labor, Vocational Rehabilitation, Health & Welfare, etc.). However, these professionals are tied to their specific programs and or agencies rather than a wholistic view of the workforce system that can support a specific focus on Idaho Workforce Development programs and initiatives. This program would allow for outreach that spans all workforce relevant partners and topics.

Goals of the Idaho Workforce Development Regional Outreach Support Program:

- Up-to-date awareness of Idaho Workforce Development programs and initiatives on a regional and local level
- Strengthened workforce development connections within and between local education, employers, work-based learning activities, economic development, and workforce development efforts
- Increased collaboration between employers, local government agency staff, and education partners to support workforce development
- Better reach and service to the entire State by the Workforce Development Council in its initiatives and programs
- Provide resources, better understanding of Workforce Development programs, and strategies for: the public, employers, educational partners, and private sector economic and workforce development entities
- The Council is able to better serve the entire state of Idaho through its programs and initiatives
- Answer questions, provide resources, and help with workforce strategy for the public, employers, and other related programs

Program: The Regional Outreach Support program will allocate \$750,000 annually for three years from the Workforce Development Training fund via a competitive contracting process to a contractor with the ability to create a position in each of Idaho's six regions to meet this job description:

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The primary support components of the program are:

General:

- Promote and connect the region to WDC programs in all appropriate settings.
- Be an expert in the local landscape of education (secondary, workforce training, and postsecondary), work-based learning, economic development, and workforce development.
- Maintain an active knowledge of Idaho Workforce Development Council (WDC) initiatives, projects, and programs.
- Imagine and create new opportunities for WDC programs in the region.
- Be available for questions from job seekers, existing employees, employers, and programs seeking information on topics related to WDC initiatives

Attend, Present, Relate, Represent:

- Facilitate regular meetings with local WDC Council members and WDC staff.
- Attend events, meetings, or professional development regarding Next Steps.
- Regularly connect with local staff (as available) from Idaho LEADER state agency partners: Idaho STEM Action Center, Idaho Department of Corrections, Idaho Public Television, Idaho Department of Health and Welfare, Idaho State Board of Education, Idaho Department of Labor, Idaho State Department of Education, Idaho Career & Technical Education, Idaho Department of Commerce, Idaho Division of Vocational Rehabilitation, and others as appropriate.
- Regularly attend meetings and present Idaho Workforce Development Council (WDC) information to relevant local groups such as chambers of commerce, industry associations, and school districts.
- Act as a local contact for any interested parties regarding WDC programs.
- Attend events or landmarks associated with existing WDC projects.
- Maintain relationships with Career Advisors and Counseling staff in local school districts ensure they are connected with available WDC resources.
- Work with career and technical program technical advisory committees to ensure they are connected with available WDC resources.
- Attend Quarterly WDC Council meetings.
- Regularly attend WDC Outreach, Work-based Learning, and Next Steps committee meetings.

Connect:

- Match-make and connect (WDC) programs to existing local efforts.
- Identify and recruit partners for potential for new WDC projects.
- Facilitate on-the-ground outreach efforts associated with WDC projects.
- Connect public inquiries to appropriate resources to ensure questions around employment and workforce trainings are answered

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Report:

- Provide meaningful regional reports to the Council regarding WDC relevant activities.

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317 W. Main Street, Boise, ID. 83702

208.488.7560