

## Regional Outreach Support

The primary focus of Idaho Workforce Development Regional Outreach Support (ROS) program is to amplify connected awareness and offer curated logistical support for state supported workforce development efforts at the regional and local levels in Idaho.

The primary support components of the program are:

### General:

- Promote and connect the region to WDC programs in all appropriate settings.
- Understand the local landscape of education (secondary, workforce training, and postsecondary), work-based learning, economic development, and workforce development.
- Maintain an active knowledge of Idaho Workforce Development Council (WDC) initiatives, projects, and programs.
- Imagine and create new opportunities for WDC programs in the region.

### Attend, Present, Relate, Represent:

- Facilitate regular meetings with local WDC Council members and WDC staff.
- Attend events, meetings, or professional development regarding Next Steps.
- Regularly connect with local staff (as available) from Idaho LEADER state agency partners: Idaho STEM Action Center, Idaho Department of Corrections, Idaho Public Television, Idaho Department of Health and Welfare, Idaho State Board of Education, Idaho Department of Labor, Idaho State Department of Education, Idaho Career & Technical Education, Idaho Department of Commerce, Idaho Division of Vocational Rehabilitation, and others as appropriate.
- Regularly attend meetings and present Idaho Workforce Development Council (WDC) information to relevant local groups such as chambers of commerce, industry associations, and school districts.
- Act as a local contact for WDC programs.
- Attend events or landmarks associated with existing WDC projects.
- Maintain relationships with Career Advisors and Counseling staff in local school districts ensure they are connected with available WDC resources.
- Work with career and technical program technical advisory committees to ensure they are connected with available WDC resources.
- Attend Quarterly WDC Council meetings.
- Regularly attend WDC Outreach, Work-based Learning, and Next Steps committee meetings.

### Connect:

- Match-make and connect (WDC) programs to existing local efforts.
- Identify and recruit partners for potential for new WDC projects.
- Facilitate on-the-ground outreach efforts associated with WDC projects.

### Report:

- Provide meaningful regional reports regarding WDC relevant activities.