

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Trent Clark
Chair

B. J. Swanson
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

Outreach Committee Meeting

Date: Wednesday, February 5, 2020

Time: 1:30 PM – 3:00 PM

Committee Members: John Young, Shelli Bardsley, Donna Butler, Dave Hannah, Marie Hattaway, Angela Hemingway, Elli Brown, Kate Lenz, Georgia Smith, Sarah Buenrostro, Janelle Culley, Jeff Tucker, Doug Park, Linda Clark, ~~Matt Van Vleet~~, Marilyn Whitney

Staff: Wendi Secrist, Caty Solace, Paige Nielebeck

Guests:

Call to Order at 1:31 pm

Roll call - quorum not met

Review Agenda

The AFL-CIO item is being taken off the agenda. Ms. Solace will provide a written update to the Committee when the path forward becomes clear.

Ms. Secrist would like to add an item to the agenda on teacher externships.

***Approve December 12, 2019 and January 13, 2020 Meeting Minutes**

Moved to the March meeting.

Committee SharePoint Access

Ms. Solace provided the Committee with access to the SharePoint site yesterday. Ms. Solace showed the Committee the structure of the site and how it will function for the Outreach Committee.

The purpose of the SharePoint site is to house outreach updates, updates from other entities, and non-outreach project funded updates. The site will also be used to keep all of the information on outreach projects and quarterly and final reports from the projects. Any other outreach project updates Ms. Solace receives will be put in the reports section, so all of the funded outreach projects information is housed together.

Idaho Department of Labor Update

Ms. Smith updated the Committee on a grant Idaho Department of Labor received from USDOL. Ms. Smith shared the campaign that was created because of the grant funds. IDOL received just under a million dollars for

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Trent Clark
Chair

B. J. Swanson
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

the development of a single sign-on and remote service delivery hub. IDOL was not able to achieve the creation of the single sign-on due to security reasons but did get the remote service delivery hub put together. Please see attached presentation.

It would be interesting to compare IDOL's campaign statistics to the Boise State Public Policy survey to see if the outreach efforts are making a difference in Idaho.

Ms. Smith will share the campaign videos with the Committee through the new SharePoint site.

Teacher Externship Update

The Outreach Committee provided \$50,000 to the STEM Action Center for the Council and the STEM Action Center's collaborative efforts on the Teacher Externship program. So far, 30 businesses have committed to hosting an extern and about 27 teachers have submitted applications. There are an additional 39 teacher applications in draft. The applications will close on Friday.

In order to fund all externs for all 30 businesses, the STEM Action Center will need a little more funding. Each extern receives a stipend of \$5,000 for participating in the program. That would make the total cost \$150,000 for 30 externs. The STEM Action Center has put forward \$25,000, the Outreach Project fund award was \$50,000, and so far employers have agreed to match almost \$25,000. That would leave a gap in funding of \$50,250. Ms. Secrist asked the Committee if they would like to see an Outreach Project proposal from the STEM Action Center seeking an increase in funding for the Teacher Externship program.

- The Committee felt that the Teacher Externship program is a great program and should be funded. The Committee would like to see a proposal from the STEM Action Center in March.

Ms. Secrist will let Dr. Hemingway know to put together a proposal for the March meeting.

Adjourned at 2:00 pm