

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Trent Clark
Chair

B. J. Swanson
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

Outreach Committee Meeting

Date: Wednesday, May 13, 2020

Time: 1:30 PM – 3:00 PM

Committee Members: John Young, Shelli Bardsley, Donna Butler, Dave Hannah, Marie Hattaway, Angela Hemingway, Elli Brown, Kate Lenz, Georgia Smith, Sarah Buenrostro, Janelle Culley, Jeff Tucker, Doug Park, Linda Clark, Matt Van Vleet, Marilyn Whitney, Darlene Carnopis (proxy for Georgia Smith)

Staff: Caty Solace, Wendi Secrist, Paige Nielebeck, Amanda Ames

Guests: Anna Almerico

Call to Order at 1:30 p.m.

Roll call - quorum met

Review Agenda – no changes to the agenda

***Approve April 1, 2020 Meeting Minutes**

Motion by Mr. Van Vleet to approve the April 1, 2020 meeting minutes as written. Second by Mr. Park. Motion carried.

***2020-21 Budget Proposal**

Mr. Young reviewed the FY21 Outreach Project Request and Updates. Please see attached document.

The Committee will need to present a budget to the Executive Committee for approval and then in July present the budget to the Full Council for final approval.

Mr. Young and Ms. Solace felt that \$350,00 for general outreach projects was an appropriate amount. It is hard to know what to expect over the next year due to COVID-19. The intent of the outreach project funds is to help outreach projects get started and not be an annual sustaining entity.

Mr. Young expressed that he felt the funding for Future Next Steps should not be owned by the Committee, but by the WDC. The funds should be moved to the overall WDC budget. The Next Steps project should be owned by the Council as a whole.

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Motion by Mr. Park to recommend approval of the proposed budget as presented to the Executive Committee. Second by Ms. Hattaway. Motion carried.

Regents of the University of Idaho, Integrating Education and Careers

Facilitated by a seasoned educator, teachers will undergo fifteen hours of PD training to earn one University of Idaho PD credit. In this pilot year, two groups of teachers will tour partner companies, meet with company representatives, and develop plans to integrate industry needs into their current classroom curriculum. Teachers will be tasked with setting goals, examining ways to help students become career and college ready, and evaluating the relevance of their subject matter to current careers.

WDTF Request: \$22,124.84

Only up to 50 teachers are going to benefit from the program, but there are 1,700 educators in North Idaho. Is U of I going to select teachers from each area of North Idaho to ensure the program is being spread around the region?

- Yes. U of I is going to select teachers from around the region. The vision is to eventually expand the program with support from business.

This program will cost about \$450 per teacher.

Is the program limited to school day educators or can out-of-school educators take part in the program as well?

- The application is specific to K-12 teachers, but this is something Ms. Solace can suggest to U of I.
- U of I is very connected to 4-H and other out-of-school program so this may be something they would be interested in.
- The program should be expanded beyond the traditional definitions of K-12 educator. These opportunities need to be available to any adult who is supporting Idaho's youth.

It is important to ensure that this project is getting connected back to Idaho LEADER.

Motion by Ms. Hattaway to approve the Regents of the University of Idaho, Integrating Education and Careers Outreach Project in the full amount of \$22,124.84 with a strong recommendation that University of Idaho expand the opportunity to all formal and informal educators. Second by Mr. Park. Motion carried.

Strategic Plan Objectives

Ms. Solace reviewed the Committee's Strategic Plan objectives and some notes on the progress of these objectives. Please see attached documents.

The asset map of work based learning activities is making progress. The STEM Action Center loaned the WDC a few Vistas over the course of the spring to do data uploads of work-based learning activities happening across the state into the map. The WDC extern will be focused on the asset map and doing research on the work-based learning activities and logging data.

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The Talent Pipeline Management (TPM) Initiative will play a large role in meeting the Outreach Committee second objective of "Develop and deepen relationships with our partners including: HR associations, industry association, community leaders, education, and agencies." TPM is a partnership the WDC has with IACI to launch the US Chamber Foundation's Talent Pipeline Management Initiative. The initiatives will help improve the flow of communication in Idaho around what employers are looking for in education and workforce. The Council has done an excellent job of developing strong partnerships under LEADER and other projects.

The Committee has worked a lot towards the third objective of "Explore and create a meeting, planning, and execution process that allows our committee to focus on more strategic topics." The outreach project application and rubric were reviewed and edited to ensure clarity, efficacy, and ease of use. Ms. Solace will continue to use the SharePoint site to post important information for the Committee.

Motion by Mr. Park to adjourn. Second by Mr. Van Vleet
Adjourned at 2:14 p.m.