



### Idaho Workforce Development Council Member Roles and Responsibilities

To achieve Idaho WDC's mission and Vision the Council has identified the following goals and strategies.

#### Our Vision:

We envision a future where Idaho's diverse and prepared workforce meets the needs of our unique communities and employers.

#### Our Mission:

We champion strategies that prepare Idahoans for careers that meet employers' needs

#### Goals and Strategies:

- **Goal 1 – Increase public awareness of and access to career education and training opportunities. Strategy:**
  - Identify, develop, connect, and activate a diverse network of influencers throughout the state that can distribute [and promote](#) information and resources in a way appropriate to their locale [to all demographics](#).
  - [Promote awareness of workforce services, education services, and information to Idahoans of all demographics.](#)
- **Goal 2 – Improve the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce. Strategies:**
  - [Create, align, and sustain partnerships with stakeholders to implement workforce development programs.](#)
  - [Create a baseline to allow for measurement of success in the future.](#)
  - Support development in work-based learning and innovative programs to drive Idaho's present and future workforce solutions.
  - Leverage existing local employer-focused initiatives [and training](#) to build and support effective pathways to connect Idahoans to careers.
  - Cultivate a high-quality One-Stop Career System that connects employers and workers and facilitates access to workforce services, education services, and information.
  - [Champion public policy initiatives that enable dynamic response to evolving industry needs.](#)

**Commented [CS1]:** Note from group: "Are Council members supposed to lobby?"



Meeting employer's needs today and tomorrow

• **Goal 3 – Provide for the most efficient use of federal, state, and local workforce development resources. Strategies:**

- Be objective, data driven, [transparent](#), and accountable.
- [Build trust in decision making based on an understanding of the resources available and projected outcomes.](#)
- [Identify gaps and opportunities in the workforce system and initiate or support policy and/or allocate resources to meet them.](#)
- [Identify ways to align/combine resources to ensure the most efficient use and results across all stakeholder groups.](#)

**Commented [CS2]:** Note from group: "Not relevant in 2021"