



## Outreach Proposal Rubric

Proposal Name:
----------------

This rubric is intended as a tool to assist Outreach Committee members with assessing and organizing their thoughts regarding Outreach Project applications, and to provide applicants with an understanding of the components the Committee values in an applicant.

### Qualifying Questions:

Does this proposal strongly support <a href="#">WDTF goals</a> ?	Yes	No
Is WDTF Outreach Projects is clearly a good source of funding, and the application does not include training costs?	Yes	No
Will the project increase career awareness for Idahoans or increase awareness of the WDTF?	Yes	No
Will the project reach one or all of the Committee’s target audiences? (Employers, Pipeline, Work-Challenged, Partners)	Yes	No

### Project Reach and Metrics:

Outcome per reach: (to be filled in by staff for each project)

Estimated cost per outcome: (to be filled in by staff for each project)

Assess the value per reach

Low

High

1                    2                    3                    4                    5                    6                    7                    8                    9                    10

The proposed metrics seem unsound or irrelevant

The proposed metrics are sound and desirable

1                    2                    3                    4                    5                    6                    7                    8                    9                    10

Notes:

### Project Workforce Needs Relevance:

The project lacks relevance to workforce needs

The project is relevant to workforce needs

1                    2                    3                    4                    5                    6                    7                    8                    9                    10

Notes:





## Outreach Proposal Rubric

Proposal Name:
----------------

### Partnerships and Collaboration:

The project is not connected to key partners

The project is connected to key partners

1

2

3

4

5

6

7

8

9

10

Additional Comments:
----------------------

Score:
--------