

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 W Main Street, Boise, Idaho 83735-0510

TPM Project Manager Selection Committee Meeting Minutes

Date: Friday, May 27, 2022
Time: 9:00 AM – 10:00 AM
Location: Zoom/In-Person*
317 W Main Street
Boise, ID 83735
2 West Conference Room, 2nd Floor
<https://us06web.zoom.us/j/7380294220>
Meeting ID: 738 029 4220

Committee Members: John Young, Alex LaBeau, Jake Reynolds, Matthew Thomsen, Clay Long

Staff: Wendi Secrist, Paige Nielebeck

Guests:

Called to order at 9:03 a.m.

Welcome

Roll Call – Quorum Met

Review Agenda – No changes to the agenda

Overview of Applications

We have 7-8 applications to review. Matt and Wendi hosted a Q&A session for the people who want to apply. They encouraged the regions to work together to find who would be the best fit for the host but not to think about that the entity that is hosting is the owner of the regional position, but they will all share. In Regions 5 & 6 had one additional entity apply for the award.

Ms. Secrist reviewed all the applications. Please see attached document.

Discussion:

Region 2:

One of the unique things about region 2, is they are doing cross border efforts. They are going to be working with Washington businesses. Once it comes to implementation projects, we will have to be creative and thoughtful about how to fund them to ensure it is benefiting Idaho.

Region 3:

The owner of One Percent is the chair of Serve Idaho. She had reached out to Mr. Thomsen and Ms. Secrist about wanting to get more involved. CWI would have applied for this if the numbers worked out. The salary schedules would have prevented them from paying an attractive wage. They felt that Kimber is the best candidate for this position. She is an assistant professor at NNU. She reached out to BVEP, Nampa's Economic Development and got them understanding how she will fulfill the role and how they will help her reach out to businesses. We would be awarding it to the consulting firm, and she would dedicate 100% of the time. She would still teach at NNU but not do her other things. Region 3 does not have an economic development council that serves the entire region.

Has she gone through the TPM process?

- Not yet. Matt and Wendi talked with the US Chamber Foundation to get these people trained. They have a new model for training that is starting in August. They cannot guarantee us a spot but if we have a few people to get into the program they would make room. Then if we had any additional training needs, they would work with us to get them trained.

Region 4:

Janet has a team of 3 or 4 business development people who already work for her. She is going to have them trained in TPM and as a part of their responsibilities they will be responsible for the collaboratives. She will act as the project manager, but

Are the people getting trained part of the 3 or 4 US Chamber will let in?

- As soon as we award the grants, we will figure out who we have ready to go and who we will not have ready once the co-lab starts.
- We are going to have to see as people come on board who needs trained, etc. We do have Mr. Thomsen available if we are unable to get people into the full training.
- Janet Pretti has been leading a cohort so they are very immersed into the program already.

Regions 5 & 6:

There are 6 individuals in these regions who are already trained in TPM but have not made a lot of progress in their areas. There were a few struggles with getting an agreement on an entity to apply for the program. INL will be the host organization but the six facilitators will be the ones supervising and directing the individual. They will also be supporting their own collaboratives.

The second application we have for the area is from Lost River Economic Development Association. They want to focus strictly on mining and using the full amount of the funding for that one area. This does not seem like a good use of funds to only focus on mining. We want to work them to make sure the industry is supported. If they are interested in being part of the program, then we can make sure someone in their group gets trained in TPM. We may be able to talk with them about putting some funding towards Lost River to support mining programs.

If there was a grant approval that forces collaboration would that be helpful or how would that play out?

- It is challenging. TPM does not tolerate silos. Their purpose is to support any business in Idaho regardless of where they are from. We have to encourage them to work together.
- If we were not to give any funding to Lost River, would there be backlash and them create a silo for their industry?

- They are looking for the support to be able to find workforce for a mining company coming in. They may not undercut but we are unsure.
- These areas are going to have a rural and urban component. We want the project manager to support all the areas.

An industry sector grant might be a better fit for Lost River than the TPM dollars.

Statewide:

Both applicants have been through the TPM program. We felt it was important to provide them the opportunity to focus on these industries across the entire state. They are working to figure out how to continue to fund the position without the state dollars. They have really embraced TPM.

Funding:

Matt has been through the budgets. There is nothing of concern. We will pull out the first-year budgets and that will go to the council on June 8 for approval. Executive Committee will ratify the selections below and then the Council will review and approve the budgets on June 8. We have \$10 million put aside for FY23 to TPM implementation projects. The hope is to have another \$10 million for FY24.

****Recommend Awards to Council***

Motion by Mr. Long to recommend approval of the EDDC Region 1 application as presented to the Executive Committee. Second by Mr. Thomsen. Motion carried.

Motion by Mr. LaBeau to recommend approval of the CEDA Region 2 application as presented to the Executive Committee. Second by Mr. Thomsen. Motion carried.

Motion by Mr. LaBeau to recommend approval of the One Percent Region 3 application as presented to the Executive Committee. Second by Mr. Long.

In her application does anticipate hosting 1-2 collaboratives. She would manage 1-2 and then with Christi and John Russ would manage a couple more collaboratives.

The other two applications are statewide. They would be doing it for the industries statewide.

John Russ and Christi are both facilitators. Kimber will not have to get involved in Construction or Manufacturing, but she will have 1-2 of her own and then Christi and John will host collaboratives.

Motion carried.

Motion by Mr. Long to recommend approval of the CSI Region 4 application as presented to the Executive Committee. Second by Mr. Reynolds. Motion carried.

Motion by to recommend approval of the Kay's INL Regions 5 & 6 application as presented to the Executive Committee and decline the Lost River application. Second by Mr. LaBeau. Motion carried.

Motion by Mr. LaBeau to recommend approval of the AGC and IMA statewide applications as presented to the Executive Committee. Second by Mr. Long.

Mr. Young recuses himself from the vote.

Motion carried.

Motion by Mr. Thomsen to adjourn.

Meeting adjourned at 9:54 a.m.