

Idaho One-Stop Policy for Idaho American Job Center Branding

Adopted xx-xx-xxxx

Reference: 20 CFR §678.900

Purpose: Comply with federal requirements and standardize the use of the American Job Center branding in the Idaho American Job Center Network

Policy:

The final regulations for the Workforce Innovation and Opportunity Act (WIOA) require a common identifier to be placed on all primary written and electronic resources used in the one-stop delivery system. The common identifier is “American Job Center” or “a proud partner of the American Job Center network.” This policy provides guidelines to Idaho American Job Center Network partners for how and when to use the common identifiers.

Requirements

The “American Job Center” logo must be displayed prominently at comprehensive and affiliate American Job Center building locations and on all materials.

Describe expectations of logo placement, provide some examples...

The “a proud partner of the American Job Center network” tagline must be used:

- By required one-stop partners providing employment and training services;
- On any published information materials accessed by one-stop customers in an AJC or network partner location – electronic or paper; and
- As co-branding whenever the provider logo is used. The tagline is not required if no other provider logo used.
- Describe expectations and provide examples...

Any Idaho American Job Center network partner is encouraged to use the tagline “a proud partner of the American Job Center network” at their physical locations, on other electronic or written materials, or other products as appropriate.

Style:

Partners may use any of the styles provided by USDOL in their [American Job Center – Graphics Style Guide for Partners](#).

Examples include:

american**job**center

A proud partner of the american**job**center network

A proud partner of the american**job**center network

Examples from other states to review:



A proud partner of the **americanjobcenter** network

An Agency of the Commonwealth of Virginia



Unemployment Insurance • Job Seekers • Employers • Labor Market

HOME

American Job Center

Take advantage of this excellent opportunity to meet one-on-one with recruiter attached flyer for additional information.

[Event Flyer](#)

Date:
 Tuesday, October 1, 2019 -
 9:00am to 12:00pm

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MARYLAND DEPARTMENT OF LABOR

HOME UNEMPLOYMENT LEARNING JOBS LABOR FINANCIAL SAVING ABOUT US

WDAL Services

- Information on employer
- Find an American Job Center (AJC) Near You
- Online
- Job Seeker Services
- Dislocated Worker Information

Maryland's American Job Centers - Workforce Development & Adult Learning

The Maryland American Job Centers are re-opening to the public on a limited basis in some areas and continue to offer virtual services as well as walk-in services based on local guidance. Please click on the map below for individual Center details and contact information.

Maryland's American Job Centers (AJCs) are conveniently located throughout the State and are