

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director

Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

Outreach Committee Meeting

Date: Wednesday, May 4, 2022

Time: 1:30 PM – 3:00 PM

Committee Members: John Young, Donna Butler, ~~Dave Hannah~~, Kaitlin McGuire, Georgia Smith, ~~Janelle Culley~~, Jeff Tucker, Linda Clark, ~~Matt Van Vleet~~, Marilyn Whitney, Megan O'Rourke, ~~Janet Pretti~~, Anna Almerico, Liza Leonard

Staff: Paige Nielebeck, Caty Solace, Wendi Secrist

Guests:

Call to Order at 1:32 p.m.

Roll call - Quorum met

Review Agenda – No changes to the agenda

***Approve April 6, 2022 Meeting Minutes**

Motion by Ms. McGuire to approve the April 6, 2022 Meeting Minutes as written. Second by Ms. O'Rourke. Motion carried.

***FY23 Outreach Projects Budget Proposal**

Mr. Young reviewed the FY23 Outreach Project Budget Proposal. Please see attached document.

Discussion:

The Committee has made great progress in recovering from the impact of the pandemic. The WDC is starting to see applications pick back up again.

Ms. Solace is working with the Next Steps Steering Committee on a third party inclusion policy. This would allow for outside entities to pitch projects that might fit on the Next Steps Idaho site. This could open opportunities for entities to then apply for outreach project funds.

Does the WDC anticipate needing more funding than what has been requested in the past?

- Previous budgets included funds for Next Steps Idaho. That is now part of the WDC operating budget. If the amount the Committee requests is not enough, then the Committee can request more funding from the Council at their next quarterly meeting.

Motion by Dr. Clark to recommend approval of the FY23 Outreach Project Budget as presented to the Full Council. Second by Mr. Tucker. Motion carried.

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Updates and Potential Projects

NIC was approved for a WDTF grant to establish an apprenticeship program in the Coeur d'Alene area. Young Construction is joining NIC in this effort. NIC will be sending out a press release soon. This program gave the WDC and NIC an opportunity to work together in ways that we had not done before. NIC and the WDC looked at Idaho Launch as a mechanism to continually support apprentices going through the program.

The Idaho Launch employer survey has been circulating. In 2020, the survey received 845 responses across all industries and regions. The new version of the survey, as of yesterday, had 1,253 responses. The WDC is missing responses in the following industries.

- Government and Public Administration
- Information Technology
- Law, Public Safety, Corrections, and Security,
- Arts, A/V Technology, and Communications
- Business Management and Administration

What is great about this iteration of the survey is employers are going to indicate if the courses currently offered on Launch are of value to them. This will help clean up the course list and tell us if the courses being funded are going to result in employment. Ms. Solace will resend the survey to the Committee to share with their networks.

Ms. Solace and Ms. Secrist have been working with IPTV with their 360 videos. IPTV has been struggling to find entities to allow them in to do tours and film them.

- INL said they are at a point where they could do a video. Mr. Tucker will reach back out to them.
- Mr. Solace will send a list of the entities that have agreed to a video out to the Committee.

Adjourned at 1:52 p.m.