

**BRAD LITTLE**  
GOVERNOR

**Wendi Secrist**  
Executive Director



**Deni Hoehne**  
Chair

**John Young**  
Vice Chair

## **WORKFORCE DEVELOPMENT COUNCIL**

514 W Jefferson St, Ste 131, Boise, ID 83702

### **Work-Based Learning Committee Meeting**

**Date:** Tuesday, August 1, 2023

**Time:** 1:00 PM – 2:30 PM

**Committee Members:** Marie Price, Debbie Ronneburg, Elizabeth Hoepfer, Gina Robison, John Russ, Paula Kellerer, ~~Ryan Gravette~~, Sean Kelly, Vicki Isakson, ~~James Smith~~, John McFarlane

**Staff:** - Denise Hill, Matthew Thomsen, Wendi Secrist, Sherawn Reberry

**Guests:** Alyssa Romero, Lobby Idaho

**Call to Order at 1:00 p.m.**

**Roll call** – Quorum met.

**Review Agenda** – No changes to the agenda.

**\*Review October 4<sup>th</sup>, 2022 and May 2, 2023 Meeting Minutes**

**Motion by Ms. Vicki Isakson to approve October 4, 2022 and May 2, 2023 Meeting Minutes as written. Second by Mr. John Russ. Motion carries.**

**Workplace Learning Connection,  
Kirkwood Community College**

**Kristine Bullock**

- **Presentation by MS Bullock on Workplace Learning Connection**
- **Regional intermediary serving K-12 Work based Learning for educators and students in Iowa.**
  - **Point of coordination for districts and employers**
    - **Develop work-based capacity with employers.**
    - **Provide core service programming.**
    - **Equal access for all schools and all students.**
- **Core Services provided.**
  - **Job Shadows**
  - **Work Site/Industry Lead Tours**
  - **Internships**
  - **Career Speakers**
  - **STEM Speaker Days**

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- **STEM Institute**
- **Financial Literacy Fair**
- **Mock Interviews**
- **Career Fairs**
- **Industry Lead Career Events**
- **One point of contact within schools and businesses**
- **By graduation interacted 10 – 12 times.**
- **Strict process – portal for applications, time windows for each opportunity**
- **Outcomes:**
  - **85% Positively influenced their selection of a career field.**
  - **93% Increased awareness of local career opportunities.**
  - **73% Positively influenced their decision to live/work in Iowa.**
  - **42% Were offered additional employment opportunities by business.**
- **Funding**
  - **FY22 \$804,000**
    - **Diversified funding supports sustainability and shared investment for shared results.**

### Career Ready Student Council

Marie Price

- **First meeting today, Department of Education, 11 members.**
- **Purpose: RHB267, to expand technical process for accepting career grant ready proposals**
- **Grant application acceptance began July 1<sup>st</sup>.**
  - **7 or 8 received today.**
  - **2 have been approved thus far.**
- **Grant amounts 25K – 1M**
  - **Priority is to be responsive to rural needs.**
  - **Sustain high quality CTE Programs**
  - **Quarterly grant cycle**
    - **1<sup>st</sup> round by Aug 15<sup>th</sup>**
  - **Next meeting Sept 6th**
  - **Still working through how to track outcomes.**
- **15 apps this week**
- **Connection must exist in the request to industry.**

### WDC Program Update

Dr. Sherawn Reberry

- **WDC Opportunities**
- **Launch updates**
  - **SB1167, awards up to \$8,000.**
    - **Graduate from an Idaho High School or Equivalent.**
    - **Be an Idaho resident.**

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- Has enrolled in or applied to an eligible Idaho institution.
- Begins enrollment by Fall Semester after graduation.
- Has completed a Career Pathway Plan.
- Invitation to Negotiate (ITN)
  - Closed July 28, 2023
  - 6 submissions
  - Reviews by committee start August 4
  - Reviews completed by August 23
  - Negotiations begin late August
- Scholarship Idaho
  - Individuals can apply for scholarships along with the Idaho LAUNCH
- Idaho Launch polices:
  - Career Pathways
  - In-Demand Careers
    - List by Aug 23
    - Council will review for approval in September.
  - Extensions/extenuating circumstances
    - Religious, military, health related, volunteer, other
    - Looking at other possibilities
  - Outreach & Marketing
    - Welcome Kits
      - Playbook
      - Plug & Play Concept
    - Waypoint conference – October 1 – 3, 2023
      - Boise Centre
    - Media
      - Billboards
      - Radio
      - Social media
      - Idaho High School Activities Association
  - Ambassadors
    - 6 Regions
    - Increase State efforts towards Idaho's Go On Rate
    - Connecting educators, parents, and students
    - Supporting Professional Growth/ Learning
    - Share specifics for LAUNCH and Nest Steps Idaho
  - Idaho Connect
    - Grade 9 – 12 students to connect with industry.
    - Encourage this group to share with your communities.

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- **Become a LAUNCH Provider**
  - **Propriety school providing training.**

### **STEM Investments**

**Ms. Secrist presented the status of the STEM Investments.**

**Wendi Secrist**

### **Idaho Apprenticeship Activities**

- **Federal numbers 239 sponsors**
- **Enrolled 1528 active**
- **50 new prog sponsors**
- **57 – 63 occupations**
- **ID awarded formula fund model grant – supports integrated apprenticeship opportunities (373520)**
- **ROI calculator being beta tested.**
- **Apprenticeship spotlights coming**
  - **Registered apprenticeship sponsors**
    - **Workforce professionals available to speak with organizations.**
- **IBE apprenticeship**
  - **295 youth apprenticeships in the last 3 years**
  - **222 since last August**
  - **25% received financial support (\$750 each)**
  - **4100 short of 40k to apprentices**
  - **Just implemented on the job training 100 stipends at \$200 each**
  - **75 employers right now**
- **HVAC /Plumbing at High School level**
  - **Standards approved and aligned.**
  - **Apprenticeship sessions available**
  - **CWI beginning program this week.**
  - **Rain gauged presentation – HVAC standards**
    - **2yr residential apprenticeship**

### **Apprenticeship Idaho Partners**

**Motion by Ms. Vicki Isakson to adjourn. Second by Mr. John Russ. Motion carries.**

**Adjourned at 2:32 p.m.**