

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

Workforce Development Policy Committee Meeting Minutes – September 19, 2023

Committee Members: Hope Morrow, Lori Barber, Sean Coletti, Christi Gilchrist, Jason Hudson, Tom Kealey, Clay Long, Daniel Puga, Jani Revier, Tom Schultz, John Smith

Staff: Wendi Secrist, Sherawn Reberry, Denise Hill, Rebecca Watson

Guests: Alyssa Romero, Lobby Idaho

Call to Order at 2:06 p.m.

Roll Call – Quorum met; introductions made.

Review Agenda – No changes to the agenda.

***Review August 22, 2023 Meeting Minutes**

Motion for unanimous consent by Mr. Dan Puga to approve August 22, 2023 Meeting Minutes as written. Second by Ms. Lori Barber. Motion carried.

Idaho LAUNCH

- **Student Updates**
 - Next steps web – updated.
 - Id Launch top box.
 - Sign up for Oct 3 notification.
 - Launch flyer posted there.
 - New flyer being approved – QR code to web site.
 - In demand careers list
 - Caree box – shows launch eligibility.
 - Comparison information
 - FAQs
 - Opportunities
 - Playbook for counselors
 - Presentations are happening.
 - Hispanic Youth Leadership Summit
 - Scholarship Idaho taking apps Oct 3
 - Media Kit about 1 week out.
 - Presentation materials out next week

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- **Adult Updates**
 - Pop ups for student LAUNCH
- ***LAUNCH Course Approvals**
 - List of new courses
 - First Mile CDL
 - New Horizon Boise Computer Learning
 - North Idaho Dental Personnel
 - Idaho Rural Water
 - Idaho State University

Motion by Ms. Lori Barber to approve course list striking the two above-mentioned courses for further investigation. Second by Mr. Dan Puga. Motion carried.

- ***LAUNCH Course Cost Adjustments**
 - 2 courses Idaho Rural Water

Motion by Mr. Dan Puga to accept increases as presented. Second by Ms. Lori Barber. Motion carried.

Update on New Providers – none currently

- Reaching out to cosmetology.
- MOU – no funding until July 1st

WDTF funding for Idaho LAUNCH 1.0

- Data for all day meeting in Oct.
- Docs sent prior to this meeting.
- What else would you like
 - Eval of WDTF – 50 close grants, last one in 2019
 - Not at a point to do another evaluation.
 - Data, more analysis on employer grants
 - Most recent data set.
 - Have all raw data – supposed to be trained vs actual.
 - Annual report
 - To Legislature every year
 - Latest 2022
 - Financial analysis WDTF
 - Showing flipped model from 75% employ grants to 20%
 - Distribution across state
 - Ave cost per trainee

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- 2022 1st launch data – no stories, initial analysis for Launch.
 - Completion data
 - Wage gains
 - Heat map – reaching with LAUNCH.
 - LAUNCH has additional data –
 - Look by industry and age range.
 - Cancellations
 - Wage & employment metrics
 - LAUNCH Performance
 - Age & Gender (DOL)
 - Costs
 - What do you want for OCT?
- Wendi – where are we on obligations?
- 4M41K = 1383 individual
 - Council approved and additional \$1M = 6.3 m for fiscal Year
 - Funds will likely not last through December
 - Staff are still processing the wave from September.

Closing remarks

Hope Morrow

**Motion to adjourn by Mr. Dan Puga. Second by Ms. Lori Barber. Motion carried.
Adjourned at 3:20p.m.**