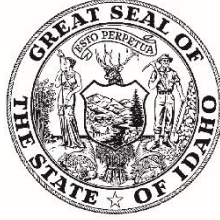


BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, Idaho 83702

One-Stop Committee Meeting Minutes

Date: Tuesday, November 14, 2023

Time: 10:30 AM-12:00 AM

One-Stop Committee Members: Jane Donnellan, Terry Butikofer, ~~Beth Cunningham~~, Korene Gonzalez, ~~Admir Selimovic~~, ~~David Shakespear~~, Korey Mereness, ~~Paige Bongiorno~~, Amelia Valasek, Kristin Matthews, Kristyn Carr (acting Chair), Sarah Nash

Guests: Cecily Hastings, LinkedIn; Aaron Tuckett, IDOL; Ricco Barrera, IDOL; Michelle Peugh, DHR; Mikayla Monaghan, VR; Dan Cabrera, IDOL

Staff: Wendi Secrist, Denise Hill, Elaine Zabriskie

Called to Order at 10:34 a.m.

Welcome

Roll Call – Quorum Met

Review Agenda – No changes to the agenda

***Approve October 10, 2023 Meeting Minutes**

Motion by Ms. Jane Donnellan to approve the October 10, 2023 minutes as presented.

Second by Mr. Terry Butikofer. Motion carried.

LinkedIn Presentation

Cecily Hastings

Ms. Hastings presented an overview of LinkedIn and how it could potentially enhance the public workforce system's ability to connect both those seeking employment and employers seeking qualified employees.

- Professional Networking Platform
- Vision: Create economic opportunity for every member of the global workforce
- Why it matters for workforce.
 - 73% of Workforce in Idaho are on LinkedIn.

- Worldwide
 - 1B members
 - 50K skills listed.
 - 30M companies
 - 20M jobs
- 50% of all employees will need reskilling by 2025.
- 68% of job seekers don't understand what skills are needed.
- 50% don't know how to gain the skills.
- Applicants are 4x more likely to get hired when they leverage their network.
- LinkedIn empowers seekers.
- 91% of employers report no qualified applicants for the positions posted.
- 79% of global CEOs had concerns over skills.
- LinkedIn can help:
 - Plan
 - Develop
 - Connect
- The state of Idaho currently has accessibility through Equus.
- 97% of Fortune 500 use LinkedIn to source and hire
- 70% of professionals get hired at companies where they already have a connection.
- Skill development
 - LinkedIn learning
 - AI job coach
 - Playlists can be customized.
 - Multi-lingual
 - Learning paths
 - Content is vetted:
 - Only industry experts
 - Produced in-house.
 - Authors are screened, content controlled.
 - Development based on skills employers are using to hire.
 - Idaho
 - 694,203 professionals are currently on LinkedIn.
- Opportunity gap
 - Pulling folks into programs
 - Improve our presence.
 - Each entity should provide someone to represent them.
 - Call to action to work this and market services.
 - Additional Idaho Data available through Cecily
- Follow up:

- Individual or collectively through Council
- Add to discussion during Dec. 8th joint meeting.

One-Stop Operator Update

Sarah Nash

- Training Need
 - IDOL is interested in delivering training for career planners who work with deaf or hard of hearing.
 - Create more accessibility and to educate.
 - Contacts for additional information
 - Steven Snow - aligns with his mission.
 - Mikalya
- Website Update
 - Resource area contains:
 - Training
 - Videos
 - Sending a survey asking what additional information would be helpful, please forward it to your staff.
 - LinkedIn Learning how to
 - Success story template and release for in process
- Success Story from Region 2
 - Resource fair
 - 70 participants
 - May become an annual event.
- Infrastructure Cost Sharing MOU Update
 - Currently with CTE for Perkins Data, all other data-sharing is now available.
- Status Update on Statewide MOU
 - Last signature today

Regional Partner Meeting Discussion

Kristyn Carr

- Suggested rotating meeting facilitation among partners for better interaction.
 - Perhaps by title – each would be responsible for one quarter.
 - Depending on the area of state some things working better than others
 - Most areas have One Stop and business services, possibly combine them to ensure complete coverage – agenda specific areas for individuals as well.
 - Ownership by all partners would build buy in
 - Some regions have been rotating responsibility, change of location may lessen participation.
 - Zoom meetings seem to have less engagement.
 - Current regional meeting schedule
 - Reg 1 & 2 some in both
 - Reg 3 bus service very separate, rotating locations
 - Reg 4 yearly roles

- Reg 5 combined meetings
- Reg 6 combined meeting
- Annual Trainings January thru March – no separate regional meetings
- VR possibly host Q2.
- Revisit topic Dec 8th
- VR restructure
 - 4 centers within the state
 - Focus back on customers.
 - Still support the larger entity
 - No physical location changes.

State EO Officer Update

- Move topic to Dec. 8th

Wendi S/ Michelle Peugh

WIOA State Plan Update

- Move topic to Dec. 8th

Elaine Zabriskie

Discussion:

- Dec. 12th One Stop Meeting will be cancelled.

Motion by Mr. Terry Butikofer to adjourn. Motion carried.

Adjourned at 11:00 a.m.