

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director

Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

Outreach Committee Meeting Minutes

Date: Wednesday, April 24, 2024

Time: 1:30 PM – 3:00 PM

Committee Members: John Young, ~~Anna Almerico, Donna Butler,~~ Linda Clark, Janelle Culley, Allison Duman, ~~Megan O'Rourke, Georgia Smith,~~ Jeff Tucker, ~~Bill Reagan~~

Staff: Wendi Secrist, Sherawn Reberry, Denise Hill

Guests: Maria Paluzzi, Alyssa Romero, Sara Scudder

Call to Order at 1:33 p.m.

Roll call - Quorum not met

Review Agenda – No changes to the agenda

***Approve January 24, 2024 Meeting Minutes – delayed due to lack of quorum**

Outreach Activities Updates & Discussion

- Guiding doc approved in January
 - Idaho Connect Sherawn Reberry
 - Platform that allowed virtual connection
 - Last action “Pathful”
 - Not a lot of participation
 - Micron was helping pay for the tool
 - Doing away with Pathful, using existing tools, cost savings
 - Xtern this summer will be working on this platform, will reach out for videos, etc.
 - Weekly Articles
 - Rebecca has been sending weekly email
 - Thoughts?
 - More than adequate
 - Articles are not filtered based on content
 - State Dept does weekly news letter also, CTE does also if want to incorporate
 - Website Updates Sherawn Reberry
 - Updating resource hub with sub-hubs
 - Health care
 - Sum of it’s parts, like a small city
 - Formed group to ensure things are coordinated and review
 - Policy
 - Education & training
 - Attract & retain

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director

Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

- Apprenticeship
- Childcare, housing, mental health resources, transportation
- Collect examples and housing resources of tools and best practices
 - One-Stop also in need of a resource location, next task
 - Calendar of all resources coming
 - Housing seems to be the biggest issue universally
- Social Media Updates
 - Very successful
 - Linked In, Facebook
 - The more we post the more audience grows
 - Business/ opportunity best received on LinkedIn
 - Success stories best received on Facebook
- Resource Hub
 - Adult Launch there
 - Student Launch piece coming
 - More success stories coming
- Presentation Packet for Council and Committee Members – June & Committee members
 - Idaho LAUNCH flyers, stickers
 - Get it in advance
 - Stock material
 - Combined presentation on LAUNCH & WDC
 - Fact & figures showing success
 - Quotes from recipients

Idaho LAUNCH Updates

Sherawn Reberry

- Application Analysis, Students
 - Average annual wage increase \$15-25K
- Adult LAUNCH is hitting the entire state
- Adult LAUNCH – 8425 participants
 - Closed April 1 – June 30
 - Message on website
 - Started Nov 2020
 - Designed to help upscale
 - No wait list
- Policy committee meeting May
 - \$10M last 2 years, number reducing
 - Need to decide how to prioritize, 40% has been truck driving
- Student LAUNCH
 - 7308 Contingent offers
 - 7167 accepted
 - 181 decline or rescinded
 - 478 extensions
 - Started but never finished, sent post cards before deadline
 - Reasons for decline

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director

Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

- Out of state school
 - No in-demand career
 - Not attending school
 - Non-eligible school
 - Other scholarships
 - Top 12
 - Nursing
 - Business management
 - Top providers
 - 2-4 year institutions
 - Cosmetology
 - Workforce Training
 - Regional breakdown – region 3 highest due to population
 - Demographics will be a part of the grant management program
-
- ***Career Pathway Plan – decisions pushed due to lack of quorum, discussion only**
 - Forward thinking discussion
 - 135 districts chose Next Steps
 - 31 Senior Projects
 - 2 chose other
 - Juniors and seniors can work on these
 - Career Pathway Plan
 - Get them into an activity to become familiar with terms in application
 - Middle school 8th grade 4 year planning
 - Use the shortened acronyms for all
 - Making the connection between career and program is more complicated
 - Toal # of districts charter schools?
 - October is not far away – changes need to be done now
 - How many kids will not get over the hump of activities before adding changes
 - Can we build a program to help students understand In-demand careers
 - Kids aren't that narrowed down yet for their choice
 - What are similar or connected
 - Next meeting share assessments
 - Hold the course, graduation requirements are being updated
 - Timeline
 - Share metrics over the summer so can review in August and for Council in September
 - Surveys coming as well from parents and students
 - Next Steps Idaho visual

****Outreach Grant***

Moved to future meeting

Sherawn Reberry

Adjourned at 2:35 p.m.