

Idaho One-Stop Policy for Idaho American Job Center Branding

Adopted 12/14/2022

Reference: 20 CFR §678.900

Purpose: Comply with federal requirements and standardize the use of the American Job Center branding in the Idaho American Job Center Network

Policy:

The final regulations for the Workforce Innovation and Opportunity Act (WIOA) require a common identifier to be placed on all primary written and electronic resources used in the one-stop delivery system. The common identifier is “American Job Center” or “a proud partner of the American Job Center network.” This policy provides guidelines to Idaho American Job Center Network partners for how and when to use the common identifiers.

Requirements

The “American Job Center” logo must be displayed prominently at comprehensive and affiliate American Job Center building locations and on published information materials accessed by one-stop customers in an AJC or network partner location – electronic or paper. This applies to all WIOA core partner programs:

- WIOA Title I programs including Adult, Dislocated Worker, and Youth.
- Wagner-Peyser Act Employment Service Program (WIOA Title II).
- Adult Education and Family Literacy Act programs (WIOA Title III).
- Vocational Rehabilitation programs (WIOA Title IV).

This may be accomplished by incorporating “American Job Center” or “a proud partner of the American Job Center network” into the entities’ logo, similar to the examples below:



A proud partner of the  network

Or, materials should ensure affiliation with the American Job Center is prominently displayed, similar to:



Or, by placing the proud partner logo at the bottom of documents.

Any Idaho American Job Center network partners are encouraged to use the tagline “a proud partner of the American Job Center network” at their physical locations.

Style:

Partners may use either of the styles displayed below, and provided by USDOL in their [American Job Center – Graphics Style Guide for Partners](#).



A proud partner of the  network

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