

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

Work-Based Learning Committee Meeting

Meeting Minutes

Date: Tuesday, May 7, 2024

Time: 1:00 PM – 2:30 PM

Committee Members: Marie Price, Elizabeth Hoepfer, Gina Robison, John Russ, Paula Kellerer, Ryan Gravette, Sean Kelly, Vicki Isakson, James Smith, Nate Dean, Sean Coletti, Jerry Anhorn, Jeff Hough, Chet Andes, Stephanie Pfeifer

Staff: Denise Hill, Matthew Thomsen, Rebecca Watson, Elaine Zabriskie, Sherawn Reberry, Wendi Secrist

Guests: Mario Hernandez, Learning How 2 Live; Mindi Anderson, ID Veterans; Danielle Maddox DOC, Steve Stelzer DOC, Justin Hughes IDVCC, Alyssa Romero, Natalie Napp

Call to Order 1:05 p.m.

Marie Price, Chair

Roll call – Quorum not met.

Review Agenda – No changes to the agenda.

***Review February 6, 2024 Meeting Minutes. Pushed due to lack of quorum.**

Idaho Launch Legislative Updates

Sherawn Reberry

- Funding full amount \$70M, 9200 awards
- Changes
 - Definition of in-demand careers, allows WDC to utilize additional factors
 - Adjusted list in August or September prior to opening applications for next year
 - Financial need added to statute to work with tax commission if prioritization is needed
 - Clarification on award date from June 1 to June 30 and report to legislature date to September 30
 - Implementation Framework updates
- Stats through round 2
 - 7308 contingent offers made, 7167 accepted, 181 declined, 478 extension requests
 - 5 reasons for extension; volunteer, medical, waitlist, military, and religious
 - Top programs
 - Haven't changed
 - Nursing top, business second
 - Top providers

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- 2/4 year, cosmetology second
- Top region 3 follows population
- Grant Management platform
 - Ignyte – application is Appian
 - Sprint 7 currently 9 total
 - June 1 go-live
 - Participation from all parties
- What is next
 - Career Pathway Plan, 3 options
 - Next Steps Idaho
 - Senior Project
 - Other Tool
 - Next Steps verification
 - Graduation verified
 - Final Offers
 - Communication to go home being created going out the end of May
- Questions
 - How can we help start process in middle school?
 - Better communication
 - Need to connect and build alignment to first steps and advanced opportunities
 - Clear confusion between the two pathways
 - Council to revisit the 3 we required and continue to align and communicate
 - Can they change programs auto collision/auto tech
 - Yes, some special situations exist and are being worked
 - Funding for future years?
 - 5 year sunset, next year and going forward dollars will be part of maintenance budget
 - Comfortable through 2029

Innovation Grant Grantee Presentation

- Learning How 2 Live
 - Institutionalized individuals without technical or soft skills
 - Utilize my history to help them get past where they are at
 - Teach soft skills like communication
 - Tech training – video production
 - Programs at ICI, SICI, PWCC
 - Partners
 - DeVinci Resolve, can certify while teaching

Mario Hernandez

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- Black Magic Production, presented at NAP
- 18 Apprentices, 2 completed, 5 more coming on PWCC
- Treefort Music Festival apprenticeships
- Duck Club
- Goal is to gain employment when they exit the institution and be successful
- Winning awards bolsters reputation and gives drive
- Lt Steve Selzer presentation
 - April 2020 pandemic hits and presents challenges
 - Looking for ways to navigate, started to build new tools to sanitize
 - New equipment with no knowledge of how to use
 - Explained need to Mario, he started building videos which went out state-wide
 - He created a studio in his cell, it takes fortitude and integrity to do this
 - Builds videos, American legion became a huge supporter
 - Idaho Commanding General traveled in under quarantine to recognize their contributions
 - Mario moved to SICI, received small grant, built another small studio and started a PR campaign
 - The value is seen, Mario is released and starts his non-profit, returns and improves and delivers curriculum
 - Mario receives automatic trust
- Want everyone to grow and learn how to work as a team
- Idaho Veterans Chamber of Commerce Mindi Anderson
 - Mission: create wrap-around services and navigation network to provide community resources
 - Education
 - Housing
 - Entrepreneurship
 - Workforce management
 - Education
 - Family & wellness
 - Navigation network hub
 - 501C3
 - Navigation service model – bridge gaps
 - Grant helped bridge some gaps in workforce
 - Skillbridge certified with DoD
 - Outcomes
 - Veteran & Family employer network – 216
 - Job board postings – 200
 - Skillbridge member support – 118 – unpaid internship

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- Career seekers – 219
- Saved \$1.7M in personnel cost to Idaho employers
- Navigation hours – 876
- 3rd party placement 17
- Growth
 - Applying for industry sector grant
 - Just scratching the surface
 - Increase Veteran & Family Employer network
 - Increase Skillbridge Employer DOD MOUs
 - Place more Skillbridge members
 - Career Seekers workshops and Hiring events
 - Increase Wrap Around Navigation Service Support
 - Grow Chamber Networks & Partnerships across Idaho
 - Establish Battle Buddy Mentorship

Innovation Grant Overview

Matthew Thomsen
Elaine Zabriskie

- Grant Awards
 - Innovation grants
 - 12 month grants up to \$25K
 - If contain WBL component – 24 months and exceed \$25K
 - Unique projects, some don't appear to be a direct pathway to employment
 - We want to continue to encourage these projects
- Success Stories
 - Today's presentations are great examples of what can be accomplished through these grants
- Website
 - We are starting to tell their stories
 - Conducting interview to get the story behind the grant
 - Amplifying the good work they are doing
 - This shows the people of Idaho what their tax dollars are getting them
 - Provides a framework for future applicants

Best Practices Discussion

Marie Price

- 2 Objectives
 - Guidelines for applications
 - What does a successful project look like for successful outcome
 - How to achieve that successful outcome
 - Take best practices and fulfill the mission of the WBL Committee
 - Define how we come together to promote WBL opportunities
 - Success Story Criteria

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- Who is the intended audience
- Continue conversation next meeting
- 2 additional grant success stories next meeting
- Plan to have this committee help evaluate grant applications beginning in August

Adjourned at 3:00 p.m.