

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

Workforce Development Policy Committee Meeting Minutes – May 29, 2024

Committee Members: Hope Morrow, Lori Barber, Christi Gilchrist, Jason Hudson, Tom Kealey, Clay Long, Daniel Puga, Jani Revier, Tom Schultz, John Smith, Scott Bedke

Staff: Sherawn Reberry, Matthew Thomsen, Kimberly Gardner, Denise Hill, Sherise Porchia

Guests:

Call to Order at 9:05 p.m.

Welcome

Hope Morrow, Chair

- **Roll Call**
- **Review Agenda**
- **Introductions**
- ***Review January 16, 2024 Meeting Minutes**

Motion by Ms. Revier to approve the January 16, 2024, Meeting Minutes as written. Second by Mr. Smith. Motion carried.

***Review/Update Quantitative Funding Model for Employer Grants (QFM) Matthew Thomsen**

- Developed 2016, last update 2019 putting more weight on education and wage
- 18 employer grants under existing model
- Average recommended amount \$1889 per person
- Average total award \$180,130
- Average recommended amount (per person) from 2018-2019: \$2,500 with a total award average of \$262,241.39
- Annual review by this body to send recommendations to Council
- We only tie up actual dollars given, requested amount is the employer's responsibility
- Spending approximately 2/3, 1/3 held to the end of grant
- Currently using rubric to core
- Changes only approved if in the original scope of work
- Current model works well, no changes requested

Motion by Mr. Puga to approve continued use of the current Quantitative Funding Model for Employer Grants. Second by Ms. Revier. Motion carried.

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

LAUNCH Updates

Sherawn Reberry

- Student Awards, including waitlist
 - 13,808 total applicants as of April 8, 2024
 - 5 eligibility requirements to receive grant
 - Graduate High School, proof required
 - Idaho resident
 - Enroll in approved training program at approved provider
 - Fall 2024 semester registration
 - Complete career pathway plan or equivalent
 - Will have to show proof of graduation – diploma or transcript with graduation date
 - Numbers as of today May 29, 2024
 - 9546 contingent offers made
 - 7699 accepted
 - 2621 on waitlist; additional offers will depend on declines, etc.
 - Currently at careers with 116 annual openings on the In-demand Career List
 - Interface with CWI
 - Showing baseline improvement because of this program
 - CEI registration up 20% - working on tracking, last 2 years increase was 8-10%
 - Tuition and fees, defined as 80% of published tuition and fees
 - Go-on rate is typically 38 – 40 %, with LAUNCH it has increased to almost 50%
 - Discussion:
 - Better define 2/ 4-year institutions, too many assumptions
 - Highlight the workforce training enrollment increase
 - This is a cultural shift
 - Document the stories and the “go-on” connection
 - Document all the points, show 4-year cert offerings
 - GPA data is very important
 - Timberlake Highschool had 72 of 102 seniors get contingent awards
 - LAUNCH has been a major talking point at multiple graduations and is mentioned in individual student awards along with scholarships

- **Adult FY24 Review**

Kimberly Gardner

- Closed Mar 31, reopens July 1
- Quarterly Report
 - Numbers since inception through 5/22/24
 - Obligated funds \$27,039,800
 - Average cost per month \$557,500
 - Participants 8,450
 - Average cost per participant \$3200

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

- Top industries have stayed consistent
- 2x more men than women participating
- Men that didn't "go-on" are being caught with Adult LAUNCH
- Discussion:
 - Need count of who we are missing to get more funding
 - How many have we turned away
 - Need to get away from the hard stops
 - Currently reaching out to get success stories
 - Adult LAUNCH is drawing women into the construction industry, childcare is the biggest block

• Funding Projections

Wendi Secrist

- \$11.1M this year
- Next WDTF budget, 60% of funding to Adult LAUNCH, 40% will go to other grants
- Estimate \$5.3M available, \$2.3M for Adult LAUNCH
 - \$2.3M will be gone in 2 months
 - Has been first come first serve
 - May need to make some changes

***160 Driving Academy Reinstatement**

Sherawn Reberry

- On hold due to not following their own policy
- Letter to Launch with their fixes and forward plan
- Met with them, shared updated process and policies
- Recommending to re-add them to Adult LAUNCH, currently on Student LAUNCH provider list
- They took all recommendations seriously and responded

Motion by Mr. Long to reinstate 160 Driving Academy to active status for Adult LAUNCH. Second by Mr. Puga. Motion Carried.

Legislative Session Update

Wendi Secrist & Kimberly Gardner

- H500/747
 - H500 reinstated community colleges to the Idaho Opportunity Scholarship
 - Specifically states beginning with 2025 students, cannot receive both LAUNCH and Idaho Opportunity Scholarship
 - Idaho Opportunity Scholarship is true last dollar, use is open to more than tuition
- H741 changes
 - Definition for eligible course work

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

- Redefined in demand careers with “Careers that have a positive economic output for the state of Idaho and increase economic mobility for the people of Idaho.”
- Ability to work with tax commission on financial need if necessary
 - Meeting to clarify if income is the student’s or the parent’s
- Burning Glass Institute
 - Tools for impact assessments
 - Measures of economic mobility
 - Short-term credential scorecards
 - Sensitivity of local context
 - What is the connection between education and jobs
 - Economic mobility
 - Limited with what we can do at this point, Burning Glass will help fill the gap
 - Real time data provided; current IDOL data is 2 years old
 - Education
 - Value of training non-credit
 - Returns on investments
 - For Idaho, other states are excited about what we are doing with data driven metrics
 - Adult LAUNCH GAP Analysis
 - Over the review period, there were 8,158 participants enrolled in Idaho LAUNCH for Adults. The total sum of enrolled trainings was 10,202; there were 9,514 courses completed. With only 688 incomplete trainings we show less than a 7% incomplete rate overall.
 - There are currently 25 training providers. Together they offer approximately 356 courses to participants
 - There are 45 IDOL Career Planners and 15 EQUUS Career Planners across the state

Adult LAUNCH Policy Changes

Wendi Secrist

- Financial assistance for short term training
- Do we want to align LAUNCH for student and adults or keep them separate?
- Additional funds defined by statute
- Need to set a date to stop waitlist on Student LAUNCH, funds would then revert to Adult LAUNCH, as statute allows
- Two separate programs or one following the same rules with one funding stream?
- Gap Analysis Executive Summary
 - All providers, all programs
 - Type of credential definitions
 - Data is the best of our ability at present

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

- Adult LAUNCH has 25 providers and 356 courses
- Student LAUNCH has 82 providers and 3200 courses, 63% aligned with in demand
- If we combine, no motion is necessary. If not, the eligible training provider list will manage
- Adult Comparison – Financial Assistance for Short Term Training vs. Idaho LAUNCH Implementation Framework

	Financial Assistance for Short-Term Training	Idaho LAUNCH Implementation Framework
Eligibility	Idaho residents, in-demand careers, intent to work in Idaho, once in a lifetime benefit.	Idaho residents, in-demand careers, once in a lifetime benefit.
Training Programs	Policy committee approves programs. Flexibility to limit by credit, non-credit, length of program, or other factors.	All programs at community colleges and any additional programs that are on the WIOA Eligible Training Provider list.
Amount & Availability of Funding	WDC approves annual allocation from WDTF; distributed first come, first served. Flexibility to incorporate financial need.	Funds remaining after student LAUNCH is funded. Prioritized to in-demand careers, then financial need.
Repayment	Must work in Idaho for one year following training. Must repay if they quit the program prior to completion.	Funds revert or must be repaid for unsatisfactory academic progress, expulsion, voluntary drop/no-show, job out and transfer to ineligible program.
Applying for Funds	Leverages the one-stop system to determine if they need/qualify for other benefits. Applications can be submitted anytime.	Specific application windows. "Batches" of applications prioritized against each other.
ARPA Addendum	Allows out of state residents that are employed and referred by Idaho employers.	
Other	One year to use funds.	Three-year period to use funds; no more than a 6-month gap in training. Can receive extensions.

- Discussion ensued regarding how to narrow down the opportunities for adults
- If we use in demand funds, we must align to the statute
 - Adult LAUNCH is for upskilling, Student LAUNCH is to assist students as they go-on
 - PELL grants not available for adults for short-term training
 - Short term, no credit training, LAUNCH is the only funding
 - Mirror repayment clause between Adults and Student LAUNCH
 - ARPA addendum would not be needed any longer
 - One year to utilize, legislature is 3 years, without 6-month gap
 - New grant management system will manage repayments
 - Incarceration is an allowable extension for adults
 - Amend youth to include incarceration

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

***Idaho LAUNCH Implementation Framework**

Hope Morrow

- Published 80% tuition and fees
- Adult 80% up to \$3500 over 3 years
- Add prioritization for adults
- Unused funds revert to Adult LAUNCH after Oct. 31
- Add expectation to work in ID for adult
- Match extensions and repayment
- Non-credit available to adults & 2nd chance PELL available to Adult LAUNCH
- Adult Funding discussion
 - Approximately \$2.35M for FY25 plus any reverted funds from Student LAUNCH
 - Application window is open until funding is gone
 - Need to determine how funds are distributed
 - First come first serve, is how the program works currently
 - Do we need to look at percentage by industry 112 in 6 areas
 - Do not allocate by region as each has different needs and culture
 - Build into the new grant management program
 - Approximately \$392K for each program

Motion by Ms. Revier to accept the language changes as presented in the Idaho LAUNCH Framework and the adjustment to the Adult LAUNCH grant amount to 80% or a maximum of \$3500 over 3 years. Second by Ms. Barber. Motion carries.

***LAUNCH price increases (if needed)**

Sherawn Reberry

- CEI, third party course provider increased their cost
- LeapFox Learning Computer Training, increase to books and lab costs
- Build the Best Institute, adding more certificates, testing fees, and training hours

Motion by Ms. Revier to approve the price increases presented. Second by Mr. Hudson. Ms. Barber abstained. Motion carried.

In-Demand Career Matrix Discussion

Hope Morrow

- Example provided of options
- Definition provided is from statute
- Proposing the use of this Matrix
- Each data element broken down into dimensions and given points 1 – 10
- 50 points possible for each in-demand career

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

John Young
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83702

- Data Elements
 - Wages and wage potential
 - Transferability of skills
 - Annual number of openings/rates of growth
 - Type of credential
 - Length of training program
- Transferability of credential versus skill, both discussed
- What has been presented is the general concept for now, updated model after receiving data from Burning Glass

Grant Management System Overview

Wendi Secrist

- High level timeline
- No grant funds released unless requirements are complete
- Will manage institution billing
- System will do checks and balances before payment is released

Future Meetings

- Combining June and July to All Day meeting July 30th

A unanimous consent motion by Ms. Revier. Second by Mr. Puga. No objections.

Adjourned at 3:30 p.m.