

**BRAD LITTLE**  
GOVERNOR

**Wendi Secrist**  
Executive Director



**Deni Hoehne**  
Chair

**Sarah Griffin**  
Vice Chair

## WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, ID 83720

### Workforce Development Policy Committee Meeting Minutes – December 17, 2024

**Committee Members:** Hope Morrow, Lori Barber, Christi Gilchrist, ~~Jason Hudson~~, Tom Kealey, ~~Daniel Puga~~, Jani Revier, ~~Tom Schultz~~, John Smith, ~~Scott Bedke~~

**Staff:** Wendi Secrist, Matthew Thomsen, Rebecca Watson, Denise Hill, Sherawn Reberry, Stacy James

**Guests:**

**Call to Order at 2:03 P.M.**

**Informal Discussion Only**

**Welcome**

**Hope Morrow, Chair**

- ***Roll Call, quorum not met - action items tabled until next meeting***
- ***Review Agenda***
- ***Introductions***
- ***\*Review October 15, 2024 Meeting Minutes, tabled***

**\*Burning Glass Institute Research**

**Hope Morrow**

- ***Tabled***

**\*Financial need Prioritization**

**Wendi Secrist**

- ***Tabled***

**\*Adult LAUNCH Set Aside**

**Hope Morrow**

- ***Tabled***

**General Discussion**

**BGI informal Discussion**

- What don't we want the data to be used for
  - Difference AA & BA defined
  - What we can get out of the data
  - Institution comparison, what they provide and what it costs
  - Define pathways, determine pathways and what is needed
  - We are cutting edge, no one else is doing this to learn from
  - BGI used starting point from report for University of North Carolina looking at ROI over 20 yrs and how many income bands did they jump
    - Signifies that it is helping their economic growth
  - Measure of value of credentials, how to weight each measure, some difficult or no current data

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- Of the 9 which ones do we want to focus on and what are the breaks or boundaries
  - Numbers 1, 6, and 9 covered by what we are currently looking at through LAUNCH
  - Number 4 asking BGI to help with ROI needs refinement
  - Number 2 and 7 seem to overlap possibly
- Don't use ROI to determine which programs should be offered at all, use it to tell the story that there is inherent value in education
- What do we want from the ROI data point
  - Components for matrix – education/ training expectations for a career
    - How do we help students to see starting careers have value even without a BA
    - What do we do to show the value of the credentials
    - By showing value of one, it may appear that others do not have value
    - We need them all
    - Careful to not have data set that show all you really need is a 2-year degree, clear understanding, assumptions will be made
- Need to reinforce that we need more of everything not just the top 10/20/50
- We can't just train for high premium jobs
- ROI seems to be embedded in our in-demand list, perhaps a way to rank & file cost to pathways
- Concern about downside of adding to what we currently have
  - Need more work with counselors to educate and understand the pathways
- Use data to show how pathways can help someone can use apprenticeships as a pathway to allow them to continue to work
- CEI apprenticeship to complete AA which opens pathways to BA
- What about JATCs?
- Have BGI pull it together, dissect it
- Review in 6-7 months ....to redefine Education/training expectation for In-Demand Matrix to do a better job
- Have discussions with work-based learning counselors
- Tax Commission – recommendation at next meeting
  - More demand than money
    - Financial need component – more than 2<sup>nd</sup> level prioritization
  - Statute speaks to student income, if they filed on their own information will come from that, if none, then look at where they are claimed and go with that, likely parents
  - Over next month – think about how we would prioritize
    - Possibly 2 prong – student versus family
    - If still being claimed by parents, should be looking at parents, need clarification
    - Ranking: Empowering parents uses bands, we asked for actual data point
    - Small businesses – not look at assets, only income (statute) personnel only – coming?

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- Veteran Chamber of Commerce
  - Mindy trying to help those leaving service
  - Inquiring about having Adult LAUNCH funds set aside for just veterans
  - What about VA training funds? GI Bill? What do they have available
  - GI bill for non-credit programs?

**Adjourned at 3:05 p.m.**