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Executive Director

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Chair

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, Idaho 83702

KPI Development for Launch Meeting Minutes

Date:	Wednesday, May 7, 2025
Time:	9:00 AM – 10:00 AM

Committee Members: ~~Amanda Logan~~, Liz Bageant, Cathleen McHugh, Cate Collins, Carrie Semmelroth, Lori Barber, Craig Shaul, Henry Nguyen, Therese Schumacher

Staff: Kimberly Gardner, Sherawn Reberry, Denise Hill, Wendi Secrist

Guests:

Call to order at 9:03 a.m.

Welcome   **Dr. Kimberly Gardner**
- Roll Call
- Review Agenda
- Introductions

LAUNCH KPI review
- LAUNCH KPIs in action
  - Requirements from statute
    - o Number and demographics of eligible students applying for grants
      - Participant ID, Gender, Age, Race and ethnicity, Idaho region or county, type of High School, 1st gen post-secondary, Disadvantaged, tribal affiliation, juvenile correction or alternate learning center
    - o Number and type of eligible institutions (providers) approved by WDC
      - 81 providers
    - o List of in-demand careers approved by WDC
      - Defined as those that generate positive economic output for the state of Idaho and enhance economic mobility for its residents
      - Key factors:
        - the number of job openings,
        - growth rates,

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- skill transferability,
- training program length,
- and wage potential.
- Careers requiring a master's degree or higher are excluded from this classification.
  - o Number of grants awarded and demographics of participants
  - o Effectiveness measures
    - Completion rates
      - LAUNCH eligible training programs are grouped by time to completion – less than six months, 6 months to 1 year, 13 months to 3 years, 4 years, 4 years or more (apprenticeships[1]). Data for programs that are less than six months will be included in the 2026 report as the cohort will not be completed until February 2025.
    - Satisfactory Academic Progress
      - LAUNCH Training Providers are required to report on Satisfactory Academic Progress each time they invoice the Council along with confirming that the participant continues to be enrolled in an eligible program. Semester based programs will be invoicing the Council in January 2025 for the second time so this data will not be fully available until the 2026 report.
    - Job placement rates
      - Wage matching against the IDOL's records will be done once a participant completes their program. It has been the standard practice of the Council to time the wage match to one year following completion of the program to provide time for the participant to find a job, and for the employer to report wages for the individual. Employers have 90 days to report new hires, thus wage data lags by up to six months. Self-employed individuals will not be found by this methodology. The Council would need statutory authority to work with the Idaho Tax Commission to identify participants who become self-employed following their training.
      - Data for programs that are less than six months in length will first be available in early 2026.
    - Retention in Idaho
      - See Job Placement above. IDOL is able to match participants against surrounding states' systems on an annual basis which will help identify individuals who may have moved out of state, rather than being self- or un-employed.
  - o Other measures

- Aligning Adult LAUNCH Metrics with Student LAUNCH Metrics
- Legislative Districts
- Program Level
  - Program Areas
  - Industry categories
  - Important Dates
    - December 15, 2025 presentations for JFAC and other presentations during the 2026 Legislative Session
    - Applications open for Student LAUNCH October 1st, 2025 – April 15th, 2026
    - Final offers for 2025 Student sent April 25th, accept by May 16th (extended to June 25th)
    - Graduation task end of June 25th
    - 1st set of numbers end of June
    - Statute Date for LAUNCH expansion by December 15th
  - Goals
    - Develop metrics for Idaho Launch expansion
      - Implementation evaluation
        - Customer service surveys (students and providers)
        - Cost of implementation
      - Impact evaluation
        - Change in post-secondary behavior such as go-on rates
        - Retention in Idaho
        - In-demand career employment
    - Standards and process for reporting
      - Annual report by January 1 required by S1167
      - Identify gaps in data and initiate data sharing agreements
    - Story map site https://storymaps.arcgis.com/stories/7b59f0140f3e409992c3e1b07e751aad

Discussion: Where to go from here
- STEM Action Center KPIs
- Future research and evaluation

Future Meeting schedule
- Another meeting scheduled
- Provide additional participants

Meeting adjourned 10:01 a.m.