

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, Idaho 83702

Program Impact & Evaluation Committee Meeting Minutes

Date: Wednesday, September 3, 2025
Time: 9:00 AM – 10:00 AM

Committee Members: Cathleen McHugh, Cate Collins, Carrie Semmelroth, ~~Lori Barber, Craig Shaul~~, Henry Nguyen

Staff: Kimberly Gardner, Denise Hill, Stacy James, Wendi Secrist, Dee Mooney, Ellen Upton

Guests: Representative Britt Raybould

Call to order at 9: 03 a.m.

Welcome

Senator Carrie Semmelroth, Chair

Roll Call, Introductions
Review Agenda

***Approve Meeting Minutes August 6, 2025**

Unanimous consent motion by Cathleen McHugh to approve the August 6, 2025 Minutes as presented. No objections.

Committee Definition and Scope

Senator Carrie Semmelroth, Chair

The Program Impact & Evaluation Committee shall provide strategic evaluation of programs operating under the authority of the Workforce Development Council. In addition, the Committee shall serve as a coordinating body for data governance and research alignment efforts with external stakeholders, including state agencies and academic research institutions. They support the Council and its committees with the development of new performance metrics, the integration of existing evaluative frameworks, and the ongoing refinement of those measures to ensure rigorous accountability, effective resource allocation, and the transparent, data-driven stewardship of public funds.

Overview of Workforce Development Council Program Areas

- Workforce Development Training Fund (WDTF) and LAUNCH
 - Currently evaluating the following topics for WDTF

- annualized wage gains
 - employment rates
 - economic impact – estimated increased tax revenue
 - grant utilization
 - regional analysis, number of awards and trainees, annualized wages and wage gains
 - industry analysis, number of awards and trainees, annualized wages and wage gains
- Currently evaluating the below topics for Adult LAUNCH
 - Annualized wage gains
 - employment rates
 - economic impact – estimated increased tax revenue
 - demographics – ethnicity, age, gender
 - wages by industry (NAICS)
 - wages by size of business
 - regional analysis
- Current Reporting for Student LAUNCH and Adult LAUNCH
 - Student (*required by statute) - Annual
 - *The number and demographics of eligible students applying for grants
 - *The number and type of eligible institutions approved by the council
 - *The list of in-demand careers prioritized by the council
 - *The number of grants awarded and demographics of participants
 - *Program completion rates, SAP, Job placement, retention in Idaho will be reported for the first time for January 2026 report for LAUNCH class of 2024 cohort less than 6 months
 - By education region, HS type, Provider type, Program Area, length of program, credential level
 - Legislative district
 - Percent of seniors participating in LAUNCH
 - Adult – Quarterly
 - Award obligations, number of participants, avg cost per participant since inception
 - Number of participants by industry, gender, age, and economic region since inception
 - Employment rates over a two-year period
 - Average annual wages over a two-year period
- Workforce Innovation Opportunity Act Wendi Secrist
 - WDC designated state Workforce board
 - Idaho has no local boards
 - WIOA
 - Local board coordinated activities
 - Common measures
 - Emp Rate 2nd qtr after exit
 - Emp rate 4th qtr
 - Median earnings
 - Credential attainment
 - Measurable skill gains

- Effectiveness in serving employers
 - 6 indicators of performance
 - Negotiate target with Federal entity
- Discussion
 - US labor secretary visit
 - USDOL started publishing their performance chart
 - Our focus was on performance improvement at the most basic level
 - Continuous improvement over compliance
 - Getting and reporting data that is dialed in
 - Training of measurable skills gain, and the surrounding training has been challenging and ongoing
- Idaho STEM Action Center Dee Mooney
 - Vision and mission are very similar to workforce
 - 3 goals
 - Increase awareness
 - Communications
 - Ecosystem
 - I-Stem
 - Increase pursuit of STEM pathways
 - STEM School designation (12)
 - STEM Diploma
 - ID science and Engineering fairs in each region
 - Align STEM + Computer Science education with workforce
 - Externship – share experiences
 - CS Initiative
 - Work with WDC on in-demand careers and ensure the crosswalk is tight
 - Performance measures
 - 1, reach of social media, participation numbers, % of teachers using lessons in classroom
 - 2, number of Stem designated schools, access instances of student career connected platform
 - 3, number and participation of externs, CS professional development numbers and use of materials

Research Questions across WDC Programs

Senator Carrie Semmeltroth, Chair

Pick up next month and research questions

Call out to VR for committee

Unanimous consent motion by Ms. Collins to adjourn. No objections

Meeting adjourned 10:00 a.m.