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Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

Outreach Committee Meeting Minutes

Date: Wednesday, October 22, 2025
Time: 1:30 PM – 3:00 PM

Committee Members: ~~Anna Almerico~~, Donna Butler, Janelle Culley, Allison Duman, ~~Megan O'Rourke~~, ~~Jeff Tucker~~, Bill Reagan, Amanda Logan

Staff: Sherawn Reberry, Denise Hill, Dee Mooney

Guests:

Call to Order at 1:52 p.m. **Bill Reagan, Chair**

Roll call

Review Agenda

****Approve July 23, 2025 Meeting Minutes***

Motion by Ms. Duman to approve the July 23, 2025 Meeting Minutes as written. Second by Ms. Logan. Motion carried.

KIVI Outreach Grant Update Sherawn Reberry

- Approved 10 months ago
- Asking to adjust start date to January 2026, they are still working on matching funding
- Meeting monthly with them, comfortable with adjusting the date

****Outreach Grant – LCSC Request, tabled for further information*** ***Sherawn Reberry***

According to the Idaho Department of Labor website, Graphic Designers, Marketing Managers, Industrial Designers, Prepress Technicians and Print Binding and Finishing Workers are all in-demand careers in Idaho. Our goal is to aid in filling these demands with the training built into our program curriculum. To connect with and serve more Idahoans, we seek to create informative/promotional shipped packets for prospective students and high school teachers/counselors containing a variety of traditional and specialty printing pieces produced by current LC students. The packet demonstrates career possibilities and connects students with post-secondary programs that lead to successful careers in the industry.
Requested Amount $2010.80

- Excited to see a provider initiating outreach to the community
- Concern about opening the door to other providers for support through grant requests
- Stated they do not have internal funding to support this
- With state budget cuts, everyone will be looking for additional financial support
- Difficult situation
- Technical colleges are vital for the program

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- Important the community knows how and where this training is available
- May be time to initiate guidelines for these requests
- Is LCSC the only one offering this program?
- If there are others the message should be a collective message
- Dr. Reberry will follow up with them on the previous two bullets, and the discussion will continue at the next committee meeting

LAUNCH Updates and Student Video — Sherawn Reberry

- New look to this year's materials
- Highlighting successes of current and past participants
- More intentional in conversations on difference between contingent and final awards
- Application open October 1 closes April 15
- Video shown on student successes
- Stressing the interconnection between education and workforce
- Working on making tools and resources interactive on Next Steps Idaho website
- Updated counselor and parent playbook available on site
- Intentional about communications surrounding extensions repayment
- Office hours 12 – 1:00 pm Tuesday, Wednesday, and Thursday during October
- 2 Parent webinars during October
- IPTV hosting podcasts, videos
- Current application count 2982 submitted, ahead of previous 2 years

Discussion regarding STEM Action Center Advisory Board — Sherawn Reberry/Dee Mooney

- Initial moves happening, 3 bureaus created
    - Education & Careers
    - Workforce Engagement
    - Strategy & Operations
- What happens to the STEM AC Advisory Board
    - Who is on the board
        - Jennifer Jackson, Chair, INL
        - Allison Duman, Vice Chair, DOE
        - Ed Atienza, Schweitzer Engineering Laboratories
        - Jake Reynolds, IDC
        - Steve Christiansen, Idaho Milk Products
        - Bryan Klein, In Time Tec
        - Erin Simms, St. Luke's Health Systems
        - Jani Revier, IDOL
    - What it does
        - Outreach
        - Development, grants, educational development
        - Opportunity for this committee to take over responsibilities
        - Ongoing appropriation Computer Science initiatives grant $500k
        - Annual General STEM grant $100K for educational institutions or non-profits to advance STEM education awareness and access

- 3 members to potentially move to this committee
  - Jennifer Jackson
  - Bryan Klein
  - Erin SImms

- Discussion:
  - Stem fund would be separate from Outreach
  - Stem mission seems to align with this committee
  - Makes sense, great opportunity, Doge appropriate
  - Need to enhance our knowledge of the committee, pull someone with great Computer Science knowledge
  - Knowledge share with grant committee, process, consistency
  - Build understanding of what stem opportunities are
  - Outreach committee will gain importance as these funds are available, we must reach out the right way
  - Create our path for this new process, organized approach
  - Will present more information at a future date

Motion by Ms. Logan to adjourn. Second by Ms. Duman. No objections.

Adjourned at 2:22 p.m.