BRAD LITTLE
GOVERNOR

Deni Hoehne
Chair

Wendi Secrist
Executive Director

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

Outreach Committee Meeting Minutes

Date: Wednesday, December 11, 2025
Time: 2:30 PM – 4:00 PM

Committee Members: Anna Almerico, Donna Butler, ~~Janelle Culley~~, ~~Allison Duman~~, Megan O'Rourke, Jeff Tucker, Bill Reagan, Amanda Logan

Staff: Sherawn Reberry, Denise Hill, Chad Lahti, Wendi Secrist, Tina Polishchuk

Guests:

Call to Order at 2:30 p.m. **Bill Reagan, Chair**

Roll call

Review Agenda

****Approve October 22, 2025 Meeting Minutes***

Unanimous consent motion by Ms. Butler to approve the October 22, 2025 Meeting Minutes as written. Second by Mr. Tucker. Motion carried.

****KIVI Outreach Grant Update*** Sherawn Reberry

- Grant to complete Building Futures Vignettes
- Grant amount is $100,000
- Moved to start January 2026
- Contract is not signed, additional partner funding is incomplete at present
- Interactions are positive initially, follow-up tends to be less
- 4 industry partners secured
- Part of challenge is not having a proof of concept
- KIVI has presented revamped plan
- 18 months down to 12 months of work
- Anticipate 91% reach, impressions down from 1.25M to 950K
- Objective today for committee
    - Are we comfortable at $100K or do we cut funding due to the adjusted work plan
    - Recommendation from staff?
        - Feel comfortable either with 100K or reduction to $75K
        - If other partners are gained, numbers will go back to original work plan projections
        - KIVI has been transparent with us
        - Feel it is a good project and will ultimately deliver the initial projections
        - What was original objective?
            - Videos (vignettes) to reach out across all regions to explain in-demand careers

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 136, Boise, Idaho 83702

- Committee Feedback
  - Good faith effort has been shown
  - Delay seems to be out of their control
  - IPTV understands this effort and the difficulty
  - Could the grant be broken into segments
    - Quarterly payment for actual
    - Fund at $70K and hold $30K until July then release if they secure the remaining funds
    - 2 real options
      - Execute with a revised work plan
      - Execute with revised payment

Motion by Ms. Almerico to approve the adjusted work plan and continue with the project as presented at the full amount of 100K. Second by Ms. Butler.

Discussion: None

Motion carried.

Motion by Ms. Logan to adjourn. Second by Mr. Tucker. No objections.

Adjourned at 2:52 p.m.