

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, Idaho 83702

Program Impact & Evaluation Committee Meeting Minutes

Date: Wednesday, July 1, 2026
Time: 9:00 AM – 10:00 AM

Committee Members: Cathleen McHugh, Cate Collins, Senator Carrie Semmelroth, ~~Lori Barber~~, Craig Shaul, Chet Andes, Jose Ortiz

Staff: Kimberly Gardner, Denise Hill, Sherawn Reberry, Wendi Secrist, , Jan Whiting, Stacy James, Wilma Robertson, Chad Lahti, Cameron Kueneman

Guests: Nicole Hohnstein, IDOL, Kylie Turner, member of the public

Call to order at 9:00 a.m.

Welcome

Senator Carrie Semmelroth, Chair

Roll Call, Introductions
Review Agenda

****Approve Meeting Minutes June 2, 2026 Meeting Minutes***

Unanimous consent motion by Ms. Collins to approve the June 2, 2026 Meeting Minutes as written. No objections. Motion carried.

Agency research updates

Open

- IDOL, industrial occupation projections due next week will come out in a month or
- CTE, worked with Regional Educational Laboratory NW group to pull together middle school standards, pathway prices have gone up, looking at prioritizing pathways which will affect CIP/SOCc codes; proposal
- OSBE, working on holistic view of how the board supports higher education and supporting funding, looking at how this impacts program prioritization; will request review and input, link to be sent; data is helping tell the story of how LAUNCH is helping prevent market failure with careers that lead to good economical careers in Idaho
 - Study by Harvard, looking at governor led initiatives, LAUNCH is included
 - [Putting State Dollars to Work:How Governors' Signature Investments Drive Workforce Transformation](#)

Workshop updates and project plan

Senator Carrie Semmelroth

- Framework options for the Idaho Credentials of Value
 - 24 recommended metrics reflect value at different points in the learner journey
 - Options organize the metrics in different ways to answer key policy and decision-making questions
 - Metric board has been sent out containing 9 slides that are the results from the workshops
 - 2 draft framework options informed from workshop
 - Goal today, utilize this to arrive at a point that can be presented to WDC, CTE & SDE and ultimately the full Council in September
- Option 1 Learner Journey Framework
 - Shows how value is created over time
 - 8 stages along the learner's pathway to long-term value
 - Shows how credential creates value through the journey
 - Strength is that it is not owned by just one agency; shared approach focusing on specific stages
- Option 2 Perspectives Framework
 - Different perspectives, recognized and following those perspectives
 - Groups metrics into 4 perspectives providing a balanced view of credential value
 - Still connected, separate focus
- Metrics mapping provided for each stage & perspective
- Discussion
 - Do these frameworks capture and provide flexibility
 - Learner Framework, can see way for the user to make own decision, could display that we weren't presenting cutoff
 - Perspectives, cutoff would appear
 - One story, but could be used separately without losing broader context
 - Education & training perspective should be added to Option 2
 - Helps convey the multiple perspectives but not overwhelming
 - Aligns with what OSBE is currently working on
 - Option 2 seems simpler, potentially parts of Option 1 could be subsets
 - Option 1 would help with approving and fleshing out the Advanced Opportunity list, providing metrics and a way for IDCTE to approve industry certificates
 - Flexibility and adaptability were common themes
 - Invested in public social aspect, minimal metrics available
 - Framework for option one embeds the long-term perspective
 - Possibly combine the best of both frameworks
 - Action: Dr. Gardner will combine best of both and re-review with Ms. White & Mr. Risse, also converse with Dr. Witt
 - Send out drafts, run sample data sets
 - Full story in August
 - Should employer recognized credentials be moved up

Data governance updates

Wilma Robertson

- OSBE IDOL WDC Data Sharing
 - Develop understanding of the current data sharing processes between the 3 agencies
 - Gap analysis

- Formulate solutions
- 1 master agreement between 3 agencies, charter to specify workflows
- 3-tier governance structure
 - Strategic Directors Council
 - Operational coordinating body
 - Data Domains
 - K-12
 - Labor data
 - Workforce development
- Next Step
 - Last interview
 - Report
 - Final meeting
- SDE data is also the boards data, focusing on what we can do and can add other sources later, CTE may have some that would be pulled in they are under the board
- WDC Data Warehouse
 - Snowflake
 - Multiple data sources pulling together
 - Master database
 - Video to be sent out

Enhanced Wage Records and Workforce Pell

Wendi Secrist

- Executive order signed
- Primary committee, Wendi Secrist, Pete Risse, Jenn White or Heidi Estrem, and a member of the Governor's office
- Getting ready to kick off 1st meeting
- 5 occupations to begin with
- Intern helping over the summer

Unanimous consent motion by Mr. Shaul to adjourn. No objections.

Meeting adjourned 10:02 a.m.