Brad Little
Governor

Wendi Secrist
Executive Director

Deni Hoehne
Chair

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL
514 W Jefferson St, Ste 131, Boise, ID 83702

Workforce Development Program Impact & Evaluation Committee
Meeting Minutes October 7, 2026

Committee Members: Carrie Semmelroth, Cate Collins, Cathleen McHugh, Craig Shaul~~, Lori Barber~~, ~~Chet Andes~~, Jose Ortiz

Staff: Denise Hill, Kimberly Gardner, Wendi Secrist, Chad Lahti

Guests: Nicole Hohnstein

Call to Order at 9:03 a.m..
***Action Required**
Welcome Carrie Semmelroth, Chair

- **Roll Call**
- **Review Agenda**

Review September 2, 2026 Meeting Minutes

Unanimous consent motion by Ms. Collins to approve September 2, 2026 Meeting Minutes as written. No objections, minutes approved.

Agency research updates Open

- Mr. Shaul
  - New projections out
  - Utilizing excel spreadsheet
- Ms. Collins
  - Continuing to work on financial sustainability projects
  - Continuing graduation project
    - < 50% proficient in math after graduation
    - Looking at appropriate paths for success
    - Is there a CTE pathway, how does access to applied math add to success
    - Definition for a CTE student is complicated and multi-faceted
    - Easiest definition is those that complete a CTE pathway in High School as curriculum is very prescriptive
    - Regression analysis is being done on college going rate

- Some High Schools have low go-on rates, but high graduation rates, this is part of financial sustainability study
- Study is looking at prevention of potential financial issues with post-secondary institutions
- Evaluation of LAUNCH from SBOE available by November 4th
- Will want to know who has been awarded, rates may be lower, but they are still going on to other programs that won't show in go-on data
- Financial aid not available based on requirements…. working students, etc.,

  - Ms. Gardner
    - In demand careers and programs updated for Class of 2027
    - Working toward consistency on CIP codes
    - Goal to have one program identifier
    - No software tool yet

Summary of Council discussion of "in-demand credentials" Senator Carrie Semmelroth

- Presented big picture
- New name for credentials of value proposed, In Demand Credentials
  - Can be utilized in other forums
- Didn't present graphics but rather sticking points, asked questions
  - How do we know if a career or program is important to an employer
  - How do we measure or define soft skills
- Moving forward refining Option 2 Perspectives Framework
  - Gives ability to socialize it
  - Goal for this group is to polish this and create a layman's version, then build out timeline
  - Want to provide scholarships but also training to keep those in the system at the top of their game
  - Investments in people is the broader statement
  - Is there a better incentive for institutions
- What is the right thing to call this?
  - Value return on investment, what does this provide or what is the return to the investors of Idaho
  - ROI implies quantitative
    - Feels more like credentials of value
    - Feels like only certain careers are worth the investment
  - Possible Names
    - In Demand Credentials
    - Return on Investment (too $ focused)

- Value Return on Education & Workforce Investments
- Investing/Investments in Idaho's Future (more people focused)
- Investing in Idaho's Future
    - A model to understand the value of Education and Workforce Investments

- Will create a simple survey tool to give you space to continue to iterate it, look at pillars and key questions
- November meeting, bring to high level; short term, med term, long term
- What are the next steps in socializing and do we have all the right people at the table for this group (add to survey)

Discussion: Engagement strategy and socializing our framework Senator Carrie Semmelroth

Unanimous consent motion by Mr. Shaul to adjourn. No objections.

Adjourned at10:00 a.m.