

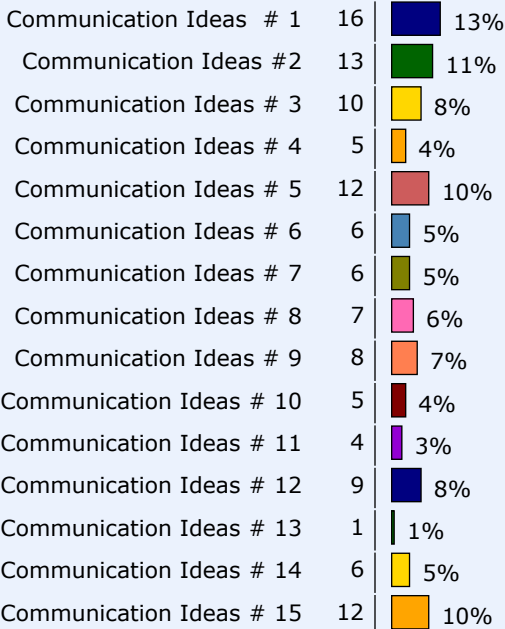
# Survey Report for Workforce Development Council

## Work Based Learning Brainstorm Prioritization

### February 6th 2020

**Question Category: Communication Ideas**

5. Please refer to the list of 15 brainstormed options regarding COMMUNICATION IDEAS on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



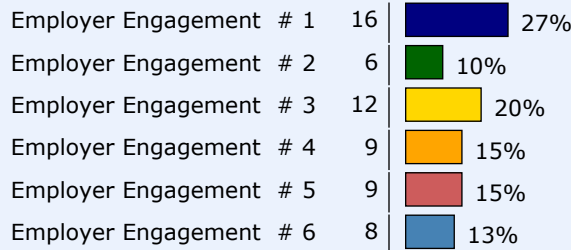
**Total: 120** Distribution of 10 vote(s) for each of 12 respondents.

Would you like to add something to this important section?

- Communication and the message needs to be simple, situational, relevant and systematically updated to avoid getting stale

## Question Category: Employer Engagement

4. Please refer to the list of 6 brainstormed options regarding EMPLOYER ENGAGEMENT on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



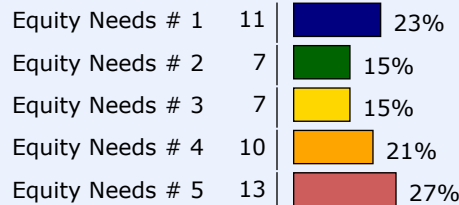
**Total:** 60 Distribution of 5 vote(s) for each of 12 respondents.

Would you like to add something to this important section?

- Again.. locally driven with Local defined as a reasonable commute to WBL
- I feel like a strategy where we focused on both large employers and small employers to start would give us great reach in rural areas but also great metric jumps due to the larger adopters.
- Must be sensitive to the fact that employers have limited time and staff to engage with education. Must be efficient and effective with what is being asked of them.

## Question Category: Equity Needs

3. Please refer to the list of 5 brainstormed options regarding EQUITY NEEDS on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



**Total:** 48 Distribution of 4 vote(s) for each of 12 respondents.

Would you like to add something to this important section?

- As we discuss equity... we need to focus on all ages of ALL workers and all employers.... we all have jobs! Full time students have a the job of full time learning... the rest of us has to continue to learn to improve our personal relevance and value in a changing economic system.

## Question Category: Information Needs

2. Please refer to the list of 6 brainstormed options regarding INFORMATION NEEDS on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



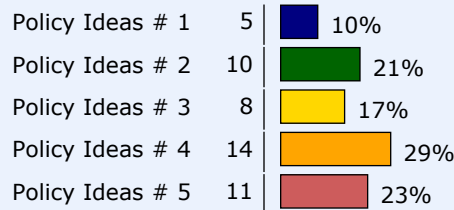
**Total:** 60 Distribution of 5 vote(s) for each of 12 respondents.

Would you like to add something to this important section?

- I believe that the concerns about rules, policies, insurance could be dispelled through a good narrative, and we could benefit from other advantages through this strategy.
- Simplicity, clarity, where individuals own their career plan and we help them find the possible employment solutions needed to chase their personal "American Dream"

## Question Category: Policy Ideas

6. Please refer to the list of 5 brainstormed options regarding POLICY IDEAS on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



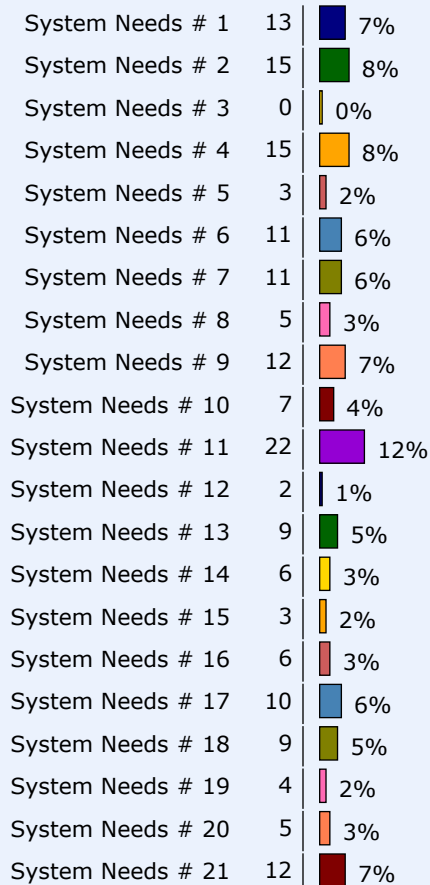
**Total:** 48 Distribution of 4 vote(s) for each of 12 respondants.

Would you like to add something to this important section?

- Policy should reflect direction and not prescription. Policy for WBL has to be flexible to allow for Local Solutions.

## Question Category: System Needs

1. Please refer to the list of 21 brainstormed options regarding SYSTEM NEEDS on your reference document sent to you by Wendi. Follow the prompts to add your prioritization values to this important section:



**Total:** 180 Distribution of 15 vote(s) for each of 12 respondants.

Would you like to add something to this important section?

- Locally (commutable) not regional (convenience for top down) driven partnerships between educators and employers to drive education of all citizens to meet requirements for successful employment. Lifelong WBL will be needed to update credentials and training to produce value of products and/or services being paid for by the users.
- na
- no thank you

## Question Category: Written

7. As we expand the Work Based Learning model, are there other considerations you would like the Council and/or a Committee to discuss?

- Internships and co-ops
- THE "LEARN, DO, EARN" PROCESS IS SYSTEMATIC AND IN MOST ORGANIZATIONS CONSTANT WHERE SATISFACTION, PERSONAL CONTRIBUTION, AND VALUE TO SUSTAINABLE EMPLOYMENT IS MADE NO LESS THAN ONCE A YEAR BUT MANY TIMES MORE FREQUENT. LIFELONG LEARNING TO IMPROVE RELEVANCE, VALUE, AND PROMOTABILITY.
- What roadblocks or pain points have prevented Council members from having youth apprentices? If industries that are a part of the Council are unwilling/unable to offer youth apprenticeship opportunities, how can we expect smaller businesses with less resources to give it a try? Thank you to those on the Council that do offer opportunities.